

COMMUTER CONNECTIONS TDM EVALUATION WORK GROUP

Tuesday, May 20, 2025

10:00 A.M. - 11:30 A.M.

Web Conference: [Webex Hyperlink](#)

Call-In Information: (202) 860-2110 | Meeting #: 2432 166 4494

COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwccog.org, (202) 962-3287

AGENDA

10:00 A.M. 1. WELCOME AND INTRODUCTIONS

*Dan Sheehan, Transportation Operations Program Director, COG/TPB
Lori Zeller, Foursquare ITP*

10:10 A.M. 2. GUARANTEED RIDE HOME SURVEY

*Lori Zeller, Foursquare ITP
Lori Diggins, LDA Consulting*

The Guaranteed Ride Home (GRH) survey is a triennial survey targeting current or past registrants of the Commuter Connections GRH program. The survey seeks to identify GRH usage trends and contributing factors as well as customer satisfaction. The results help inform strategic decision making on GRH programming. The work group will be briefed on the draft GRH questionnaire, have the opportunity to ask questions and provide input, and will be asked to share any additional feedback by June 6.

10:45 A.M. 3. STATE OF THE COMMUTE SURVEY

*Ty Veldhuisen, WBA
Lori Zeller, Foursquare ITP*

The State of the Commute (SOC) is a triennial survey targeting commuters in the National Capital Region. The survey seeks to identify commuting trends, which help inform strategic decision making on how to best develop and implement Commuter Connections programs. The work group will be presented with updates about the SOC responses received thus far, including response rate and progress towards targets; the method used for pulling addresses for the second wave of postcard mailings; and a comparison of the length of the 2025 and 2022 surveys. The draft SOC report outline will be shared with the work group and their feedback will be sought; any additional feedback is asked to be shared by June 6.

11:20 A.M. 4. OTHER UPDATES AND NEXT STEPS

Lori Zeller, Foursquare ITP

The team will provide an update on other project deliverables and preview the tasks that will be included in the FY 2026 work plan for the TDM Evaluation.

11:30 A.M. 5. ADJOURN

The next TDM Evaluation Work Group meeting is tentatively scheduled for July 15, 2025, 2:00-4:00 p.m.