



MOMENTUM

M metro[®] The Next Generation of Metro

Rebuilding the Foundation

Metro Forward: \$5 billion, six-year investment program



M forward
metro® a better ride for you



Keeping the Region Working

- Businesses near Metro- better access to employees and customers
- Job growth: four times higher at Metro stations than region
- 54% of the region's two million jobs are within ½ mile of Metro
- Proximity to Metrorail increases property value by 7-9%



Why Momentum?

It's About Choices

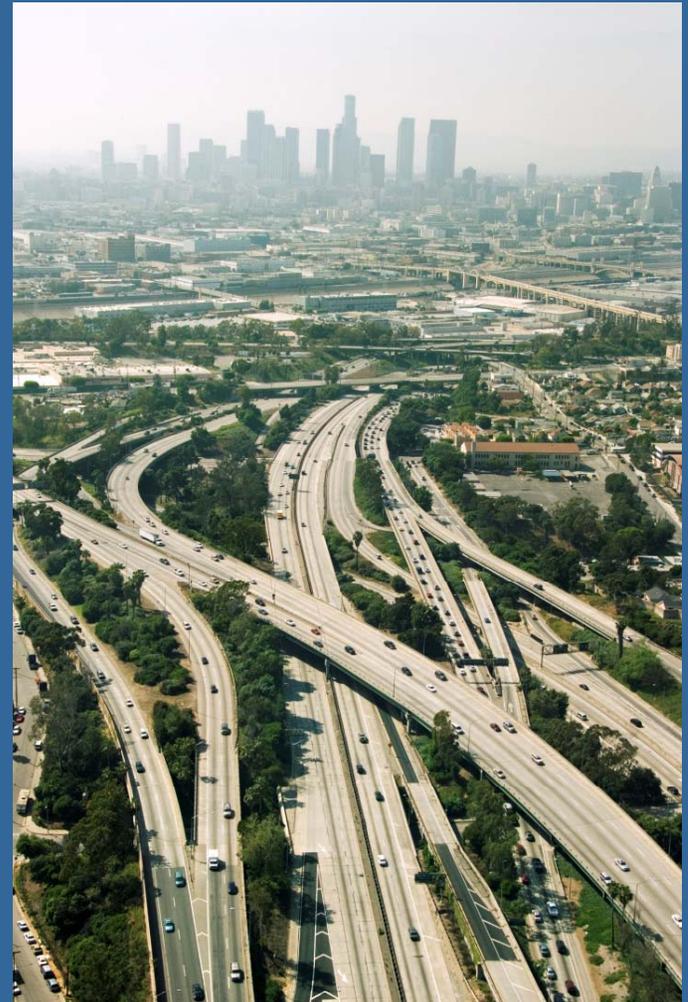
- Core of rail system is already strained
- Some buses, platforms and railcars are standing room only
- No funding for any expansion beyond the Silver Line
- Region will face unprecedented growth
 - 30% increase in population
 - 40% increase in employment



Our Story

What If There Were No Metro?

- More cars on the road
- New beltways
- More lanes for river crossings
- More parking spaces
- More congestion
- More money spent on auto expenses
- Poorer air quality



Challenges/Risks to Our Future

- Age of the system
- Reliance on Metro's core
- Changing travel patterns
- Unsustainable cost drivers
- Planning for and serving people with disabilities
- Long-term sustainable funding to maintain and grow
 - Sequestration



What If We Do Nothing?

- Threats to safety
- More delays, service disruptions and crowded conditions
- More congested highways as regional growth will outpace Metro investment
- Reduced overall quality of life
- Harms region's competitive advantage –talent, jobs, and investment dollars



The Way Forward

Strategic Goals:

- ✓ Build and maintain a premier safety culture and system
- ✓ Meet or exceed customer expectations by consistently delivering quality service
- ✓ Improve regional mobility and connect communities
- ✓ Ensure financial stability and invest in our people and assets



