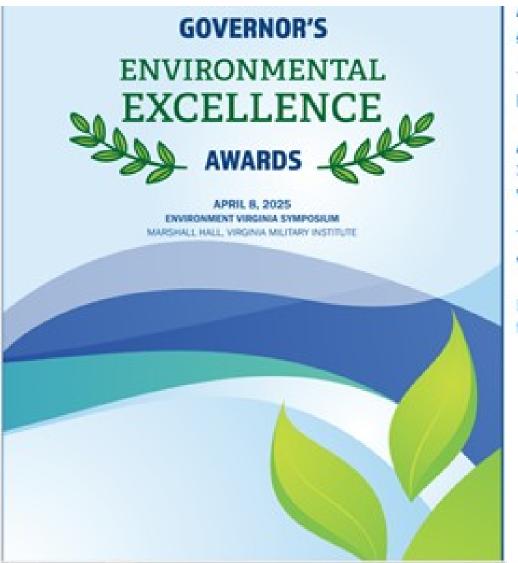
On-Street Food Scraps Collection Pilot

Arlington County Department of Environmental Services Solid Waste Bureau 4300 29th St S Arlington, VA 22206 703-228-7953





WAY TO GO, SOLID WASTE BUREAU!!!!!!

Arlington County won multiple of this year's Virginia Governor's Environmental Excellence

Awards – the only multi-winner in the state.

The awards recognized the significant contributions of environmental and conservation leaders.

Arlington County's **Solid Waste Bureau** also won a **Bronze Medal** for its On-Street Food Scraps Collection for Multi-family Building Residents program to reduce the amount of food waste in the trash system.

The program creates a system that allows residents in buildings with limited access to food waste diversion a way to compost.

Fourteen compost collection sites were placed in high-density multi-family areas throughout the county.

BRONZE

Arlington County Solid Waste Bureau

ON-STREET FOOD SCRAPS COLLECTION FOR MULTI-FAMILY BUILDING RESIDENTS

Arington County's Solid Waste Bureau (SWS) launched an On-Street Food Scraps Collection for Multi-family Building Residents program to reduce the amount of food waste in the trash stream. The program focuses on residents with limited access to food waste diversion by creating a system that allows residents in apartment buildings and condos to compost.

The program provides 14 collection sites located in high-density multi-family areas that are conveniently spread around the County. The collection sites are equipped with smart collection bins that remotely indicate container fullness levels and display container locations for users





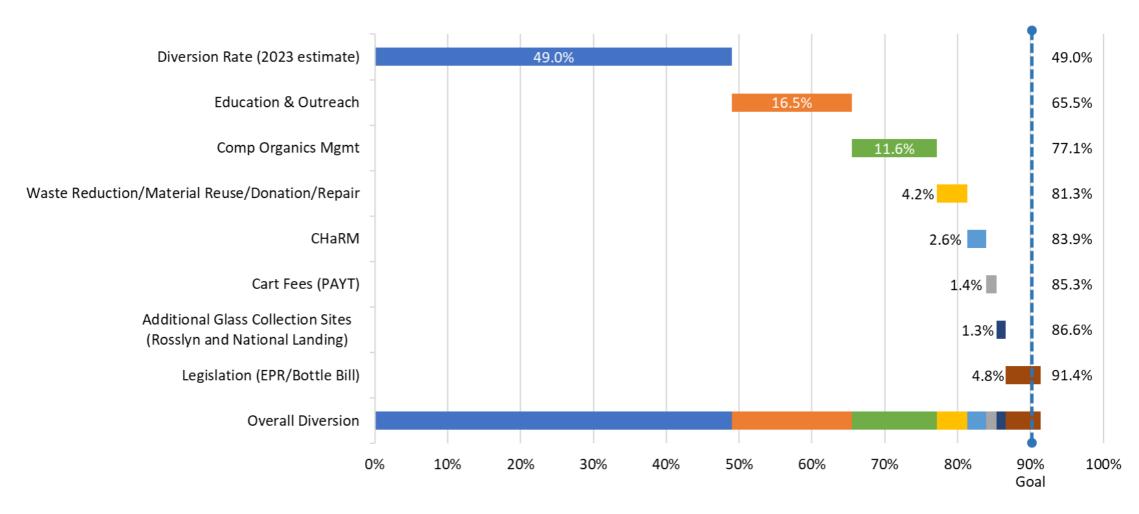
through an online tool. This technology benefits both residents and collection staff. Residents can check the available capacity before heading to a bin, ensuring there is sufficient space for their food waste. Collection staff can optimize pickups by reducing unnecessary stops.

