



Freddie Mac Philanthropy

***A Portrait
of Hope***



Freddie Mac: We Make Home Possible

- **Chartered by Congress in 1970**
- **Mission:** to stabilize nation's mortgage markets and expand opportunities for homeownership and affordable rental housing
 - **41 million homebuyers**
 - **2 million renters**
 - **Financed homes for more than 5.5 million families in 2003**
 - More than half low- and moderate-income families





Expanding Opportunities

- **Committed to fulfilling our mission.**
- **Launching initiatives to:**
 - **Strengthen affordable housing**
 - **Expand housing opportunities** among low- and moderate-income and minority families
- **Our goal:** to lead the market in expanding housing opportunities for underserved groups within the next five years.





Freddie Mac Philanthropy: Embracing the Community



- The Freddie Mac Foundation and Freddie Mac's corporate giving programs work together to:
 - Help make the homes we finance happy and healthy places to live
 - Improve the lives of children and their families and
 - Build stronger communities.



Bottom Line



- **Total combined Freddie Mac philanthropy**
 - Helped more than 1.5 million children
 - Invested more than \$217 million since 1991
 - \$51.4 million in 2003
 - Nearly \$40 million in Washington area
 - \$2 million Helping Hand Emergency Fund
 - Earned recognition as #1 corporate giver in our region



Freddie Mac Corporate Giving Programs





Corporate Giving: A Closer Look

- Freddie Mac's corporate giving and employee volunteerism efforts encompass:
 - **Housing and Community Development**
 - Building stronger neighborhoods and families
 - **Corporate Citizenship**
 - Building our community leadership through active engagement
 - **Relationship Building**
 - Building goodwill for Freddie Mac through partnership
- In 2003, Freddie Mac awarded 375 corporate contributions, totaling \$26 million – primarily in the Washington region
- Freddie Mac employees donated 4,929 volunteer hours



Housing & Community Development

- **Building stronger neighborhoods and families**
 - Helps low-income individuals and families obtain affordable, sustainable housing
- **Signature Program**
 - Hoops for the Homeless
- **Regional Support**
 - Habitat for Humanity
 - Washington Area Community Development Support Collaborative
 - Local Initiatives Support Corporation





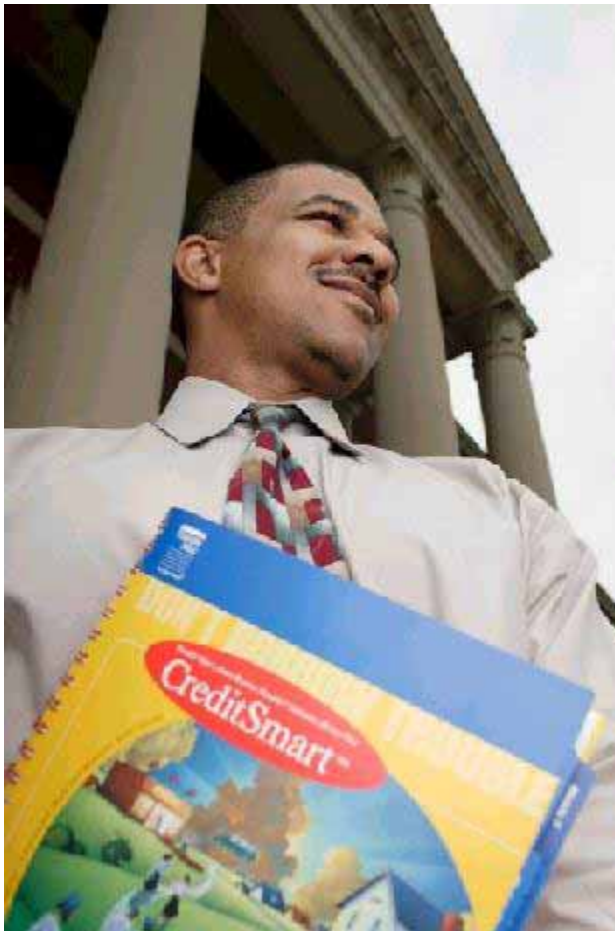
Corporate Citizenship



- **Building our community leadership through active engagement**
 - ❑ Support for local charitable organizations
 - ❑ Disaster Relief
 - ❑ Employee Volunteer Program
 - ❑ Nonprofit Board Leadership Program



Relationship Building



- **Building goodwill for Freddie Mac through partnerships**
 - ❑ Collaborating with industry partners to promote affordable housing
 - ❑ Supporting affordable housing and community development initiatives
 - ❑ Promoting Freddie Mac's affordable housing initiatives



Freddie Mac's Hoops for the Homeless

*Freddie Mac's 2004 signature event raised \$475,000
to help alleviate homelessness in the region.*

