

# Alternative Fuels Workshop: Regional Ethanol Impacts

Presentation by:  
Lynne Hoot, Ex. Director  
and  
Jill Hamilton, E85 Coordinator

# Overview

- Why is MGPUB interested in Etoh?
- Fuel Sales Volumes for E10 and E85
- Fuel Prices
- Regional E85 Activities
- Contact Info



# Why Ethanol for MGPUB?

- No corn used for ethanol in MD
- Etoh increases value of corn for MD farmers
- Builds base for potential Etoh plant

# MGPUB's Role

- Advocate for EtoH (E10, E85)
- Identify potential stations
- Monitor and support existing stations
- Promote EtoH through public forums, station opening and advertising with other stakeholders

# E10 Market Has Arrived

- MD currently selling 2.7 billion gallons of RFG or OxyFuel/yr.
- 274 million gallons of Ethanol sold/yr in MD for E10 market
- Price: \$3.90/gallon as of Friday

# E85 Market in Region

- Tri-State Area: ~ 500,000 gallons of E85 at 15 stations,
- 20 percent increase in E85 fuel sales from 2006 year
- Price: \$3.23 (20% cheaper than gasoline last week)



# Public E85 Stations

- Pentagon Citgo on Joyce Street
- Ft. Meade Chevron in Laurel (June)
- Montgomery County in Gaithersburg
- Annapolis Citgo on West Street
- DC Fleet Maintenance on New Jersey Avenue
- Congressional Sunoco
- Frederick Town Mall, Chevron



# Stations in 2008

- Takoma Park Texaco
- Town Center Chevron
  - Frederick Chevron

# Before and After Dispenser



# Advertising Campaign

- WTOP and WMZQ
- On-air and web-based ads
- 4 weeks
- Fuel give aways
- Seeking partners
- Grand Opening Kick-off Early August

# WHAT'S AHEAD

- Mid-Atlantic MD Station Openings
- Perry Point, MD
- Montgomery County: 8710 Brookville Rd, Silver Sprg, MD
- Marketing and Advertising
  - GM, Criswell, Fitzgerald, MD Ag, VA-MD Clean Cities, VeraSun and MGPUB
- Continue to support OEMs
- Seeking potential E85 locations

# Energy Indep. And Security Act: Biofuels Infrastructure

- ...unlawful for a franchiser to prohibit a franchise from installing E-85 or B-20...within the franchise agreement. (Sec. 241)
- By 2010, federal fleet facilities must have one renewable fuel pump. (Sec. 246)
- \$200 million for infrastructure (FY09-FY14)

# Resources

- MD Grain Producers:  
(410) 956-5771/[marylandgrain.com](http://marylandgrain.com)
- National Ethanol Vehicle Coalition:  
573-635-8590/ [E85fuel.com](http://E85fuel.com)
- National Corn Growers  
Association: 202-628-7001
- Sustainable Energy Strategies,  
Inc: 703-322-4484