SWB paired its food waste collection efforts with a program to educate residents about avoiding food waste, enabling them to address the source of wasted food. In less than six months, the County was able to divert almost 19 tons of food waste, reducing methane emissions and onesting a nutrient rich soil amendment.

Food Loss/Waste Info

- 40% of the food supply goes to waste each year. The United States has announced a goal of reducing food waste by 50% by 2030.
- Saves Money if Food Waste is Eliminated. The typical family disposes of about 8.7 pounds of food per week or which 6 pounds is edible, wasting about \$1800 per year.
- Saves Inputs/Resources (Electricity, Fuel, Water, Fertilizer, etc.) if Extra Food is Not Produced. By changing our relationship with food and wasting less, we not only save money, but we save the land, water, energy and chemicals associated with producing the wasted food.
- Composting Food Waste is the Best Management Option. Composting is the best alternative for managing food waste and to further the County's sustainability goals.
- Compost helps build Healthy Soils. According to the Environmental Protection Agency, the best way to stop food waste is to not generate it, but once food waste is generated, the best way to manage it is to compost it, turn it into soil amendments which build healthy soils, which grows healthier plants
- On-street food scrap bins is a way to collect food waste
 but true success is measured by the
 elimination of wasted food. By changing our relationship with food, we create changes up the supply
 chain which saves land, water, and energy resources while reducing GHG impacts.

Cumulative Diversion



Outreach Materials (This campaign being combined with the Avoid Food Waste Campaign)

Transit

Buses (Various Messages) (78)





Bus Stops (200+)

- Combined messages poster at all bus shelters
- Using the On-street food waste bin, only at bus shelters where bins are located

Cabs

 Messages displayed on electronic message boards



<u>Messages</u>





Outreach (Con't)

<u>Posters (Multi-family Properties)</u>

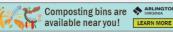
Avoid Food Waste

On-street Food Scraps

Social Media Campaign - 3 geo-

targeted messages (banners/ 5 videos)

-Avoid food waste



- -Food scraps collection- residential
- -On-street food scraps collection- MF

Street Signs- Messages

Website Updates

Food Scraps Collection Page Food Waste Prevention Page

Videos- ARLINGTONFOOD24 04 1 (youtube.com)

Food is Not Trash: Recycle Food Scraps Using the on-street Bigbelly Collection Program





On-Street Food Scraps Collection Videos





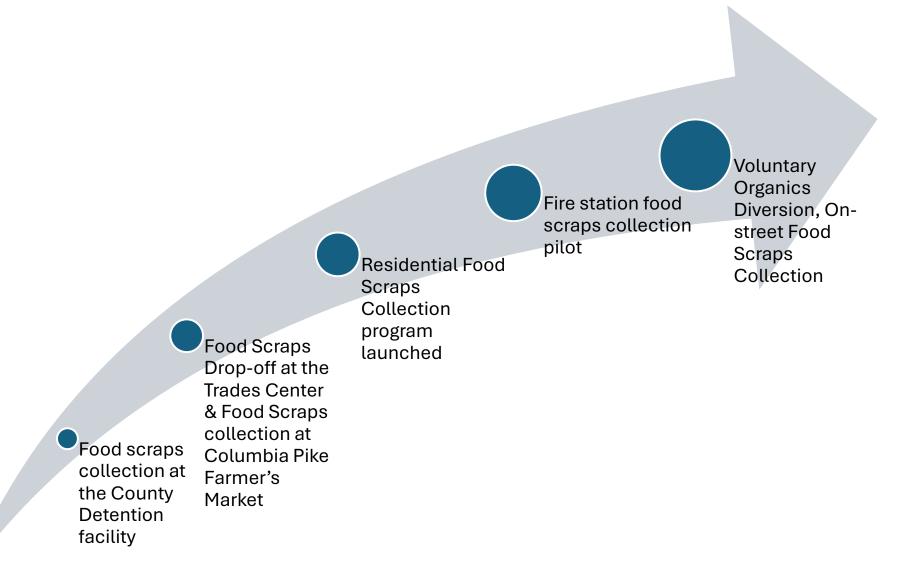


Outreach Materials

- Info-card (How to Guide)
- Caddies for some participants
- MF Outreach Materials in Various Languages
 - Spanish, Chinese, Arabic, & Indo-European, etc.







