

Thank you for your participation

The Green Affordable Housing Forum has been a combined effort of the Metropolitan Washington Council of Governments, Enterprise Community Partners Inc., Pepco Holdings, Inc. the District of Columbia Department of the Environment, and the U.S. Environmental Protection Agency.



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Metropolitan Washington
Council of Governments



GREEN

Affordable

Housing

Forum:

Protecting the Most
Vulnerable While
Expanding Washington's
Green Economy

March 3, 2009

JW Marriott

1331 Pennsylvania Ave, NW
Washington, DC 20004

GREEN Affordable Housing Forum

8:15 a.m.

Registration and Continental Breakfast

9:00 a.m.

Welcome and Special Remarks

The Honorable Penny Gross, *Chair, COG Board of Directors*

David Bowers, *Director, Enterprise Community Partners Local Office*

George Hawkins, *Director, D.C. Department of the Environment*

9:20 a.m. Opening Keynote Speech: Building the Washington Region's Green Economy through Green Construction.

“Linking Green Affordable Housing to Strategies for Economic, Health, and Environment Enhancement.”

Bart Harvey, *Former Chairman, Enterprise Community Partners*

9:50 a.m.

Session 1: What are the costs and benefits of affordable green housing?

Green affordable housing directly benefits individuals and families in need by reducing energy bills and creating healthier living environments. Affordable housing developers and operators gain through higher quality, more efficient and more durable buildings. This session will focus on cost, benefits, and public priorities from the affordable housing perspective.

Moderator: Joan Kelsch, Chair, COG Intergovernmental Green Building Group

Panelists:

The Honorable Barbara Favola, *Chair, Washington Area Housing Partnership*

J. Michael Pitchford, *President and CEO, CPDC*

Theodore K. Toon, *Deputy Assistant Secretary, U.S. HUD*

Dave Jacobs, *PhD, Director of Research, National Center for Healthy Housing*

10:55 a.m. 5 Minute Break

11:00 a.m. Session 2: Role of Government in Transforming the Market in Making Affordable Green Housing.

Session 2 is designed to address several fundamental principles for framing and developing broader collaboration on green affordable housing dialogue among local governments, developers, and financing institutions. This session will highlight finance, oversight, and performance metrics.

Moderator: Patty Rose, Executive Director, GreenHOME

Panelists:

Karl Bren, *Co-founder of EarthCraft Virginia*

Eric Coffman, *Montgomery County*

Leila Finucane Edmonds, *Director, Department of Housing and Community Development*

Stewart Schwartz, *Executive Director, Coalition for Smarter Growth*

12:15 p.m. Exhibitor Table Talk Scheduling.

Schedule one-on-one table talks with green building officials and representatives.

Table talks will be held during the Reception, 4:00-6:00 p.m.

12:30 p.m. Luncheon Speech: The Green Economy: Housing as a Link to Job and Economic Development Potential

Bracken Hendricks, *Senior Fellow, Center for American Progress*

1:30 p.m. Session 3: Green Collar Jobs in the Housing Sector

Session 3 will describe the results from several initiatives designed to quantify the impact of “greening” on the region. This session is focused on how to prepare residents and businesses to participate in the green economy.

Moderator: David Bowers, Director, Enterprise Community Partners Local Office

Panelists:

Joseph Walsh, *Acting Director of the Department of Employment Services*

Thomas Graham, *President, Pepco Holdings, Inc.*

Howard Ways, *D.C. Office of Planning*

Asa Foss, *Director, Maryland Home Performance with Energy Star*

2:30 p.m. Facilitated Discussion: Building Capacity: What would it take to eliminate the need for incentives?

Panelists will discuss policies that eliminate the need for incentivizing the development of green housing units in their communities. Each panelist will be asked to incorporate policy, training, and oversight in their discussion. In addition to the panelists, the audience is expected to be an active participant in the dialogue.

Facilitator: Jeffery S. Lesk, Partner, Nixon Peabody

Panelists:

Michael Bodaken, *President, National Housing Trust*

George Hawkins, *Director, District of Columbia Dept of the Environment*

Nina Janopaul, *President and CEO, Arlington Partnership for Affordable Housing*

Kwasi Holman, *Prince George's County Economic Development Corporation*

3:30 p.m. 10 Minute Break

3:40 p.m. Next Steps: Going Forward

During this session, a summation of the conference take-a-ways will be identified, as well as a consensus on next steps.

George L. Nichols, *MWCOG,*

David Bowers, *Enterprise Community Partners*

4:00 p.m. Reception Network and Green2Step

Take time hold a 2 step Green Affordable Housing one on one. This could be the first step to producing, achieving, and sharing experience and knowledge that would be expanded later. The first step is providing the opportunity for dialogue and information sharing. Come and discuss your projects with financial experts, green architects, and government managers.