

COMMUTER CONNECTIONS EMPLOYER OUTREACH COMMITTEE

Tuesday, January 21, 2025
10:00 A.M. - 12:00 P.M.
Conference Room 1, Lobby Level

Chair: Hamzat Sani, GO Alex
Vice Chair: Christian Bacon, Prince George's County
COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwkog.org, (202) 962-3287

Web Conference: [Click here to join the meeting](#)
Call-in information: (202) 860-2110 | Access Code: 2437 145 5925#

AGENDA

- 10:00 A.M. 1. INTRODUCTIONS**
Hamzat Sani, Chair
- 10:05 A.M. 2. MEETING HIGHLIGHTS FROM OCTOBER 15, 2024**
Hamzat Sani, Chair
- 10:10 A.M. 3. 2025 COMMUTER CONNECTIONS EMPLOYER AWARD NOMINATIONS**
Douglas Franklin, TDM Marketing Manager, COG/TPB

Nominations for the 2025 Commuter Connections Employer Awards are being accepted through January 31, 2025. The evaluation criteria and awards descriptions were modified after receiving feedback from the Employer Outreach Committee at the October 15th meeting.
- 10:20 A.M. 4. GODMV COMMUTER COMPETITION: EMPLOYER RECRUITMENT**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB
Katy Lang, TDM Transportation Planner, DDOT

Update on activities completed by the Regional Employer Commuter Competition Workgroup (RECC). The RECC is the primary group tasked with developing and implementing the goDMV Commuter Competition. Recruitment of employer teams to participate in the competition is ongoing through February 1, 2025.

Agenda continues on page 2.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 10:40 A.M. 5. COMMUTERCONNECTIONS.ORG UPDATE**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB
Overview of new and consolidated Employer Outreach resources available at the refreshed commuterconnections.org website.
- 11:00 A.M. 6. EMPLOYER COMMUTER SURVEY**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB
Commuter Connections operates an Employer Commuter Survey that is available for local jurisdictions to customize and distribute to employers who are exploring TDM strategies to implement at their worksites. COG/TPB staff will review the survey and explain how it can help inform local outreach coordinators which TDM strategies may have the greatest impact based on employee commute data.
- 11:15 A.M. 7. EMPLOYER OUTREACH ROUNDTABLE**
Committee members are invited to share challenges and successes they have encountered while conducting recent TDM outreach activities.
- 11:45 A.M. 8. OTHER BUSINESS**
Hamzat Sani, Chair
- 12:00 P.M. 9. ADJOURN**
The next meeting is scheduled for Tuesday, April 15, 2025, at 10:00 A.M.