

# News Release



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## **DON BEYER VOLVO AND CLEAN CURRENTS LAUNCH “GREEN YOUR DRIVE” – THE DC REGION’S FIRST CARBON OFFSET PROGRAM OFFERED BY AN AUTO DEALER**

FALLS CHURCH, VA (January 8, 2008) – Clean Currents, LLC today announced that it has teamed up with Don Beyer Volvo to offer a unique new program to car buyers called “Green Your Drive.” For every car sold at its Falls Church, Alexandria, Dulles and Winchester showrooms, Don Beyer Volvo will purchase enough Renewable Energy Credits (RECs) through Clean Currents to offset each vehicle’s estimated first year of carbon emissions.

“We applaud Don Beyer Volvo for taking this innovative step with us to offer DC area consumers a constructive way to fight global warming,” said Gary Skulnik, President of Clean Currents, a clean energy business based in Rockville, Maryland. “Solving global warming requires all of us to take new actions and adopt new ideas. The ‘Green Your Drive’ program does exactly that.”

The 100 percent wind powered RECs will offset nearly 15,000 pounds of carbon emissions per vehicle per year. A Don Beyer Volvo customer will be able to choose a “green upgrade” option to extend the purchase of RECs to continue offsetting their vehicle’s carbon emissions in years two through five. Don Beyer Volvo is one of the only wind powered auto dealerships in the DC region.

“Clean Currents showed us new ways to protect the environment while offering our customers an exciting new program,” said Jon Holl, General Manager of Don Beyer Volvo.

Clean Currents and Don Beyer Volvo are co-sponsors of the DC Velo Cycling Club, one of the region’s premier clubs. Other clean energy deals recently brokered by Clean Currents include St. Mary’s College, Congressional Bank, Morty’s Deli, Lebanese Taverna, Bullis School, Strosniders Hardware, Greenpeace, Chesapeake Climate Action Network, and several businesses along Washington, DC’s U Street corridor.

“More and more businesses are coming to understand that technology exists today to dramatically cut greenhouse gas emissions that cause global warming,” Skulnik said. “Businesses can go green, help the environment, and possibly save money when they work with Clean Currents.”

Also participating in today’s launching of the “Green Your Drive” program was Don Beyer, CEO of Don Beyer Volvo and a member of Virginia Governor Kaine’s new Commission on Climate Change; Fairfax County Board of Supervisors member Penny Gross (Mason District), who is a member of the Metropolitan Washington Council of Governments (COG) Chesapeake Bay Policy Committee; City of Falls Church Mayor Robin Gardner; City of Falls Church Councilmember David Snyder, who is a member of COG’s Climate Change Steering Committee and Metropolitan Washington Air Quality Committee; and Stuart Freudberg, who is the Director of COG’s Department of Environmental Programs and a member of Governor Kaine’s Commission on Climate Change.

For more information about Clean Currents, go to: [www.cleancurrents.com](http://www.cleancurrents.com).

For more information about Don Beyer Volvo, go to: [www.donbeyervolvo.com](http://www.donbeyervolvo.com)

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