



Making Smart Growth Work in the San Diego Region

*Implementing the San Diego
Regional Comprehensive Plan*

Our vision. Our future.
THE REGIONAL COMPREHENSIVE PLAN

Overview



- **What is the RCP?**
- **How does the RCP guide regional planning initiatives?**
 - Smart Growth Concept Map
 - Regional Transportation Plan
- **How is SANDAG implementing the RCP through financial incentives?**
 - *TransNet* Smart Growth Incentive Program
 - *TransNet* Environmental Mitigation Program

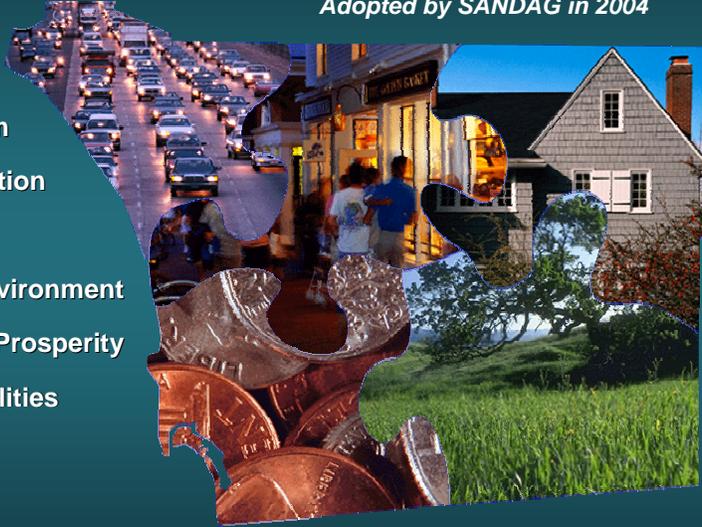
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San Diego Regional Comprehensive Plan

Adopted by SANDAG in 2004

- Urban Form
- Transportation
- Housing
- Healthy Environment
- Economic Prosperity
- Public Facilities
- Borders



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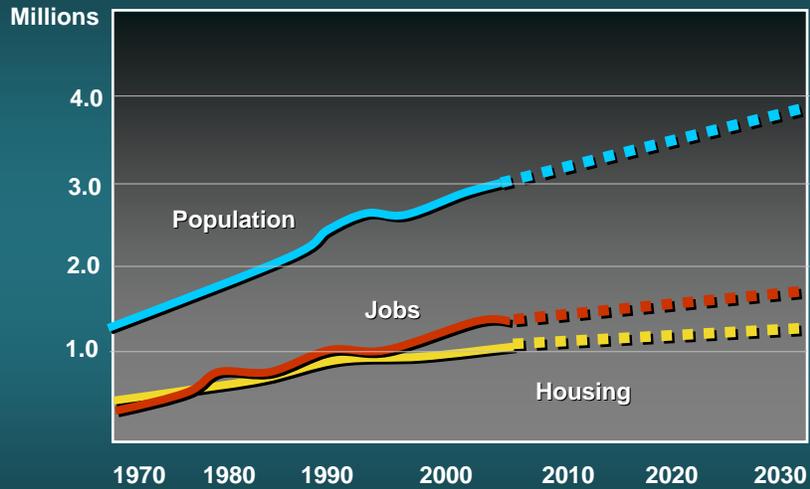


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2030 Regional Vision

“Preserve and enhance the San Diego region’s unique features – its vibrant and culturally diverse communities, its beaches, deserts, mountains, lagoons, bluffs, and canyons, and its international setting – and promote sustainability, economic prosperity, and an outstanding quality of life for everyone.”

Growth Trends



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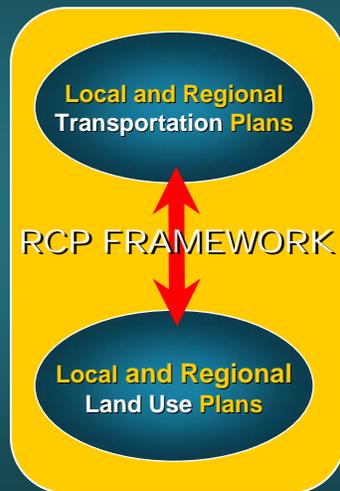
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RCP Themes

- Better connecting land use and transportation
- Using our plans to guide public facility and environmental investments
- Making it happen through *incentives and collaboration*

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Connect our Transportation and Land Use Plans



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Defining "Smart Growth"

