



Greater Washington 2050

Date: July 18, 2008
Time: 9:45 a.m. to 12:00 Noon
Place: COG First Floor Training Center
777 North Capitol Street, N.E.
Washington, DC 20002

AGENDA

9:45 Breakfast, networking

10:00 Welcome, Review of Major Outcomes from May 30th Meeting

Hon. Sharon Bulova, Chair, Greater Washington 2050

10:15 Reports of the Meetings of Greater Washington 2050 Task Forces

During the May 30 meeting, Coalition members established 4 Task Forces to identify specific tasks and work products for each of their respective groups, as well as identify specific dates and times for subsequent meetings or conference calls.

Task Force leaders will present outcomes from their meetings and seek recommendations on next steps from the Coalition.

PLANNING PRINCIPLES TASK FORCE:

George Leventhal, Chair

Are the planning aspirations of the region's different jurisdictions similar or strikingly different? What about the views of the business community and environmental advocates? The Planning Principles Task Force will examine key vision plans and planning goals and draft a statement of shared principles for review and adoption by the Greater Washington 2050 Coalition.

PLANNING TOOLS TASK FORCE:

Alan Imhoff, Harriet Tregoning, Co-Chairs

How can the Coalition strengthen and shape COG/TPB scenarios? How will the Coalition measure progress or success? How big will the regional "footprint" get by 2050 and how will the region effectively reach out to work with communities outside the boundaries of the National Capital Region? The Planning Tools Task Force will identify actions to strengthen existing COG planning tools or create new planning tools, as well

as develop the metrics for an ongoing regional indices report that would track progress in achieving agreed upon goals or principles.

COMPACT TASK FORCE:

Catherine Hudgins, Chair

Can COG, which is a voluntary association of local governments, be effective in marshaling support for a new agreement to promote and track progress in achieving regional goals or principles? How can non-governmental stakeholders be more effective in advocating and supporting regionalism? What best practices have worked in other regions that could be effective in our tri-state metropolitan region? The Compact Task Force will examine agreements or structures successfully used in other regions to promote greater regional collaboration, goal setting and assessing progress and begin to draft a compact or agreement for the National Capital Region.

COMMUNICATIONS AND OUTREACH TASK FORCE:

Don Edwards, Chair

How can the Coalition begin to engage non-traditional stakeholders in the work described above? Can we move from an environment of “thinking and acting locally” to “thinking and acting regionally”? The Communications and Outreach Task Force will evaluate no-cost, low-cost and paid campaign and outreach strategies to support Coalition activities.

11:15 Crosscutting Opportunity

Chair Bulova, Paul DesJardin

Opportunities for collaboration among the Task Forces have emerged. For example, the Planning Principles Task Force will meet with the Planning Tools Task Force immediately following this morning’s Coalition meeting, and Communications Task Force members have discussed the need to coordinate their work with each of the other 3 Task Forces. Coalition members will identify ways in which the Coalition can build upon the products and outcomes from each individual Task Force.

11:45 Wrap-up and Discussion of Next Steps

David Robertson

11:55 Other Business

Chair Bulova and Coalition Members

Next scheduled Greater Washington 2050 Coalition Meeting: THURSDAY, September 25, 9:45 a.m. to noon, COG Training Center



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