





### **HISTORY OF NISSAN'S EV**



- 17 years of experience in lithium-ion battery/car application
- Late CY2010 launch all new pure electric vehicle







### **LOCALIZED PRODUCTION**



### EV battery plant groundbreaking in May 2010

- New battery production facility in Smyrna, Tenn.
- For both electric-drive vehicles and battery production
- We'll begin building zero-emission vehicles by the end of 2012









#### **Highlights**

- Zero Emission
- Affordable
- Stimulating acceleration
- Quietness
- 100-mile range sufficient for daily use
- Advanced intelligent transportation (IT) system



Size	5-door medium sized hatchback		
Capacity	5 Adults		
Range	100 miles (US LA4)		
Top Speed	~90 mph		
Battery	Laminated Li-ion (Manufactured by AESC)		
Capacity	24 kWh/over 90kW		
Motor	High-response synchronous AC Motor 80kW/280Nm		
IT System	Integrated communication system		





### **MAKING ZERO-EMISSIONS AFFORDABLE**





LEAF will be leased or sold with its lithium-ion battery – pricing to be announced April 2010

- Qualifies for \$7,500 federal tax credit
- •Another tax credit **up to \$2,000** toward installing residential charging unit
- •Other zero-emission incentives from various states will be available





























### **NISSAN LEAF IT SOLUTIONS**











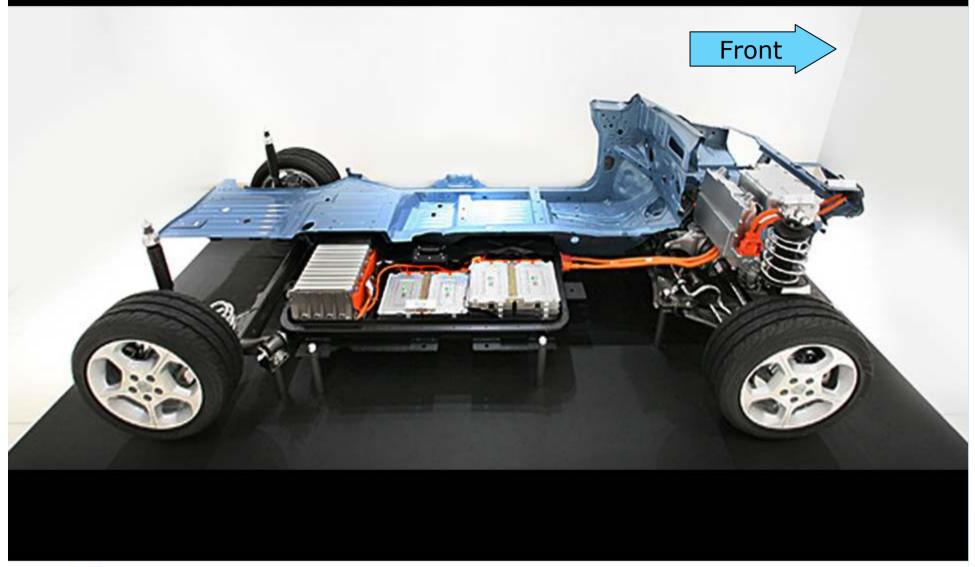






# **NISSAN LEAF PLATFORM**



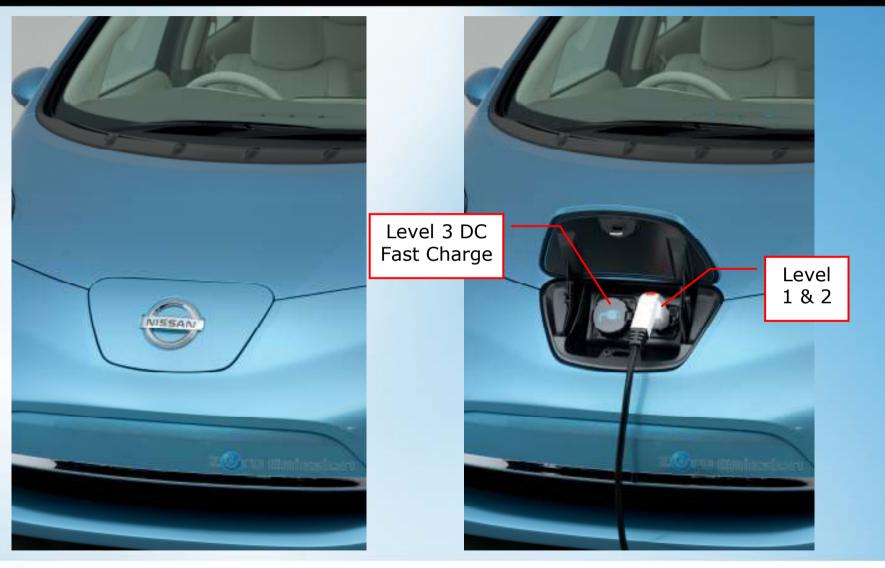






# **NISSAN LEAF CHARGE PORTS**









### **CHARGING BASICS**



EVSE	Utility Service	Usage	Charge Power	Time to charge
Level I	120V - 12A	Opportunity	1.4 kW	16+ hrs
Level II	240V - 15A to 40A	Home/Public	3.3kW - 6.6 kW	4 – 8 hours
DC Fast Charge	480V - 100A to 400A	Public/Private	50 - 200 kW	26 mins (to 80%)



- In the near-term, Level 2 charging will be the majority for both at home charging and public charging
- Level 2 charging will be standardized (SAE 1772) by the LEAF's official launch and will be used by <u>all OEMs</u> for both electric and plug-in applications.
- Because of the nature of the equipment, Level 2 and Level 3 chargers must be "hardwired" for residential and business use.
- The standard for Level 3 charging is still pending as of Q1 2010.





### **INFRASTRUCTURE ROLLOUT**



Source: EPRI

PUBLIC

#### **Allows for Mass Adoption**

- Relieves "range anxiety"
- Level 2 and Fast charging capability

WORKPLACE CHARGING

#### **Supports EV Ownership**

- Provides charging for those without dedicated home charging
- Extends daily travel range

**HOME CHARGING** 

#### **Majority of Charging**

- Owners with single family homes will charge overnight at off-peak rates
- Business fleets charge overnight at their "home" location





