GreaterWashington2050

E-Update No. 6 – October 7, 2008

Dear Greater Washington 2050 Coalition Members and Friends:

Greater Washington 2050 came into sharper focus this summer and the Coalition advanced several priorities at its September 25 meeting (highlights below). The Coalition's work occurs at a time when efforts to link land use, transportation and climate change initiatives made significant progress in California recently with passage of S.B. 375. This new legislation which was approved by the Governor requires regional planning groups in the state to develop sustainable community strategies for reducing greenhouse gases as part of their transportation plan. The legislation seeks to implement strategies through incentives and streamlined environmental review processes. Clearly, Greater Washington 2050 is at the right place and the right time to help shape regional actions in the Washington area.

September 25 Meeting Outcomes

- The Planning Principles Task Force released draft Greater Washington 2050 principles, including aspirational, strategic, social and participatory principles. The Task Force invites additional comments prior to the October 24 meeting. Draft principles are posted on the Greater Washington 2050 web site and attached to this email.
- The Compact Task Force dug into the difficult but important work of understanding how a compact will be developed and administered in a multi-jurisdictional, multi-sector region. The Task Force released a draft Compact framework and invited additional comment. The draft compact framework is also on the Greater Washington 2050 web site and attached to this email.
- The Planning Tools Task Force announced that the Coalition will sponsor a Regional Growth Scenarios Workshop and selected Robert Olson to provide consultant support for this effort. The Workshop will be held on November 20 as part of an expanded Coalition meeting. See the schedule below.
- Following presentations by two survey firms, the Coalition recommended that COG select OPINIONWORKS to undertake a regional attitudinal survey on growth, transportation and environmental issues being considered by Greater Washington 2050. The Communications and Outreach Task Force invites interested Coalition members to participate in a meeting with OPINION WORKS representatives on **October 24 at 9:00 a.m.**, immediately prior to the regular Coalition meeting. See the Greater Washington 2050 web site for additional information and supporting materials.

Next Full Coalition Meeting/Please Mark Your Calendar
Date/Time: Friday, October 24; 10:00 a.m. to 12:00 noon
Location: COG Third Floor Board Room

Proposed Coalition Activities on October 24

Continued progress reports by the four Task Forces.

- Review and action on draft principles and compact framework distributed at the September 25 meeting.
- Presentations by the Planning Tools Task Force on initial regional "metrics".
- Report by the Planning Tools Task Force on several focus group sessions held in preparation for the Scenarios Workshop on November 20.

More information on the four Coalition Task Forces, including members and schedules can be found on the web site, www.greaterwashington2050.org. If you are interested in serving on a task force and have not yet signed up, please go to the web site or contact the staff resource listed below.

Future Meetings/Please Mark Your Calendar
November 20, 8:30 a.m. to 3:30 p.m., Greater Washington 2050 Scenarios Workshop
December 10, 11:30 a.m. to 2:00 p.m., COG annual membership and awards luncheon *(Coalition members will receive an invitation shortly)*

All full Coalition meetings are scheduled to begin at 10:00 a.m. and end by 12:00 noon and will be located at COG. Dates for early 2009 will be announced at future meetings.

More Information
The Greater Washington 2050 web site is up and running! Check out www.greaterwashington2050.org for information and presentations from previous meetings, reports and studies of interest, links to best practices and coming soon, a place to post comments and suggestions and dialogue with your fellow regional leaders.

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Greater Washington Recap
Greater Washington 2050 is a new regional initiative to improve the quality of life for Washington area residents in the next 50 years by fostering stronger regional awareness, leadership and action. Led by COG and a coalition of public, business, civic and environmental stakeholders, Greater Washington 2050 will build on what many people now believe is an opportunity for convergence on big issues of growth, transportation and the environment, in part owing to concerns about the impacts of climate change and energy availability and cost. Greater Washington 2050 will shape agreement on broad regional goals, identify actions large and small that can help achieve goals, measure progress, and promote stronger civic engagement.