Background

- 89,000 apartments and condos in Arlington
- 70% of housing stock
- No State authority to mandate Separate Food Scraps Collection
- SWMP/ZWP- calls for comprehensive organics management
- Pilot is a way to demonstrate that organics collection can work in the Multi-family sector

Pilot Concept

Process

Product awareness- March 2023

Product Engagement

Procurement

Program design & support

Educational Campaign

Deployment-July 2024

Measurement

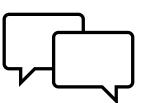
Refinement

Next Steps











14 Geographically dispersed locations throughout Arlington County

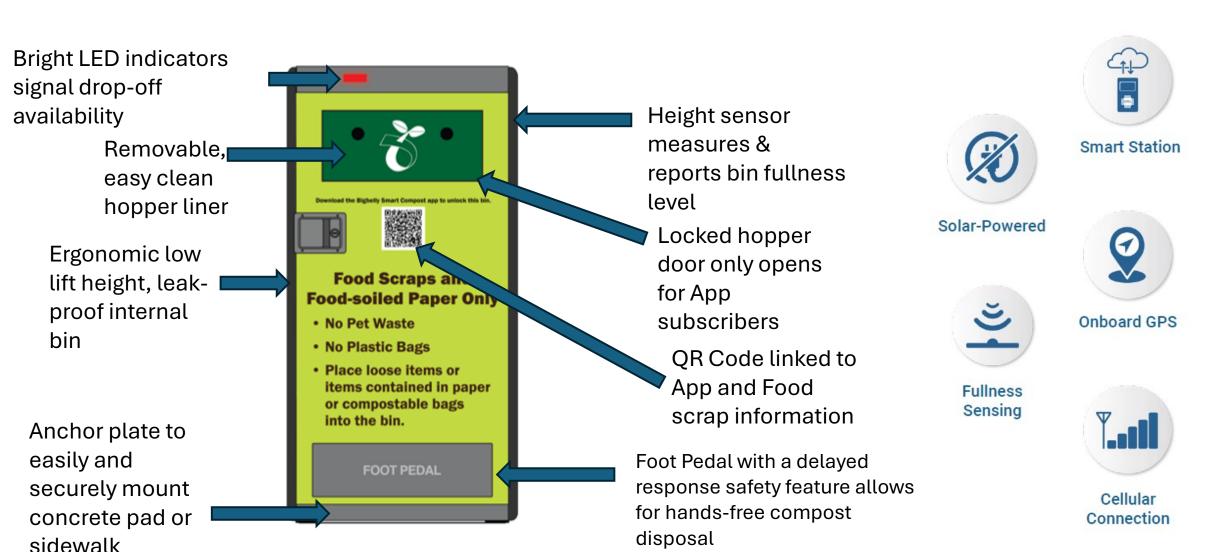
Using 14 accesscontrolled collection bins to limit contamination

County Litter Staff will monitor, maintain, and empty bins

Ongoing
Outreach and
education

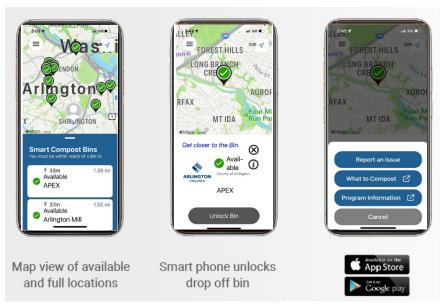
Develop best practices and implementation resources for Arlington community

Smart Bin Design



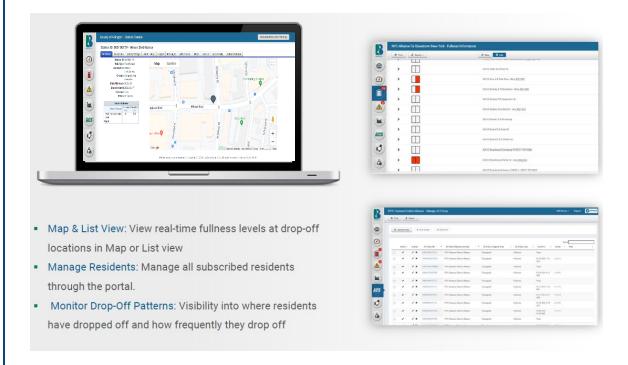
Mobile App & Web-based Management Portal

