

Public Feedback Period for the Draft Revised *Chesapeake Bay Watershed Agreement*

Communications Toolkit



Photo by Will Parson/Chesapeake Bay Program



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The Draft Revised Agreement

On July 1, 2025, the Chesapeake Bay Program released a draft revised version of the *Chesapeake Bay Watershed Agreement*, a roadmap for a restored Chesapeake Bay watershed signed by the governors of the six watershed states, mayor of Washington, D.C., administrator of the Environmental Protection Agency on behalf of the federal government and the chair of the tri-state legislative Chesapeake Bay Commission in 2014. Based on extensive research and community input, the current *Watershed Agreement's* 10 goals and 31 outcomes have been consolidated, updated or revised for a proposed four goals and 21 outcomes.

[The Revised Chesapeake Bay Watershed Agreement](#)

Public Feedback Period

From July 1 – September 1, the public is invited to provide written feedback on the proposed revisions to the *Chesapeake Bay Watershed Agreement*. Feedback will be accepted via email to comments@chesapeakebay.net. Once received, this feedback will be reviewed by a team of subject matter experts within the partnership to inform the next version of the revised *Watershed Agreement*, which will be presented to the Management Board in October 2025.



comments@chesapeakebay.net



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Information and Resources

- [Draft Revised *Chesapeake Bay Watershed Agreement*](#)
- [Beyond 2025 FAQ](#)
- [Public Feedback Period Press Release](#)
- [Public Feedback Period Blog](#)
- [Public Feedback Photo Album](#)
- [Planning for 2025 and Beyond](#)



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Email Template

Subject line: Weigh in on the future of the Chesapeake Bay watershed!

Dear interested parties,

From July 1-September 1, there will be a public feedback period for the draft revised *Chesapeake Bay Watershed Agreement*. This agreement serves as a roadmap for the states, local governments and federal agencies working to protect the Chesapeake Bay and its wildlife.

Please review the draft revised agreement, including the four proposed goals and 21 outcomes, many of which are critical to our organization's work. You may submit feedback on the agreement to comments@chesapeakebay.net, which will be reviewed and considered for the final version. Please visit the Chesapeake Bay Program's [Planning for 2025 and Beyond website](#) for more detailed information on submitting public feedback and for the most up-to-date information.

This is your chance to weigh in on the future Chesapeake Bay restoration.

Sign off.



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Revised *Watershed Agreement* Webinar Series

July 2, 2025

Beyond 2025: Reimagining the Chesapeake Bay Watershed Agreement

[Register Now](#)

July 8, 2025

Thriving Habitats and Wildlife: A Deep Dive into the Revised Goal

[Register Now](#)

July 15, 2025

Clean Water for a Healthy Bay: Exploring the Revised Goal

[Register Now](#)

July 24, 2025

Healthy Landscapes: Understanding the Revised Goal

[Register Now](#)

July 30, 2025

Engaged Communities: A Closer Look at Proposed Goal

[Register Now](#)



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Sample Social Media Posts (General)



Start of the public feedback period

Do you want to weigh in on the future of Chesapeake Bay restoration? Now's your chance! From July 1-September 1, there will be a public feedback period for the draft revised *Chesapeake Bay Watershed Agreement*—a roadmap for the states, local governments and federal agencies working to protect the Chesapeake Bay watershed. Send your feedback to comments@chesapeakebay.net! **(Link to blog, press release, or graphic)**

Halfway through the public feedback period

We are halfway through the public feedback period for the revised *Chesapeake Bay Watershed Agreement*—a roadmap for the states, local governments and federal agencies working to protect the Chesapeake Bay watershed. Don't miss your chance to weigh in on the future of Bay restoration! **(Link to blog, press release, or graphic)**

End of the public feedback period

There is only one week left before the end of the public feedback period for the revised *Chesapeake Bay Watershed Agreement*—a roadmap for the states, local governments and federal agencies working to protect the Chesapeake Bay watershed. If you have any feedback on the draft revised *Watershed Agreement*, you can email it to comments@chesapeakebay.net **(Link to blog, press release, or graphic)**



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Sample Social Media Posts (4 Goals)



Thriving Habitats and Wildlife

Are you passionate about fishing, crabbing and enjoying the Bay's bounty? One of the four goals in the revised *Chesapeake Bay Watershed Agreement* is dedicated to protecting the estuary's fisheries and wildlife habitats. Give your feedback on the draft revised *Watershed Agreement* during the public feedback period from July 1-September 1. **(Link to blog, press release, or graphic)**

Clean Water

One of the four goals in the revised *Chesapeake Bay Watershed Agreement* is focused on reducing pollution and toxic contaminants in the Chesapeake Bay watershed. If you're passionate about clean water then submit your feedback on the draft revised *Watershed Agreement* during the public feedback period from July 1-September 1. **(Link to blog, press release, or graphic)**

Healthy Landscapes

Conserving forests, farms, wetlands and other natural and working landscapes is critical to the health of our waters. One of the four goals in the draft revised *Chesapeake Bay Watershed Agreement* is focused on conserving and enhancing the region's healthy landscapes. Give your feedback on the draft revised *Watershed Agreement* during the public feedback period from July 1-September 1. **(Link to blog, press release, or graphic)**

Engaged Communities

Protecting the Chesapeake Bay is an all-hands-on-deck effort. One of the four goals in the draft revised *Chesapeake Bay Watershed Agreement* is focused on engaging communities, with outcomes specific to local governments, community stewards, public access and workforce development. Submit your feedback on the draft revised *Watershed Agreement* during the public comment period from July 1-September 1. **(Link to blog, press release, or graphic)**



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Social Media Graphic

Download and use our social media graphic.

[Social Media Graphic](#)



Photo Album

Please use our Public Feedback Toolkit Photo Album in your communications. Before using, please send an email to requests@chesapeakebay.net with the photos you would like to use and how you are using them (e.g. social media, newsletter, factsheet). You may credit the Chesapeake Bay Program.

[Photo Album](#)



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