

ITEM 8 - Action

July 16, 2003

Appointment of a Task Force on Value Pricing for Transportation in the Washington Region

Staff

Recommendation: Approve the attached membership for the TPB task force on value pricing for transportation in the Washington region.

Issues: None

Background: At the June 18, 2003 meeting, the Board was briefed on a summary of the June 4, 2003 TPB conference on providing new transportation choices through innovative pricing strategies. The Board reviewed pricing strategies being implemented in some U. S. and international locations and discussed their potential implementation in the Washington region.

Proposed Structure for the TPB Task Force on Value Pricing

July 16, 2003

Goals

1. Explore the role of pricing and market-based solutions in a regional context;
2. Evaluate the regional implications of proposed value pricing projects, including scenarios in the Regional Mobility and Accessibility Study; and
3. Assist in education and outreach to create greater awareness of the potential benefits of pricing, drawing upon experience in other locations nationally and internationally.

Members

Chair: Peter Shapiro

Phil Mendelson - District of Columbia

Chris Zimmerman- Arlington County

Carol Petzold - Maryland House (Montgomery County)

Catherine Hudgins - Fairfax County

Michelle Pourciau –District Department of Transportation (DDOT)

Marsha Kaiser – Maryland Department of Transportation (MDOT)

Thomas Farley – Virginia Department of Transportation (VDOT)

Richard White – Washington Metropolitan Area Transit Authority (WMATA)

Other Participants and Resources

The task force will draw upon the expertise and resources offered by a wide range of people—including other TPB members, other elected officials, citizen and interest groups, and the Federal Highway and Transit Administrations. Resource panels will be invited to work with the task force as needed to provide expert advice, input, and comment on task force ideas and proposals. A mailing list and website will be established to keep those interested in the topic informed of the content and schedule of task force activities.