Resident/User Interface Smart Phone App



- Required to access drop-off bin
- Anonymous registration
- 24/7 Access

Web-based Management (Backend)



Exterior Bin Design









FRONT

RIGHT

REAR

Customized Solution

Custom Wrap

Concrete Pad



Bag Dispenser

Placement Criteria

- Near Multi-family properties
- Higher the density the better
- Located where people naturally congregate
- County Property/ County Right of Way (Bus Stops/Metro Stations/ Recycling Centers/sidewalks)
- Equity- distributed broadly
- Redundancy (initial concept)/ replaced with density
- Nothing permanent (concrete pads for placement)

WASHINGTON Washingto Falls Church Arlington دي seven Corners 2 (244)

Locations

Multi-Family Properties

- Rosslyn
- National Landing
- S. Glebe Road
- Arlington Mill Community Center
- Culpepper Gardens

Glass Drop-off Sites

- Quincy Park
- Aurora Highlands Library

Legend



Select Multi-family Properties
Co-located with Glass Drop-offs



Original Plan



Where Should the Bins Go? County Profile Data

Langston Boulevard Corridor

5,300

221,400

Arlington County

Arlingt... R-B Richmo... Colum... Langston

County Corridor Highway Pike Boulev...

Corridor Corridor



R-B Corridor

Richmond

Highway Corridor

Columbia Pike

Corridor