### **CHARGING NETWORK CONCEPT**



# **Home charging**

# Network charging

**Overnight Charging** 



Medium distance



Home

**Destination Charging** 





Office, Mall, Public Transit **Pathway Charging** 





Along transportation corridors





### **EV MARKET READINESS**



#### → Develop Local Infrastructure/Charging Plan

- Location strategy
- Quantity and type
- Who pays / funding opportunities
- Timing of infrastructure installation

#### → Identify existing and planned incentives for EV purchase and use

- What incentives exist today?
- What incentives are possible?
- How to best communicate these incentives to the community/customer base?

#### → Map out current state of permit process

How can we streamline the process for residential EVSE installation?

#### → Identify additional stakeholders in each market

• Large businesses, universities, govts, that are interested in joining effort to assist with infrastructure, employee incentives, permit process, volume, etc.





### LEVARAGING EACH PARTNER'S STRENGTHS



#### Nissan

- Electric vehicle
- Battery
- EV knowledge & support
- EV service and maintenance

Companies

- EV fleet vehicles
- Workplace charging
- Incentives for employees
- Promote EV awareness

A SUSTAINABLE FUTURE REQUIRES ALL STAKEHOLDERS WORKING TOGETHER

#### State and Local

- Promote EV awareness
- Infrastructure support
- EVSE Permit Process
- Legislation/Incentives
- Public education
- EV fleet vehicles

#### **Utilities**

- Expand renewable electricity sources
- Capacity expansion
- •Time of use rates
- Demand response
- Infrastructure





### WHEN WILL NISSAN'S EV BE AVAILABLE?



- Regionally, individual retail and fleet sales may begin as soon as Dec. 2010 if the infrastructure is ready
- EVs will be mass marketed to individual consumers in all 50 states by 2012

2009 2010		2011	2012
Today	Start of Sales in Select Markets		
	12/10	Mass Market Sales	











# **AeroVironment EVSE PRODUCTS**





Level 2
Home Charger



Public Level 2 with secured cable & billing



Level 3
Public Charger





### **KEY CHARGING TERMS**



- **Charger** Device to change AC wall power into DC power for charging the battery. The charger is located on the vehicle.
- **EVSE** Electric Vehicle Supply Equipment provides AC wall power to the vehicle to be used by the on-board charger. This is the external hardware that is required to charge Electric Vehicles.
- **SAE J1772** Society of Automotive Engineers (SAE) standard for conductive charging. Sets the industry wide standard for the charging connector and communications protocol.
- Level 1 Charging 120 Volts, 12 Amps
- Level 2 Charging 240 Volts, 15-30 Amps
- Level 3 Charging 480 Volts, 100+ Amps, also known as DC Fast Charge



