

CCWP STRATEGIC REVIEW

Summary of Notable Projects Planned for FY2026 and Feedback Opportunities for FY2027

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Commuter Connections Subcommittee
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Notable Changes for FY2026 CCWP Project Delivery

Additions

- Full integration of federal pilot projects (ATCMTD/CommuterCash; EMI/VanHoppr)
- goDMV Commuter Competition
- Employer Outreach Client Relationship Management (CRM) Database RFP
- SchoolPool

Consolidations

- Incentive Program Marketing

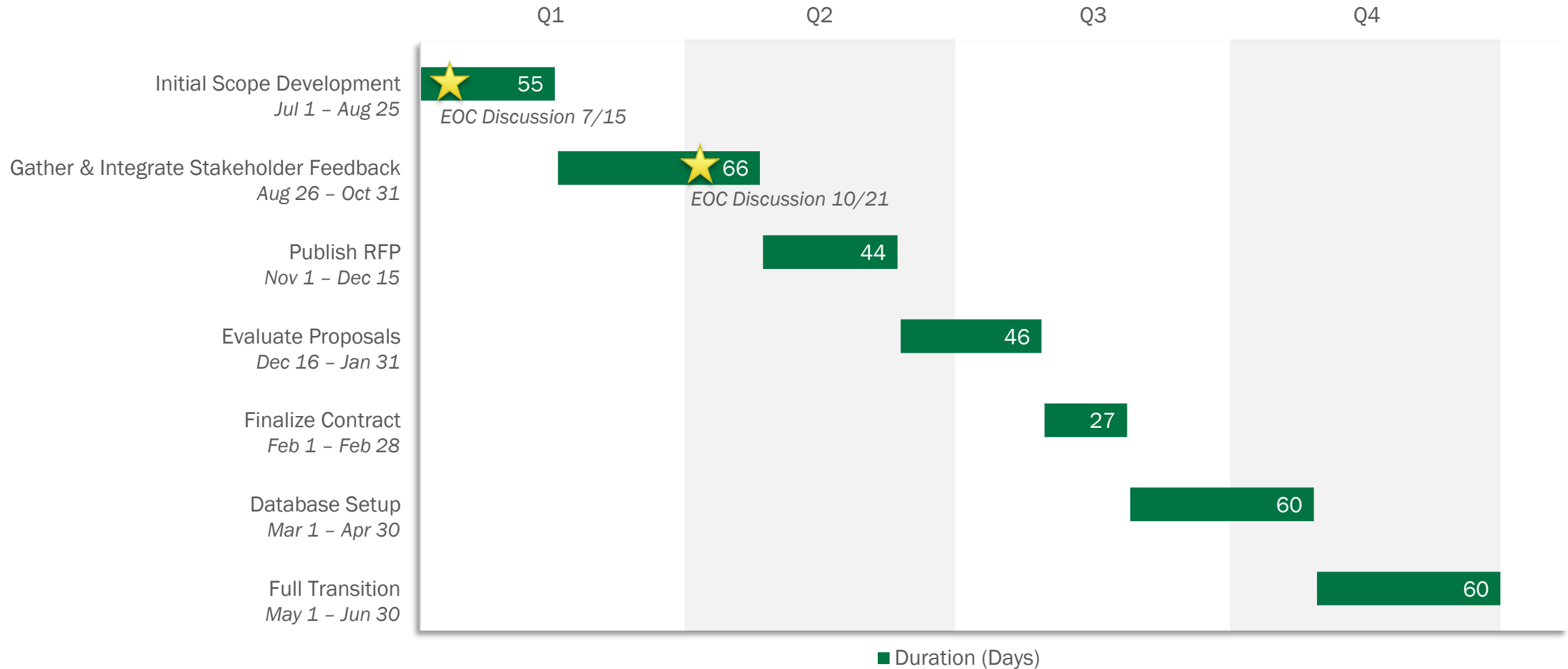
Removals

- Car Free Day
- CarpoolNow

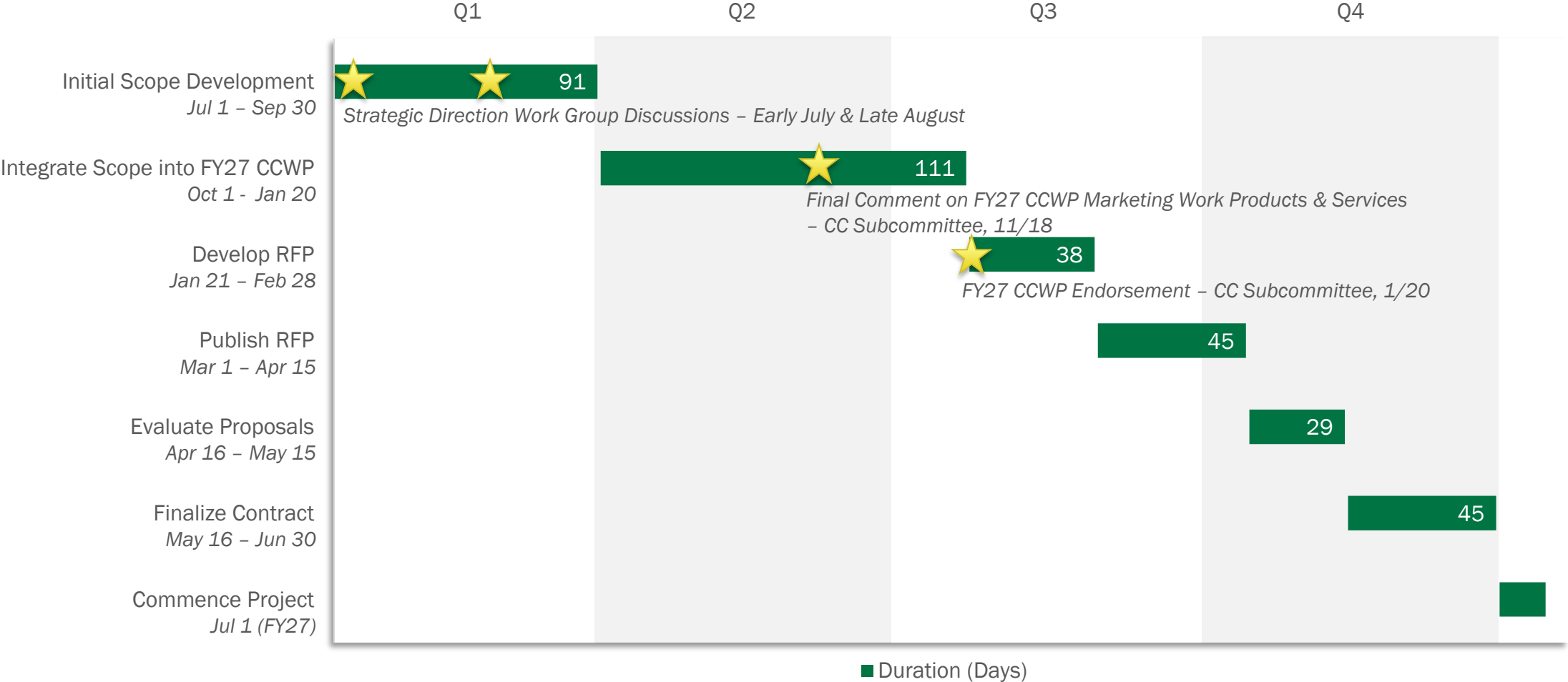
FY2027 CCWP Strategic Direction Work Group

- **Opportunity**: Concluding, routine CCWP cycles (marketing contract; triennial evaluation) provide natural opportunity to align CCWP work products and services to post-pandemic TDM strategies.
- **Purpose**: Provide stakeholder feedback on Commuter Connections' approach to program delivery strategies. Feedback will be incorporated into FY2027 CCWP and relevant RFPs.
- **Member Commitment**: Two Webex feedback sessions and ongoing review of relevant strategic documents from July 2025 – January 2026
 - Meeting 1: Early July 2025
 - Meeting 2: Late August 2025
 - Commuter Connections Subcommittee Updates: 9/16/25; 11/18/25; 1/20/26

Employer Outreach CRM RFP Tentative Timeline FY2026



Commuter Connections Marketing RFP Tentative Timeline
FY2026



Who's In?

Volunteer today! Or email docomments@mwkog.org by June 20, 2025

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