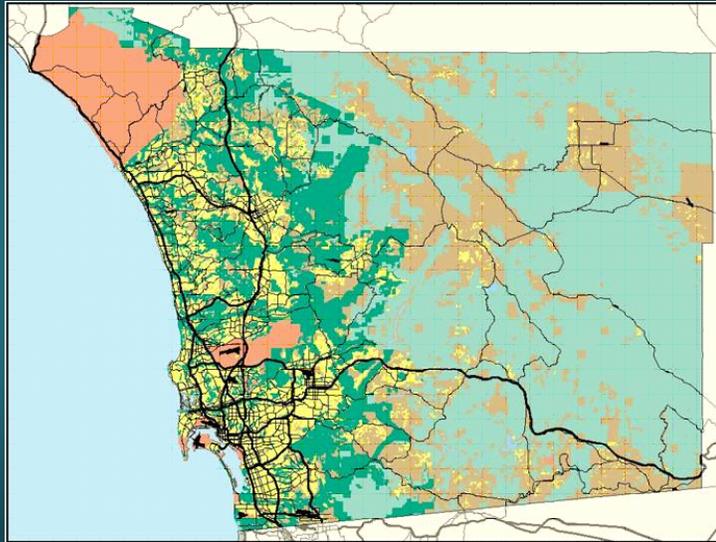


- Compact mixed use development
- Good urban design and walkable
- More travel and housing choices
- Protected open space and habitat areas

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Land Use-Transportation Connection



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Adopted Regional Transportation Network

- Transit
- Managed/HOV Lanes
- General Purpose Lanes
- Freeway Connectors
- HOV Connectors

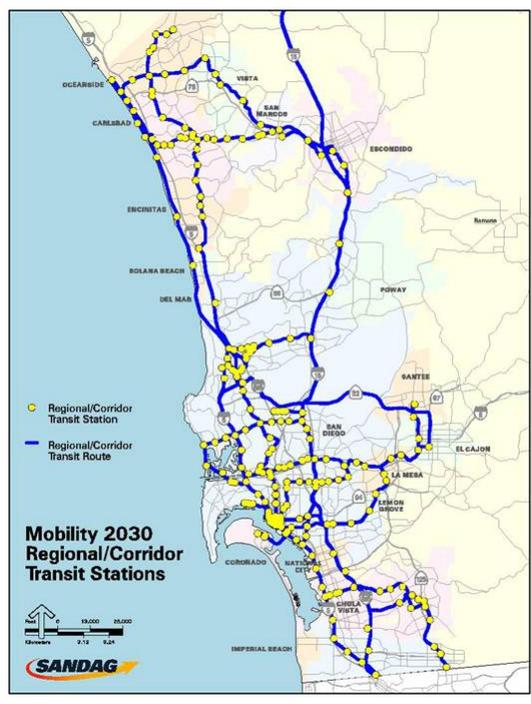


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Regional Transit Corridors

Smart Growth Opportunity Areas

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Smart Growth Concept Map

- Show where smart growth is planned
- Plan for infrastructure investments that support smart growth
 - Transportation
 - Public Facilities
 - Environmental
- Provide basis for incentives



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RCP Smart Growth Place Types



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Smart Growth Place Types

Smart Growth Category	Land Use Characteristics	Land Use Intensity Targets	Transportation System Characteristics	Public Transit Service Characteristics
Metropolitan Center				
Urban Center				
Town Center				
Community Center				
Transit Corridor				
Special Use Center				
Rural Community				
Smart Growth Design Principles				

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Regional Scale Concept Map

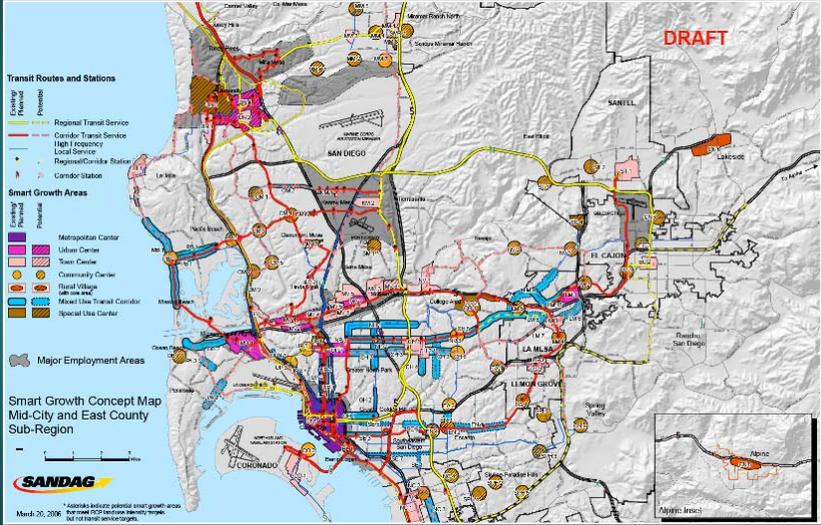
Smart Growth Areas

Existing/Planned	Potential	
		Metropolitan Center
		Urban Center
		Town Center
		Community Center
		Rural Village* (with core area)
		Mixed Use Transit Corridor
		Special Use Center



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Mid-City and East County Sub-Regions



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2030 Regional Transportation Plan Comprehensive Update