Next Generation of Metro: Core



100% 8-car trains



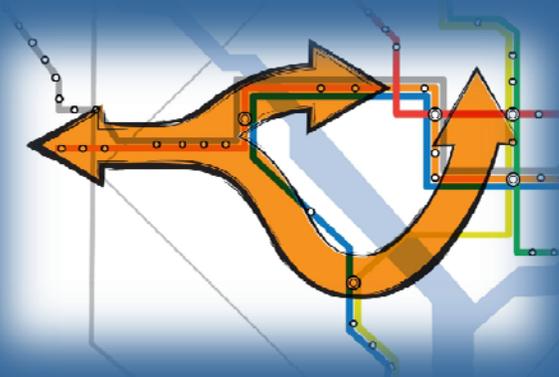
More station capacity



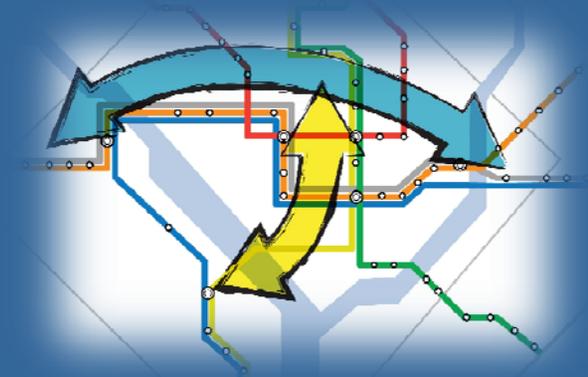
Underground pedestrian links



Complete Priority Corridor Network



Provide new direct connections between lines



Add new tunnels through downtown

Next Generation of Metro: Connect

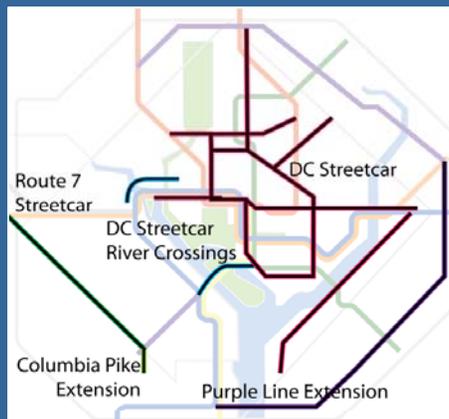


Transit priority on congested roadways



Seamless connections including fares, information, and services

Connect communities with high quality BRT, LRT, or streetcar



Extend system beyond end of line stations with BRT, LRT, or Metrorail

We Must Ask Ourselves...

- Which priorities support business growth?
- Which investments deliver improved service to more customers?
- How do we strengthen the core to enable future expansion?
- Which communities are most in need of enhanced Metro connectivity?
- How will adequate funding be identified to sustain and grow the system?
- When will reliable funding for Metro become a regional priority and what form will it take?

Outreach

- Tools:
 - MindMixer
 - Momentum web page
 - Momentum Forums
 - Employee communications
 - Strategic Framework Guide
 - Community presentations
 - Momentum video
 - Traditional media
 - Social media
 - Email blasts



Join the Conversation!

wmata.com/momentum

The screenshot shows the WMATA Momentum website. At the top left is the WMATA logo (a large 'M' over the word 'metro') and the text 'Washington Metropolitan Area Transit Authority'. To the right is a search bar with the text 'search' and a 'Go' button. Below this is a blue navigation bar with the following links: Home, Rail, Bus, Accessibility, Getting Around, Fares, Rider Tools, and About Metro. On the left side, there is a vertical menu with the following items: About Metro, Board of Directors, General Manager, Strategic Plan (highlighted in green), Scorecard, Inspector General, Careers, Transit Police, Newsroom, Questions & Answers, Riders' Advisory Council, Public Records & Reports, Planning & Development, Safety Oversight, Stimulus Program, and Civil Rights - Title VI. The main content area features a large image of a Metrobus at a station platform. The bus is white with blue accents and has 'METROBUS' and the number '177' on its front. The platform has a curved, ribbed ceiling with orange and red lighting. Below the image is the 'MOMENTUM metro' logo in large blue letters, with the tagline 'The Next Generation of Metro' underneath.