



## PLANNING DIRECTORS TECHNICAL ADVISORY COMMITTEE

Friday, March 21, 2025  
10:00 A.M. - 12:00 P.M.

### AGENDA

- 10:00 A.M. 1. WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS**  
*Ricky Barker, Director, Community Planning and Development Services, City of Rockville, Co-Chair*
- APA's 2025 National Planning Conference, March 29 – April 1, 2025, Colorado Convention Center, Denver, CO. More information at this [link](#).
  - The COG Federal Employment in the Metropolitan Washington Area GIS Web Tool/Dashboard [link](#)
  - Round 10.1 Cooperative Forecasts Status and Schedule [link](#) to Presentation and Summary Tables
  - Other announcements? (Committee members)
- 10:10 A.M. 2. THE WASHINGTON REGION'S ECONOMY AND CURRENT ECONOMIC CHALLENGES**  
*Dr. Terry L. Clower, Professor of Public Policy in the Schar School of Policy and Government at George Mason University*
- Dr. Clower will present an assessment of emerging economic trends in metropolitan Washington, including employment, population, housing, and federal spending. The presentation will describe both strengths and significant challenges the region is experiencing.
- 10:30 A.M. 3. ROUNDTABLE DISCUSSION ABOUT POTENTIAL ECONOMIC CHALLENGES**
- "Change of Attitude"
  - Built environment for the 21<sup>st</sup> century
  - Potential multiplier effect of federal worker layoffs
  - Procurement spending and impact on contractors
  - How do we retain our current workforce?
  - What are the opportunities for economic growth moving forward?
  - How do we plan to support this?
  - What is the role of the planner?

**11:10 A.M. 4. COMMITTEE ACTION ON REGIONAL ACTIVITY CENTERS MAP**

*Greg Goodwin and John Kent, COG/DCPS Staff and Committee Members*

COG staff will present the Round 10.0 Regional Activity Centers Map for committee action to approve and move forward to the COG Board of Directors. As discussed at prior meetings and ensure approval of the map. PDTAC members are requested to speak directly with their COG Board representative to affirm the process and that the final map accurately reflects local plans.

**11:30 A.M. 5. HAND HOUSING INDICATOR TOOL (HIT) MESSAGING STRATEGY**

*Steven Palmer, Director of Public Policy, HAND*

Results from the HIT 5.0 will be released in June 2025, which includes new questions on zoning. HAND and COG plan to coordinate on messaging strategy surrounding the release and seek to hear from Planning Directors what they hope are the key takeaways of the updated tool should be.

**11:50 A.M. 6. OTHER BUSINESS**

**12:00 P.M. 7. ADJOURN**

<i>Looking Ahead</i>	
<i>Next Planning Directors Meeting</i>	<i>April 18<sup>th</sup></i>