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Date: July 9, 2003

To: Members, COG Board of Directors

From: Joyce Woodson, Chair
Metropolitan Development Policy Committee

Subject: Draft Script for MDPC/MDCAC "Smart Growth Begins at the Local Level" Video CD

I am pleased to share with you the enclosed draft script for the Metropolitan Development Policy Committee (MDPC) / Metropolitan Development Citizens' Advisory Committee (MDCAC) "Smart Growth Begins at the Local Level" video CD.

As I indicated during my presentation to you in May, the genesis of the "Smart Growth Begins at the Local Level" project was the MDPC's successful "Planning Dialogue" series" of calendar year 2000. The purpose of the "Dialogue" was to encourage information sharing among area local officials and to provide a better understanding of the regional context and impact of local planning policies and actions. What emerged from the discussions was a consensus that there was a need to better educate and inform citizens and local elected officials about the value of "Smart Growth" principles in making wise land use decisions.

The draft script is the result of many months of work by the MDPC, MDCAC, and consultant and COG staff to develop a message for showcasing the need for "Smart Growth" in metropolitan Washington as well as numerous local "best practices" examples. Following your approval of the script, the project consultant will begin filming the video portion of the CD and COG staff will begin work to develop the Website content and links to other pertinent information. This Fall, you will also be afforded an opportunity to view the video prior to production and dissemination of the discs later this year.