2004 Beneficiaries

- Shepherd's Table (MD)
Eye Clinic
- Miriam's Kitchen (DC)
Transitional Housing
- Carpenter's Shelter (VA)
AfterCare Program





Freddie Mac's Hoops for the Homeless

*Magic Johnson will again lead the event,
now benefiting seven charities.*



2005 Beneficiaries

- Montgomery County Coalition for the Homeless (MD)
- Silver Spring Interfaith Housing (MD)
- Coalition for the Homeless (DC)
- Transitional Housing Corporation (DC)
- Shelter House, Inc. (VA)
- New Hope Housing, Inc. (VA)
- The National Alliance to End Homelessness (National)



Freddie Mac Foundation

Freddie Mac 
Foundation



Freddie Mac Foundation

Focus Areas

- Opening doors of hope and opportunity for children, youth and their families through outcomes-based funding
 - **Strengthening Families**
 - Preventing child abuse and neglect and promoting early childhood development
 - **Foster Care and Adoption**
 - Finding loving, permanent homes for foster children
 - **Youth Development**
 - Helping youth achieve academically and grow into caring, successful adults
- **\$25.7 million** invested in the communities we serve in 2003
 - Approximately 70 percent -- or \$17.7 million -- in the Washington area



Strengthening Families



- **Invested \$11.3 million in 2003**
 - Child abuse and neglect prevention
 - Early childhood development
 - Family stability
- **Signature Program**
 - Healthy Families (10 sites)
- **Regional Support**
 - Washington, DC Parent Collaborative
 - Virginia's *New Parents Tool Kit*
 - Maryland Home Visiting Conference
 - Center for Multicultural Human Services (regionwide)



Foster Care & Adoption



- **Invested \$5 million in 2003**
 - Find loving, permanent homes
 - Help youth transition to adulthood
 - Improve policies and practices
- **Regional Support**
 - DC's free Adoption Resource Center
 - Life skills training for foster youth in Montgomery County, MD
 - Therapeutic respite care for Northern VA adoptive and foster families
- **Signature Program**
 - *Wednesday's Child*



Youth Development

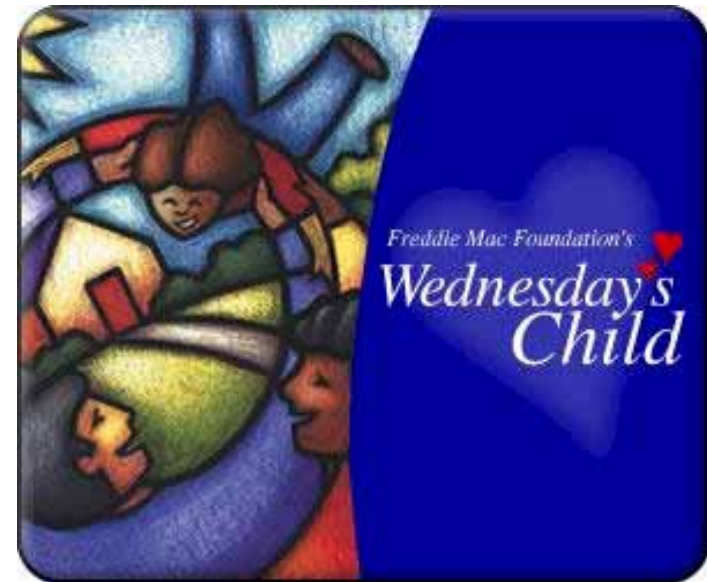
- **In 2003, invested \$7.7 million** to help youth reach their potential
 - Academic achievement
 - Career exploration
 - Life-skills development
- **Signature Program**
 - J.C. Nalle Community School
- **Regional Support**
 - Boys & Girls Clubs of Greater Metropolitan and Metropolitan Police Boys & Girls Clubs merger





Working Together for Washington's Foster Children

- **COG and the Freddie Mac Foundation -- a long and unique partnership**
 - Together, we joined NBC4 and *Wednesday's Child* in 1992
 - Supported foster parent recruitment efforts
 - Presented the Foster Parent Appreciation Gala, and much more...





Working Together for Washington's Foster Children

Joining forces again...

- \$100K grant to support COG's "Work of Heart" campaign
 - Developing "Community Resource Homes"
 - Engaging foster and adoptive parents to recruit and train others
 - Campaign to launch in November 2004



Working Together for Stronger Communities



- It takes teamwork
- We invite you to:
 - Take part in COG's Foster Parent Appreciation Gala
 - Join us at "The Beat Down Club" premiere on Nov. 4
 - Hit the courts with Hoops for the Homeless
 - Encourage your community organizations to look to Freddie Mac and Freddie Mac Foundation resources



Freddie Mac Philanthropy: Creating Brighter Futures

