



MEETING NOTICE AND AGENDA

REGIONAL BIKE TO WORK DAY STEERING COMMITTEE MEETING

Metropolitan Washington Council of Governments
Meeting Rooms 4 & 5

December 4, 12:30p.m.- 2 p.m. Lunch provided.

Staff Contact: Mark Hersey 202-962-3383

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| 1. | Introductions | (5 minutes) |
| 2. | Presentation and Adoption of Final Bike To Work Day
2003 Report | (10 minutes) |
| 3. | Progress on Additional Pit Stops | (20 minutes) |
| 4. | Sponsorships/Marketing Planning | (20 minutes) |
| 5. | Free Media Opportunities/Partnerships | (30 minutes) |
| 5 | Next Steps and Meeting Date | (5 minutes) |