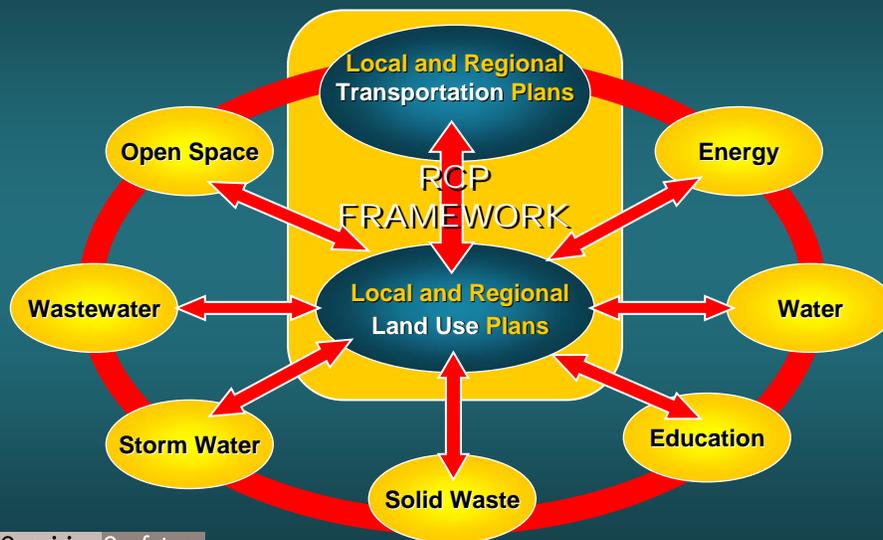
Inputs:

- Updated Growth Forecast
- Goods Movement Studies
- Interregional and Cross-border Studies
- Independent Transit Planning Review
- Smart Growth Concept Map
- New Financing Strategies

Outputs:

- Updated Project Evaluation Criteria
- Updated RTP Networks
- Updated Phasing and Expenditure Plans

Use Our Transportation & Land Use Plans To Guide Our Investments

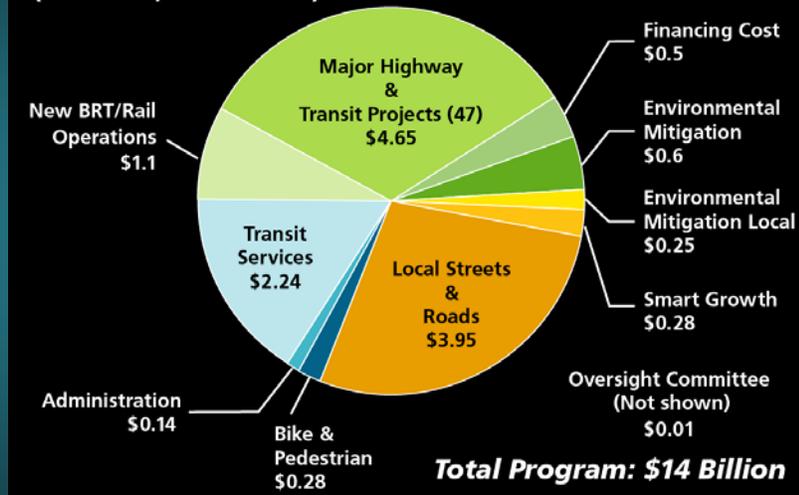


Make It Happen Through Incentives and Collaboration



TransNet 40 Year Expenditure Plan

(In Billions, 2002 Dollars)



Smart Growth Incentive Program

Capital Improvements:

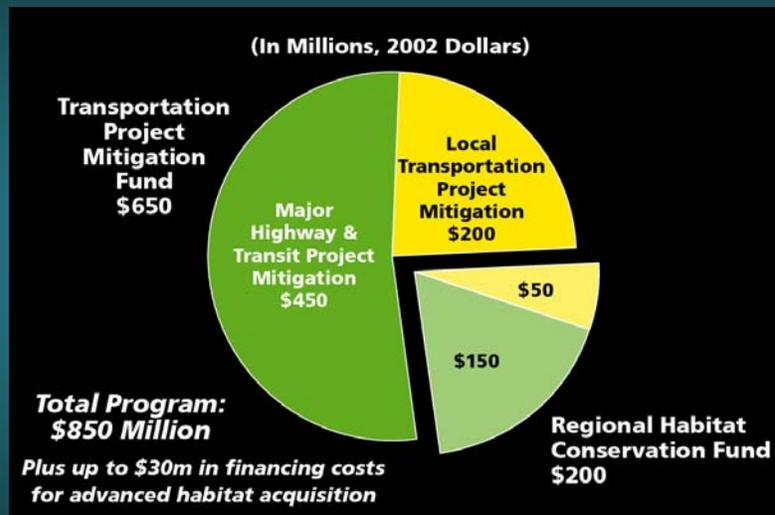
- Sidewalks, plazas
- Streetscape enhancements
- Improvements to transit stations
- Other community initiatives

Planning Grants:

- General plan updates
- Specific plans
- Zoning regulations



Environmental Mitigation Program



Regional Habitat Conservation Fund

- \$200 million
- Available for regional habitat acquisition, management, and monitoring activities necessary to implement the MSCP and MHCP
- Funds to be distributed as “economic benefits” of program are accrued

“Economic Benefit” is based on:

- Determining mitigation requirements in advance by including transportation projects in habitat conservation plans (or equivalent), and
- Purchasing mitigation land in advance of need in larger blocks at a lower cost