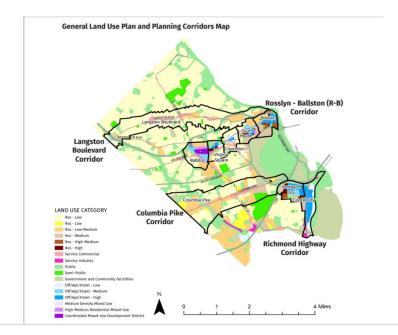
AREA

Arlington County

Langston

Boulevard

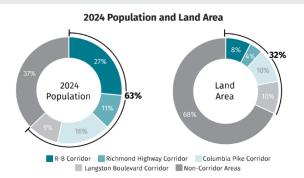
Corridor



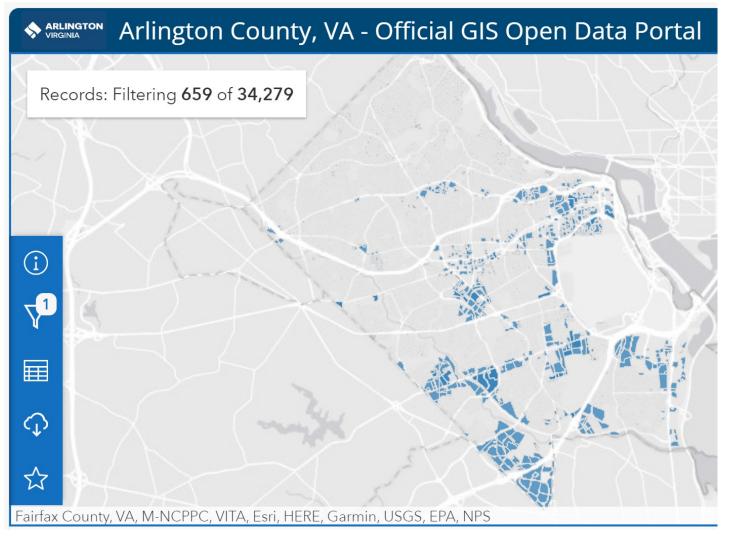
Profile 2024

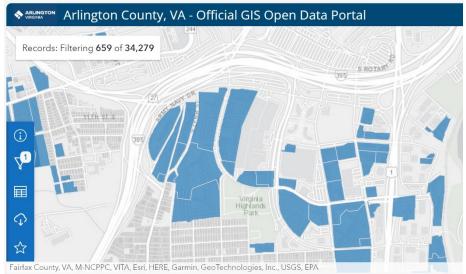
Population

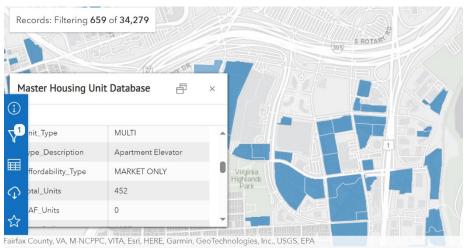


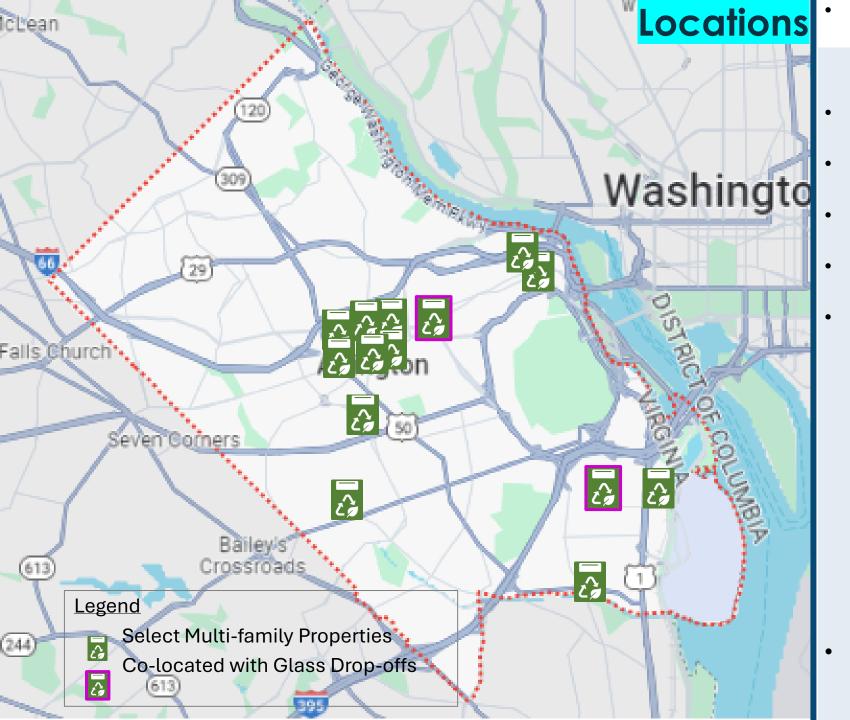


Where Should the Bins Go? County GIS Data







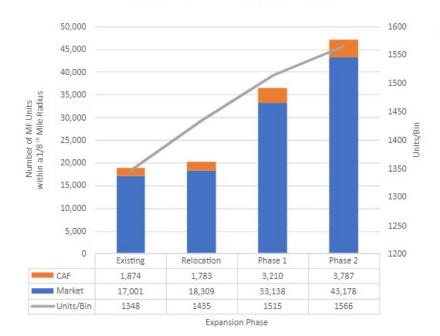


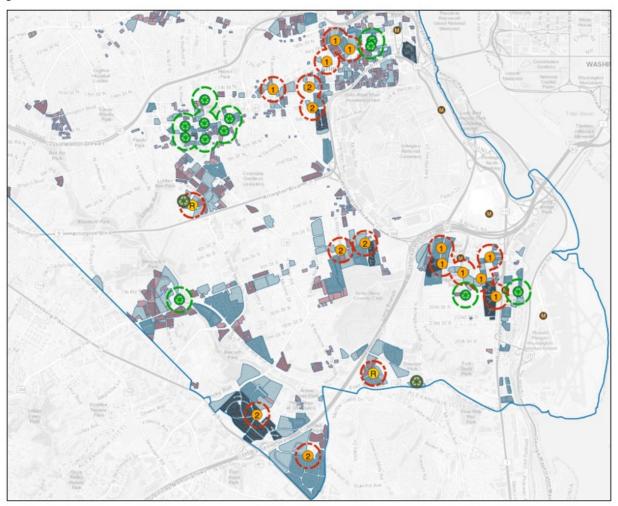
- Rosslyn
 - Wilson Blvd & N. Pearce St (SE corner)
 - Clarendon Blvd & N. Pearce St (NW corner)
 - National Landing- Crystal Dr & S. 18th St (at the bus stop)
 - 2910 S. Glebe Road Rd (at bus stop across from the shopping center)
- Arlington Mill Community Center (at bus Stop on S. Dinwiddie St)
- Culpepper Gardens (at bus stop on N. Pershing Dr)
- Ballston
 - Metro Station- Intersection of Fairfax Dr and N Monroe Street
 - Intersection Fairfax Dr & N Quincy Street (NW corner)
 - Metro Station-Intersection of Fairfax Dr & N Stuart Street
 - Intersection Wilson Blvd & N Stuart Street (SE corner)
 - Intersection Wilson Blvd & N Quincy Street (NE corner, by bike share racks)
 - Intersection Wilson Blvd & N Oakland Street (NE corner at bus stop)
- Glass Drop-off Sites
 - Quincy Park
 - Aurora Highlands Library

