



GreaterWashington2050

E-Update No. 4 – June 16, 2008

Dear Greater Washington 2050 Coalition Members and Friends:

Greater Washington 2050 has now advanced to the next stage, organizing four task forces to examine and work on several measures to strengthen regional awareness, leadership and action. The National Capital Region of 2050 is beginning to come into focus!

May 30 Meeting Outcomes

- The Coalition learned about the work of COG's Climate Change Steering Committee and proposed findings and recommendations to be advanced in July to the COG Board of Directors, including significant reductions in greenhouse gas emissions and implementation steps. Coalition members were encouraged by the proposed COG actions and urged several additional measures to incorporate energy costs and availability and climate change in Greater Washington 2050's ongoing work.
- The Coalition organized four task forces to work on specific projects or deliverables --- *Planning Principles; Planning Tools; Compact; and Communications and Outreach*. The full Coalition will meet every other month (see schedule below), with task forces meeting in the alternate months. Each task force will develop its work plan and meeting schedule.
- Task force members and schedules are listed on the web site, www.greaterwashington2050.org. If you are interested in co-chairing or serving on a task force and have not yet signed up, please go to the web site or contact the staff resource listed below.

Next Full Coalition Meeting/Please Mark Your Calendar

Date/Time: Friday, July 18; 10:00 a.m. to 12:00 noon

Location: COG, 777 North Capitol Street NE, Suite 300, Washington, DC 20002

Approved Coalition Task Forces

- **PLANNING PRINCIPLES TASK FORCE:** Are the planning aspiration of the region's different jurisdictions similar or strikingly different? What about the views of the business community and environmental advocates? The Planning Principles Task Force will examine key vision plans and planning goals and draft a statement of shared principles for review and adoption by the Greater Washington 2050 Coalition.

Co-chairs: George Leventhal and second co-chair to be determined

Staff resource: Nicole Hange, 202-962-3231 or nhange@mwkog.org

- **PLANNING TOOLS TASK FORCE:** How can the Coalition strengthen and shape COG/TPB scenarios? How will the Coalition measure progress or success? How big will the regional “footprint” get by 2050 and how will the region effectively reach out to work with communities outside the boundaries of the National Capital Region? The Planning Tools Task Force will identify actions to strengthen existing COG planning tools or create new planning tools, as well as develop the metrics for an ongoing regional indices report that would track progress in achieving agreed upon goals or principles.

Co-chairs: Alan Imhoff and Harriet Tregoning

Staff resource: Greg Goodwin, 202-962-3274 or ggoodwin@mwkog.org

- **COMPACT TASK FORCE:** Can COG, which is a voluntary association of local governments, be effective in marshaling support for a new agreement to promote and track progress in achieving regional goals or principles? How can non-governmental stakeholders be more effective in advocating and supporting regionalism? What best practices have worked in other regions that could be effective in our tri-state metropolitan region? The Compact Task Force will examine agreements or structures successfully used in other regions to promote greater regional collaboration, goal setting and assessing progress and begin to draft a compact or agreement for the National Capital Region.

Co-chairs: Catherine Hudgins and Lee Quill

Staff resource: Diana Farina, 202-962-3282 or dfarina@mwkog.org

- **COMMUNICATIONS AND OUTREACH TASK FORCE:** How can the Coalition begin to engage non-traditional stakeholders in the work described above? Can we move from an environment of “thinking and acting locally” to “thinking and acting regionally”? The Communications and Outreach Task Force will evaluate no-cost, low-cost and paid campaign and outreach strategies to support Coalition activities.

Co-chairs: Don Edwards and second co-chair to be determined

Staff resource: Jeanne Saddler, 202-962-3250 or jsaddler@mwkog.org

Future Meetings/Please Mark Your Calendar

June – Task force meetings (see web site for schedule)

Friday, July 18 – Full Coalition meeting

August – Task force meetings (see web site for schedule)

Thursday, September 25 – Full Coalition meeting

All full Coalition meetings are scheduled to begin at 10:00 a.m. and end by 12:00 noon and will be located at COG. Dates for the balance of 2008 will be announced at future meetings.

More Information

The Greater Washington 2050 web site is up and running! Check out www.greaterwashington2050.org for information and presentations from previous meetings, reports and studies of interest, links to best practices and coming soon, a place to post comments and suggestions and dialogue with your fellow regional leaders.

Greater Washington 2050 Contacts

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Hon. Sharon Bulova, Greater Washington 2050 Coalition Chair
Vice Chair, Fairfax County Board of Supervisors
703-425-9300

Greater Washington Recap

Greater Washington 2050 is a new regional initiative to improve the quality of life for Washington area residents in the next 50 years by fostering stronger regional awareness, leadership and action. Led by COG and a coalition of public, business, civic and environmental stakeholders, Greater Washington 2050 will build on what many people now believe is an opportunity for convergence on big issues of growth, transportation and the environment, in part owing to concerns about the impacts of climate change and energy availability and cost. Greater Washington 2050 will shape agreement on broad regional goals, identify actions large and small that can help achieve goals, measure progress, and promote stronger civic engagement.