



# Proposal to Establish the Transportation/Land Use Connection Program

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## Background

- SAFETEA-LU and TPB Vision provide impetus for improving transportation/land use linkages
- TPB staff research identified proactive initiatives and benefits in other regions, and efforts already underway in our region
- Concerns were raised about issues such as funding sources and project selection criteria
- Desire to move forward with implementation steps rather than further study



# Value Added by a Regional Initiative

- Raise the profile of local efforts by emphasizing regional context
  - Build on current momentum
- Facilitate sharing of experiences and strategies region-wide
- Provide additional assistance and funding for local efforts



# Review of Action Options

**Option 1:** Administer a grant program for both planning and capital activities, with funding awarded to projects based on merit and adherence to set criteria

- Patterned after MTC – San Francisco (\$30 million/year)

**Option 2:** Administer a grant program for planning activities only, with funding awarded to projects based on merit and adherence to set criteria

- Patterned after DVRPC – Philadelphia (\$1-2 million/year)

**Option 3:** Using resources out of the TPB Unified Planning Work Program, identify priority transportation needs (large- and small-scale) crucial to strengthening regional land use/transportation linkages (existing UPWP funds)



# Proposal Development

- Possible start-up program outlined at September TPB meeting
  - Based on feedback over previous months
  - Request by Chairman for further details in October
- Memorandum detailing proposal reviewed by TPB Technical Committee, Steering Committee, Citizens Advisory Committee, and Planning Directors Technical Advisory Committee,
  - Action item (Resolution R I I-2007) resulted from committee input



# Program Proposal

- Proceed with establishing a pilot program called the Transportation/Land Use Connection (TLC) program
  - Provide regional clearinghouse function
  - Provide focused technical assistance in response to requests from localities
- Reassign funding for the program in the FY2007 TPB UPVWP from certain functions related to the scenario study
- If successful, pursue additional funding and activities in FY2008 and beyond



# Program Proposal:

*Regional Clearinghouse Activities*

- Document effective experiences throughout the region in promoting transportation/land use connections
- Offer information and case studies related to national ideas and best practices
- Track TLC-assisted projects



# Program Proposal:

## *Technical Assistance Activities*

- Consultant team selected through competitive bid process will provide a range of services to local jurisdictions upon request, including:
  - Public involvement facilitation
  - Development and utilization of visualization techniques
  - Streetscape and infill design assistance
  - Other challenges related to promoting mixed-use development in regional activity centers



# Program Proposal:

*Technical Assistance Administration*

- Short-term, rapid-response assistance on a first-come/first-served basis
  - Requests must demonstrate consistency with regional criteria based on TPB Vision and scenario study
- Up to \$20,000 available per project on a task order basis
- Proposed work scopes and budgets circulated to all TPB members for review before resources are authorized



# Program Proposal:

## *Start-Up Budget*

- **\$250,000 total in FY2007 UPWP funds**
- **\$150,000 for TPB staffing, including:**
  - Clearinghouse activities
  - Administration of application process
  - Scope of work development
  - Project management and oversight
- **\$100,000 for technical assistance carried out by consultant team**



# Program Proposal:

## *Timeline*

- **October:**
  - TPB approves pilot program and amends UPWVP
- **November:**
  - Competitive bid process conducted to select a consultant team
  - TPB issues call to jurisdictions to submit requests for technical assistance
- **December:**
  - Contract with consultant team finalized
- **January-June:**
  - TLC pilot program begins provides clearinghouse and technical assistance activities
  - Determine TLC funding and activity for FY2008 UPWVP
  - Assess the potential for additional TLC funding and activities for FY2008 and beyond