

## COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE

Tuesday, June 17, 2025  
10:00 A.M. – 12:00 P.M.  
Conference Room 1 (1<sup>st</sup> Floor)

Chair: Leigh Anderson, GWRideConnect  
Vice Chair: George Clark, TCCSMD  
COG/TPB Staff Contact: Stacey King, [sking@mwkog.org](mailto:sking@mwkog.org), 202.962.3253

Web Conference: [Webex Hyperlink](#)  
Call-In Information: (202) 860-2110 | Meeting #: 2439 876 7389

### AGENDA

- 10:00 A.M. 1. WELCOME AND INTRODUCTIONS**  
*Leigh Anderson, Chair*
- 10:05 A.M. 2. MARCH 18, 2025 MEETING HIGHLIGHTS**  
*Leigh Anderson, Chair*
- 10:10 A.M. 3. SCHOOLPOOL OVERVIEW**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*  
  
The SchoolPool program for school-based ridematching will be re-deployed in FY2026. The committee will be provided with an overview of the SchoolPool platform and program requirements.
- 10:30 A.M. 4. BALTIMORE COMMUTES CARPOOL AND VANPOOL INCENTIVES**  
*Stacey King, TDM Program Manager, COG/TPB*  
  
The Maryland Department of Transportation has introduced new carpool and vanpool incentives for commuters traveling to the Baltimore region in response to the Key Bridge collapse. The committee will be provided an overview on the new program guidelines, eligibility, and participation, along with a review of the Commuter Connections 'Pool Rewards incentives.
- 10:50 A.M. 5. STAFF GUIDANCE: NEW AD SOURCE AND APPFORM CODES**  
*Stacey King, TDM Program Manager, COG/TPB*  
  
Ad Source and Appform codes help categorize commuter accounts in the Commuter Connections TDM System for customer service and reporting purposes. The committee will be provided with an overview of new Ad Source and

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.  
Visit [www.mwkog.org/accommodations](http://www.mwkog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).

Appform codes recently introduced through new marketing campaigns and TDM program management.

**11:00 A.M.      6. TDM SYSTEM ACCOUNT MANAGEMENT AND REPORTS**

*Stacey King, TDM Program Manager, COG/TPB*

Commuter Connections staff sends network members with TDM system administrative roles bi-weekly and monthly reports. The Committee will be asked to provide feedback on these reports and discuss best practices for handling accounts marked as “Under Review” or “New Registrant.”

**11:15 A.M.      7. FY26 TDM SYSTEM UPDATES AND PRIORITIES**

*Dan Sheehan, Transportation Operations Program Director, COG/TPB*

The committee will be briefed on previously discussed enhancements to the TDM System and encouraged to provide additional suggestions to help guide the FY2026 work plan.

**11:30 A.M.      8. Q3 FY2025 CCWP PROGRESS REPORT**

*Dan Sheehan, Transportation Operations Program Director, COG/TPB*

Briefing on the Q3 FY2025 Commuter Connections Work Program Progress Report.

**11:40 A.M.      9. OTHER BUSINESS/ROUNDTABLE**

*Leigh Anderson, Chair*

**12:00 P.M.      10. ADJOURN**

The next meeting is scheduled for September 16, 2025, 2:00 P.M. – 4:00 P.M.