



## **MEMORANDUM**

**TO:** TPB Technical Committee  
**FROM:** Rachel Beyerle, TPB Transportation Communications Manager  
**SUBJECT:** New Visualize 2050 website launch  
**DATE:** February 28, 2025

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## **SUMMARY**

The National Capital Region Transportation Planning Board (TPB) is launching an updated Visualize 2050 website, [visualize2050.org](https://visualize2050.org), to serve as the primary communications hub for sharing information and resources on the National Capital Region Transportation Plan (NC RTP), the FY 2026-2029 TPB Transportation Improvement Program (TIP), and the related Air Quality Conformity Analysis Report. In addition, the website will be the landing point for the third Visualize 2050 comment period in fall 2025 where the public will be able to access the draft plan, a comment form, interactive maps, and other resources to inform comment.

The new Visualize 2050 website was developed with the support of Clark Communications and COG and TPB staff. The website houses the following key content.

**Home:** latest developments, call to action alerts, a description of the NC RTP, and timeline. The Home footer includes contact information and a link to subscribe to TPB News and Visualize updates.

**About:** key topics, plan requirements, and glossary

**Plan Development:** schedule, key activities timeline, meetings, stakeholder resources, and frequently asked questions

**The Plan:** TPB principles, goals, and strategies. The draft and final plan will be posted to this page later in 2025.

**Plan Resources:** FY 2026-2029 Transportation Improvement Program, Air Quality Conformity Analysis Report, and maps

**Get Involved:** Past and upcoming comment period information, ambassador resources, and social media

## **NEXT STEPS**

The TPB will announce the website to TPB committees, State Technical Working Group, and the TPB board in March 2025. For questions, please contact Rachel Beyerle ([rbeyerle@mwco.org](mailto:rbeyerle@mwco.org); (202) 962-3237).