

Employer Outreach Ad-Hoc Group

HANDOUTS

from previous meeting



March 16, 2004

COG Commuter Connections

Employer Outreach Survey Results

07/01/03 – 12/31/03

Submitted By:

BMI-SG

March 16, 2004

This information is representative
of the employers who were
surveyed and may not be
representative of all employers
within the Washington
Metropolitan Area.

Summary

- 3 employers participated
 - 1 City of Alexandria, 51 surveys returned
 - 1 Arlington County, 117 surveys returned
 - 1 Prince George's County, 23 surveys returned

Summary (continued)

- FY04
 - 1,779 forms distributed
 - 191 surveys returned
 - **11% overall response rate**
- FY03 (same time period)
 - 3,565 forms distributed
 - 509 surveys returned
 - **14% overall response rate**

Reasons for Absence

- 23 responses (12%)
- Most common response:
 - regular day off (57%)
- 2nd most common responses:
 - leave (30%)
 - telecommute (9%)
- Fewest responses:
 - company business (4%)

Arrival Times

- 168 responses (88%)
- Most common responses:
 - 9:01 or later (20%)
 - 6:30 or earlier (19%)
- Fewest responses:
 - 7:31-7:45, 8:01-8:15 (2%)
 - 6:31-6:45 (1%)

Departure Times

- 167 responses (87%)
- Most common response:
 - 3:59 or earlier (38%)
- Fewest responses :
 - 4:31-4:45, 6:01-6:15 (1%)
 - 7:01 or later (1%)

Mode of Travel

- 168 responses (**88%**)
 - drove alone (68%)
 - mass transit (18%)
 - carpool (11%)
 - walked (2%)
 - slug (1%)
- Average Vehicle Occupancy - **1.40**

Distance from Worksite

- 191 responses (**100%**)
- Most common responses:
 - 10-19 miles (34%)
 - 0-9 miles (28%)
- Fewest responses:
 - 50+ miles (7%)
 - 40-49 miles (3%)

Incentives for Switching

- 50 times question answered, 211 incentives chosen
- Most common responses (multiple responses):
 - guaranteed ride home (18%)
 - transit benefit (17%)
 - flextime (15%)
- Fewest responses:
 - bicycle storage and shower (4%)

Monthly Employee Parking Expenses

- 191 responses (**100%**)
- Most common responses:
 - \$0 (52%)
 - \$1-\$20 (42%)

Monthly Employer Transit Contributions

- 191 responses (100%)
- Most common responses:
 - \$0 (53%)
 - \$61-\$80 (18%)

Zipcodes

- 190 responses (99%)
- 86 different zipcodes represented
- Most common responses:
 - 22304 (Alexandria, VA) – 7 responses
 - 20120 (Centreville, VA) – 6 responses
 - 20002 (Washington, DC) – 5 responses
 - 20147 (Ashburn, VA) – 5 responses
 - 20706 (Lanham, MD) – 5 responses
 - 22003 (Annandale, VA) – 5 responses
 - 22314 (Alexandria, VA) – 5 responses

COG Commuter Connections
Employer Outreach Survey Results
Montgomery County Employers
07/01/03 – 12/31/03

Submitted By:

BMI-SG

March 16, 2004

This information is representative
of the employers who were
surveyed and may not be
representative of all employers
within the Washington
Metropolitan Area.

Summary

- 26 employers participated
 - Countywide East – 2 employers, 88 surveys returned
 - Countywide West – 2 employers, 124 surveys returned
 - Friendship Heights – 5 employers, 719 surveys returned
 - Rockville – 8 employers, 1,034 surveys returned
 - Silver Spring 1 – 9 employers, 599 surveys returned

Summary (continued)

- FY04
 - 10,868 forms distributed
 - 2,564 surveys returned
 - **24% overall response rate**

Reasons for Absence

- 237 responses (9%)
 - compressed work week (41%)
 - telecommute (32%)
 - company business (11%)
 - leave (11%)
 - regular day off (5%)

Arrival Times

- 2,280 responses (**89%**)
- Most common responses:
 - 9:01 or later (18%)
 - 8:16-8:30 (17%)
 - 7:46-8:00 (13%)
- Fewest responses:
 - 7:31-7:45 (3%)
 - 6:31-6:45 (1%)

Departure Times

- 2,301 responses (**89%**)
- Most common response:
 - 5:46-6:00 (14%)
- Fewest responses :
 - 4:31-4:45, 6:01-6:15 (3%)
 - 6:31-6:45 (2%)

Mode of Travel

- 2211 responses (**86%**)
 - drove alone (70%)
 - mass transit (20%)
 - carpool driver (4%)
 - carpool passenger (2%)
 - walked (2%)
 - slug (1%)
 - bicycle (1%)
- Average Vehicle Occupancy - **1.40**

Distance from Worksite

- 2,532 responses (99%)
- Most common responses:
 - 0-9.9 miles (36%)
 - 10-19.9 miles (25%)
- Fewest responses:
 - 50+ miles (5%)
 - 40-49.9 miles (5%)

Zipcodes

- 2,499 responses (97%)
- 269 different zipcodes represented
- Most common responses:
 - 20874 (Germantown) – 126 responses
 - 20878 (N Potomac) – 117 responses
 - 20850 (Rockville) – 82 responses
 - 20906 (Silver Spring) – 79 responses
 - 20910 (Silver Spring) – 60 responses
 - 20886 (Gaithersburg) – 57 responses
 - 20879 (Gaithersburg) – 50 responses

Monthly Employee Parking Expense

- 1556 responses (61%)
- Employee's parking expense:
 - \$1-\$20 – 177
 - \$21-\$40 – 48
 - \$41-\$60 – 115
 - \$61-\$80 – 169
 - \$81-\$100 – 88
 - \$100+ - 13
- Don't pay for parking - 946

Monthly Employer Parking Expense (new question)

- 1,390 responses (54%)
- Employer's parking expense:
 - \$1-\$20 – 15
 - \$21-\$40 – 16
 - \$41-\$60 – 21
 - \$61-\$80 – 56
 - \$81-\$100 – 8
 - \$100+ - 6
 - Don't know - 308
- Doesn't pay for parking - 960

Monthly Employer Transit Reimbursement Expense

- 1,368 responses (53%)
- Employer's reimbursement expense:
 - No reimbursement – 988
 - \$1-\$20 - 17
 - \$21-\$40 – 60
 - \$41-\$60 – 47
 - \$61-\$80 – 129
 - \$81-\$100 – 99
 - \$100+ - 28

Incentives for Switching

- Most common responses:
 - Guaranteed ride home - 1624 responses
 - very likely 20%
 - somewhat likely 23%
 - not very likely 20%
 - not at all likely 37%
 - Flextime
 - Very likely 21%
 - Somewhat likely 26%
 - Not very likely 17%
 - Not at all likely 36%

Item #7

**FY05 Proposed Meeting Schedule for Employer Outreach Ad-Hoc Group
Meeting Schedule (Draft)**

July

20 - Employer Outreach Ad-Hoc Group 10 12 noon

Oct

19 - Employer Outreach Ad-Hoc Group 10 12 noon

Jan

18 - Employer Outreach Ad-Hoc Group 10 12 noon

April

19 - Employer Outreach Ad-Hoc Group 10 12 noon