



*Help make the District a greener,
healthier, and more livable city for us all.*

*We want your ideas to help shape a vision
of DC's sustainable future.*

Where are we now?

DC is a leader in many areas of sustainability

- 1st nationally in purchasing green, renewable power
- 2nd nationally in LEED green building pipeline
- 1st nationally in bike share participation
- *2011 U.S. and Canada Green City Index* Ranked DC 8th greenest city
 - We scored high in governance, green buildings, and land use
 - We scored low in waste and water quality

We are being measured against and compete with cities that have embraced green and sustainable initiatives

Mayor Menino – Boston

Mayor Bloomberg – NYC

Mayor Nutter - Philly



Mayor Gray's Vision

- On July 27, 2011, Mayor Gray announced development of a comprehensive sustainability strategy to make our city “**the most sustainable city in the U.S.**” He cited the need for:
 - An overarching framework and vision
 - Dedicated staff
 - Extensive public outreach and buy-in
 - Tying actions directly to agency budgets
 - Indicators for success
- Mayor Gray tasked the Office of Planning (OP) and Department of the Environment (DDOE) to lead this effort

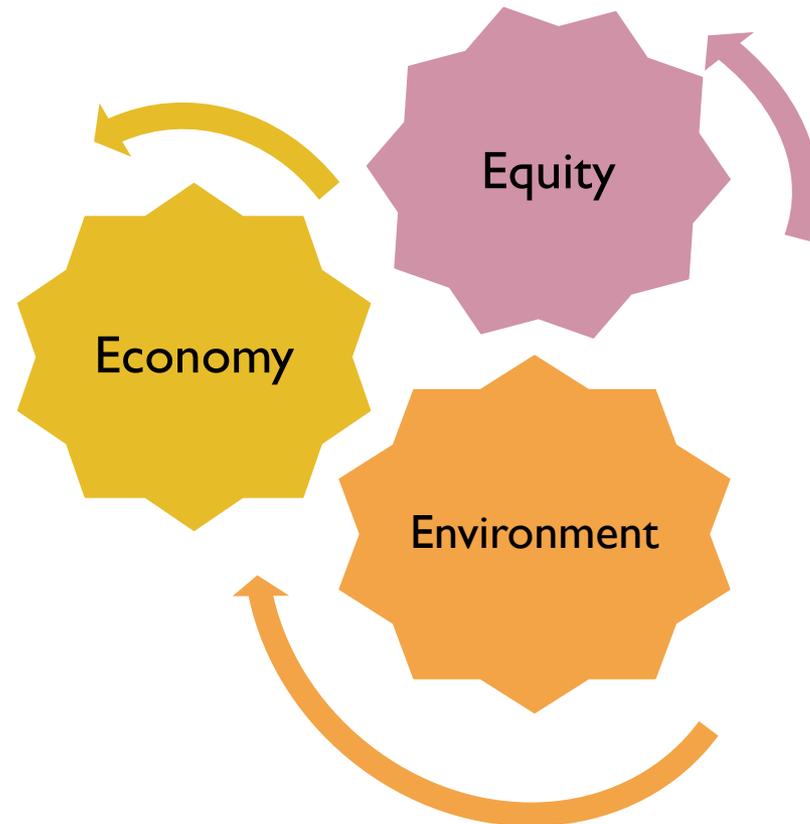


What will the plan be?

Mayor Gray called for an environmental plan that strengthens economic vitality and community equity to improve the lives of residents

Proposed Major Topics

- Built Environment
- Climate
- Energy
- Food
- Green Economy
- Nature
- Transportation
- Waste
- Water



Timeline for the Plan



- 27 community meetings in Sept.
- www.sustainable.dc.gov
- Green Ribbon Committee
- Working Groups start
- Draft of Sustainable DC goals completed
- Proposed goals announced
- Initial in FY13 agency budgets
- Full Sustainable DC plan publicly released
- Implementation Plan drafting



The Public's Role

- ▶ Be creative and think outside the box
 - ▶ Engage internal and external stakeholders for ideas
 - ▶ Give us national leadership models from other cities
 - ▶ Evaluate your behavior with sustainability in mind
- ▶ *How can we put the District at the forefront of sustainable practices in the United States?*



“Start in September”

▶ “Start in September” Goals:

- ▶ Engage, educate, and increase awareness among residents, businesses, institutions, and government employees of sustainability
- ▶ Gather initial input and feedback on a vision for a sustainable DC

▶ How We’ve Started:

- ▶ 27 meetings in Sept., more than 1,460 people attended
- ▶ www.sustainable.dc.gov
 - ▶ Over 2,000 visits in Oct.; 1,100 active users; 410 unique ideas (as of 11/8/2011)
 - ▶ Some top ideas: Greening public spaces, more recreational space, District conservation corps, solar rebates, citywide composting
- ▶ Twitter Town Hall (Nov. 7th): 186 tweets, 46 attendees, total reach: 63,700 (people who received tweets including #SustainableDC)

What's Next ?

- ▶ Share and vote on ideas at www.sustainable.dc.gov
- ▶ Email us your feedback at sustainable.future@dc.gov
- ▶ Participate in a Working Group
 - ▶ Built Environment
 - ▶ Climate
 - ▶ Energy
 - ▶ Food
 - ▶ Nature
 - ▶ Transportation
 - ▶ Waste
 - ▶ Water