Phases 1 and 2 Deployments

Complete Overview

- All containers (30 total)
 - Existing 14 containers
 - Relocation 14 containers
 - Phase 1 24 containers
 - Phase 2 30 containers





Timeline

July/August 2024

- Install smart bins
- Develop/Deploy education and outreach materials

July 2024 – July 2025

- Ongoing engagement
- Deploy phase 1 bins
- Evaluate data and survey results

Determining Success

Objectives

- Avoid Food Waste Campaign
- ProgramAwareness
- Less Wasted Food
- Save Money
- Save Natural Resources
- On-street Food Scraps Collection
- Program awareness/ participation
- Divert food scraps from incineration
- Proof of concept for on-street container program

KPIs

- Tonnage collected by site
- Participation
- Visits per day/week (Bigbelly data) by site
- Container
 Collection
 frequency
 (weekly/monthly)
- Social media click through rates for information resources

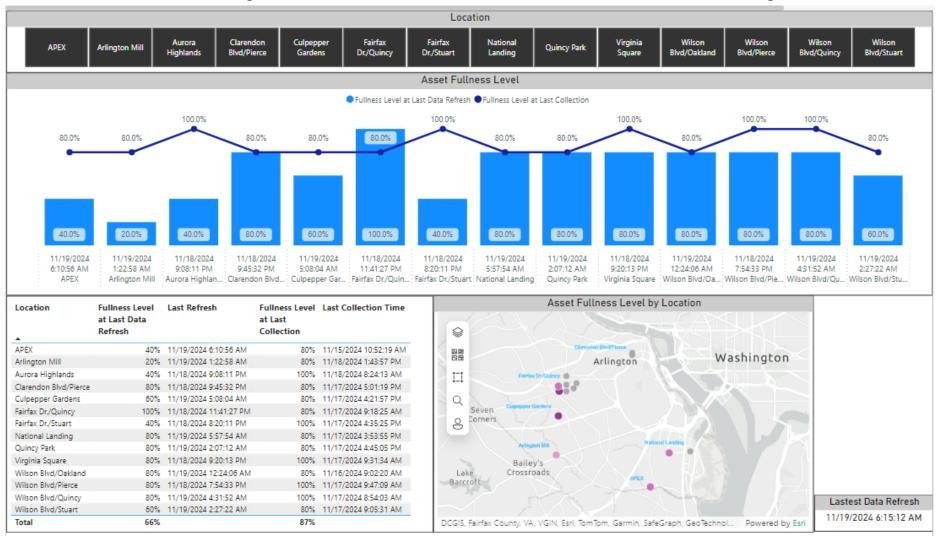
Measure

- Participation
- Tonnage
- Collection frequency
- Equipment reliability

Data Analysis

 Analyze Data- data analytics tools for trends, patterns, performance

Developed Our Own Dashboards (Asset Fullness Levels)



