

# *YES Corps 2012*

## *summer internship program*

**For Wash COG  
By Jill Sorensen  
BEVI Executive Director  
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# YES Corps Overview



- **Who:** BEVI, Maryland  
Clean Cities Coalition and area EV supporters
- **What:** YES Corps Summer Internship and **open innovation exchange**
- **When:** Summer 2012
- **Where:** EV ready jurisdictions in Maryland, 10 funded by EVIP
- **Why:** To promote EV charging infrastructure development and EV outreach



# YEEEEES!

- Y – Youth (local EV ready jurisdictions)
- E – Energy, electric and renewable (UMCP)
- E – Environment (MDE)
- E – Economics, wealth creation, finance (UMBC)
- E – Engineering and automotive education (community colleges?)
- S - Service, social media, communication and graphic arts (WAYM)

# 2012 YES Corps Program Timeline

- May 1 – June 15 = fundraising, target \$25,000
- June 13 starts 6 week internship, with weekly Wednesday webinars and target accomplishments
- Social Media support provided by Wide Angle Youth Media of Baltimore City
- Curriculum input provided by Argonne National Labs Clean Cities Coalition
- Interns take turns reporting weekly about their work accomplishments, exchanging ideas and information
- 4● Final report out on Wednesday, July 25

# YES Corps Program Impact? EVs advance triple bottom line



# Maryland – first state in country to pass For Benefit Corporation law - 2010

- Benefits? – immunity from shareholder suit for pursuing triple bottom line priorities



- We measure what we value. While wealth creation is a critical component to community success, if we only measure money, then we are concluding that we only value money. Truth is, we also value wellness, high quality of life, freedom from pollution and disease, freedom to move about and to enjoy clean air and water. Freedom from NO!

# How will the YES Corps make a clean transportation difference?

- Social media impact STEAM EVEP, a role for the arts and engineering
- Maryland, DC and VA Clean Cities Coalitions
- TCI, Wash COG, BMC
- Baltimore Grand Prix
- I-95 Corridor and EV hub





# What can you do to help?

- Support , host, mentor a YES Corps summer intern
- Help get us to our \$25,000 target
- Provide ongoing social media support
- Share ideas for clean transportation micro-enterprise, social entrepreneurship and CSR
- Inform, connect and engage your community in our clean transportation rEVolution







**Chris Rice**  
Maryland Clean Cities  
Coordinator

[crice@energy.state.md.us](mailto:crice@energy.state.md.us)

410-260-7655

**Jill A. T. Sorensen**  
Executive Director

111 S. Calvert Street  
Suite 2310  
Baltimore, MD 21202  
[jatsorensen@gmail.com](mailto:jatsorensen@gmail.com)  
443-514-7122  
[www.b-evi.net](http://www.b-evi.net)