

## **COMMUTER CONNECTIONS EMPLOYER OUTREACH COMMITTEE**

Tuesday, May 19, 2026  
2:30 P.M. - 4:00 P.M.  
R. Kirby Training Center, Lobby Level

Chair: Christian Bacon, Prince George's County  
Vice Chair: Jessica Lin, goDCgo  
COG/TPB Staff Contact: James Davenport, [jdavenport@mwcog.org](mailto:jdavenport@mwcog.org), (202) 962-3330

Web Conference: [Click here to join the meeting](#)  
Call-in information: (202) 860-2110 | Access Code: 2434 984 3524#

### **AGENDA**

- 2:30 P.M.**     **1. INTRODUCTIONS**  
*Christian Bacon, Chair*
- 2:35 P.M.**     **2. 2026 COMMUTER CONNECTIONS EMPLOYER AWARDS PROGRAM**  
*Douglas Franklin, Senior Marketing Manager, COG/TPB*
- The Employer Awards Selection Committee has chosen three employers to receive honors in FY 2026. COG/TPB staff have also selected two Employer Services award recipients. All winners will be announced during an awards ceremony at the National Press Club, scheduled for June 30th.
- 2:45 P.M.**     **3. SHOWCASE: OMNIRIDE**  
*Sarah McGowen, TDM Program Manager, OmniRide*
- OmniRide staff will share steps taken to verify and update employer records within the ACT! database, including accuracy of TDM-level designation. This efficacy of identifying, fortifying, and purging of employer information has served to optimize outreach to organizations within Prince William County.
- 3:00 P.M.**     **4. GODMV COMMUTER COMPETITION: EMPLOYER PARTICIPATION**  
*James Davenport, TDM Outreach and Communications Coordinator, COG/TPB*
- Preliminary results of the goDMV Commuter Competition which ended on May 15th will be shared, including the employer champions from each state, and event-wide participation numbers, trips logged, and sustainability metrics.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.  
Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).

- 3:10 P.M.**      **5. REGIONAL EMPLOYER OUTREACH DATABASE: TRANSITION PLAN**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*  
*Stacey King, TDM Program Manager, COG/TPB*
- Following a competitive procurement process, Commuter Connections and a Technical Selection Committee have selected a new Client Relationship Management (CRM) system to modernize the regional Employer Outreach program. COG/TPB staff will present the transition plan away from the current Act! platform, including data cleanup protocols and database schema preferences. Committee members are encouraged to come prepared to share input on priorities to help ensure a smooth migration.
- 3:35 P.M.**      **6. FACILITATED DISCUSSION**  
*James Davenport, TDM Outreach and Communications Coordinator, COG/TPB*
- Discussion of employer engagement regarding commuter traffic transition from summer to fall seasons. Committee members are invited to share how they engage employers during the summer months (vacation time) so their employees are better prepared, with commuting options, for the Terrible Traffic Tuesday in early September.
- 3:50 P.M**      **7. OTHER BUSINESS**  
*Christian Bacon, Chair*
- Agenda topics suggestions for next meeting – All
- 4:00 P.M.**      **8. ADJOURN**
- The next meeting is scheduled for Tuesday, September 15, 2026, from 2:30 P.M. to 4:00 P.M.