Culpepper Gardens

Wilson Blydl Pierce

Arlington Mill

Glebe Road

0K

3.1K

5K

10K

1.8K

2.55K

5.4K

3.2K

5.4K

5.1K

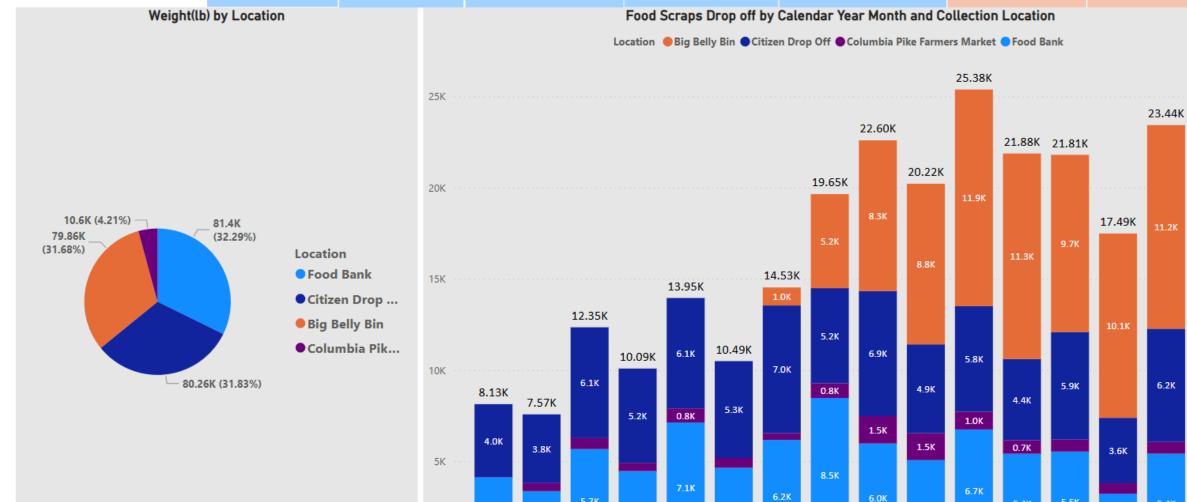
2024-01 2024-02 2024-03 2024-04 2024-05 2024-06 2024-07 2024-08 2024-09 2024-10 2024-11 2024-12 2025-01 2025-02 2025-03 2025-04

4.6K

4.5K

Food Scraps Collection

From Citizen Dropoff From Food Bank From Big Belly Bins From columbia Pike Farmer's Total Food Scraps Weight (lbs) Composter Bulk Yards In **Composter Screened Yards** Year Market Out 80.26K 79.86K 81.40K 252.12K 278 Multiple selections 10.60K 161



4.1K

0K

3.4K

Media & Comments





Sad to say, but without secure access, lots of non food discards (and non compostables) would be deposited in the bins





Cp Tighe

→ James Breiling

23 days ago

I dont disagree...but if they want this for apartment dwellers, it should be inside the building.....the average working joe/jane aint gonna go/aint got time through this BS







"I'm gonna hold onto this banana peel and walk a block out of the way to get it composted" said no one ever.





I freeze my food scraps and then walk 'em 3 blocks once a week to the farmers' market, which has a collection bin. Pretty easy. But you do you.





Smart Food Scraps Drop-Off Bin Pilot In Virginia

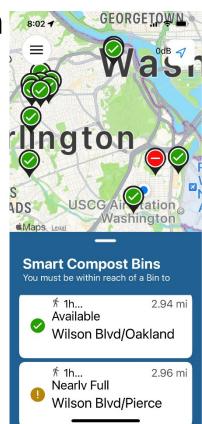
RELATED POSTS

New food disposal bins expand composting options for Arlington apartment dwellers



Bin Management Protocols

- Carts immediately emptied when Red or Brown indication
- Unserviceable bins are taken out of service until repaired
- All bins are emptied on Fridays
- All bins are cleaned on Friday or as needed
 - Soapy water/sponge/rags/squeegee/blower
 - Grafitti remover as needed (panels only)



Supporting Infrastructure









Lessons Learned

- Planning (Funding, Procuring, Siting, Installing, Advertising/Educating, Monitoring, Emptying, Servicing, Evaluating, Material Management, Supporting Infrastructure)
- Convenience & Reliability are key- provide compostable bags
- Collaboration (Transit Group, Comms Group, Others (libraries)
- Technology has to work (people are impatient)
- Make Materials timeless (QR codes to information pages that are dynamic)
- Staff trained to clean and maintain bins (perform basic repairs)
- Graffiti Prevention- Dense Wrap (not a good canvass)- graffiti remover-World's Best Graffiti Remover
- Be prepared for success and impacts

Opportunities- Vendor Options/ Caddie Options



Bigbelly



Compost Now



MetroSTOR

Free Ventilated Food Scrap Buckets* (maximum 1,000; discount pricing for more than 1,000)



UmiMax Bucket

Great BioBag features

- · Certified Compostable by the Biodegradable Products Institute
- Certified Home Compostable for backyard composting
- · Breathability, which helps dry food waste and reduce pests, mold, mildew & smell
- Uses GMO free crops
- · Keeps buckets clean, reduces the "ick" factor
- · Designed to fit most kitchen countertop containers
- · Increases the motivation for sorting waste
- Increases waste collection

* Cost of shipping not included

