

Daniel Sheehan

From: commuterconnections
Sent: Thursday, December 19, 2024 10:50 AM
To: commuterconnections
Cc: Daniel Sheehan
Subject: Commuter Connections Ridematching Committee Meeting Summary - December 17, 2024

Commuter Connections Ridematching Committee Members:

Thank you for your patience and understanding for the need to cancel our December 17, 2024 Commuter Connections Ridematching Committee meeting. This meeting will not be rescheduled.

Materials prepared for the meeting are available for viewing and download at the [COG website](#). Brief summaries of each substantive item are included below.

Item 3 – ‘Pool Rewards Carpool Program Guidelines Update

The Commuter Connections Subcommittee voted to endorse updated program guidelines for the ‘Pool Rewards Program Guidelines at their November 19th meeting. Notable changes to the guidelines include: (1) Incentive increased from \$2/day to \$5/day with a maximum of \$320 earned over a 90-day period. (2) To better focus on equity, time constraints for eligible commute windows were removed, along with no minimum trip log requirements. (3) Supervisor verification is now optional. (4) The payment schedule for incentives was modified to be monthly and includes PayPal.

An updated copy of the changes to the program guidelines is posted to the COG website.

Item 4 – CommuterCash Deployment

CommuterCash, the replacement app for incenTrip, is now available in the Apple App Store, and will soon be available in Google Play. The app’s soft launch occurred on December 12th. Commuter Connections stakeholders are invited to download the app and provide feedback to Commuter Connections. The app is not yet ready to be advertised and promoted to the public. This is phase 1 of a three-phase development and implementation schedule that is expected to occur through the end of June 2025.

The Commuter Connections & MDOT Regards Programs in incenTrip will officially retire in incenTrip on January 3, 2025; points balances for existing participants will be transferred to their CommuterCash accounts on January 6, 2025. COG staff are communicating with current incenTrip participants to guide them through the transition.

A presentation with an implementation timeline and other technical details is posted to the COG website.

Item 5 – goDMV Commuter Competition

The Regional Employer Commuter Competition (RECC) workgroup has finalized the structure of the [goDMV Commuter Competition](#). The workgroup is affiliated with the Commuter Connections Employer Outreach Committee and other regional partners. Employer recruitment is commencing in January.

A marketing flyer encouraging employer teams to register for the challenge is posted to the COG website. The flyer may be distributed to employers in your respective jurisdiction.

Item 6 – TDM Resources On Updated Commuter Connections Website

The [Commuter Connections website](#) was updated on December 3rd. The website will soon host a “TDM Resources” section in the secondary header. The information included in this section will be similar to the TDM Resources Directory publication that is maintained and published twice yearly by Commuter Connections.

The committee’s next scheduled meeting is Tuesday, March 18, 2025.

Should you have further questions, please contact Dan Sheehan at dsheehan@mwkog.org, (202) 962-3287.



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