



US PARTNERSHIP ON MOBILITY FROM POVERTY PROPOSED WORK IN DMV REGION – 7/30/24

BACKGROUND:

The Gates Foundation assembled the best minds to seek answers to the broad question, "What would it take to dramatically increase mobility from poverty?" Their work is documented in this 2018 report. The phase that followed called on anchor organizations – Opportunity Insights, Results for America and Urban Institute - to develop tool kits toward implementing targeted strategies.

Currently, Race Forward/GARE (RF/GARE) is participating with a national learning cohort to refine and distribute these tools to practitioners throughout their network. RF/GARE was awarded funding to specifically work with practitioners to refine tools to center race. Building on the DMV regional commitment and demonstrated progress advancing racial equity, RF/GARE proposes to engage jurisdictions across the Washington DC Metro region, with the support of Metropolitan Washington Council of Governments (COG). DMV jurisdictions are uniquely positioned to collectively field test and refine these tools to positively impact your own community outcomes as well as advance national practice through recommended refinements to the tools.

The upward mobility tools broadly pursue five interrelated and complementary strategies:

- Change the narrative
- Create access to good jobs
- Ensure zip code is not destiny
- Provide support that empowers
- Transform data use

PROPOSED WORK INVITATION

Phase I: October 2024 - January 2025

Participate in a one-day workshop designed to:

- Explore the definition and promising strategies of upward mobility
- Introduce the Opportunity Atlas
- Begin to apply in your own locality to identify and prioritize your key upward mobility challenge(s)
- ♦ Access TA from the Partnership to complete local scan (post-session)
- Identify 2-3 priority upward mobility challenges along with key stakeholders associated with these





Phase II: January - December 2025

CEOC committee, facilitated by RF/GARE will:

- ♦ Exchange jurisdictions' local scans to determine a collective regional priority challenge(s)
- ♦ Invite jurisdictions to form cross sector, inside/outside team to join regional action learning cohort to test/refine implementation tools
- ♦ Invite other COG committees relevant to the challenge to the cohort
- Co-design a workshop series to apply targeted tools relative to the identified regional challenge

DESIRED OUTCOMES:

- 1. Through field testing tools, identify and recommend refinements i.e. deeper levels of data are needed to better understand your local challenge, particularly as you work to center race.
- Participating jurisdictions, through the action learning cohort process, initiate strategies that result in practice and/or policy change boosting upward mobility outcomes
- 3. Lessons learned positively impact effectiveness and connectivity of COG committees

ADDITIONAL LOGISTICS:

- ♦ No registration fee is required to participate in the one-day workshop and/or the year long action learning cohort as this is supported by Gates Foundation funding via RF/GARE.
- ♦ Jurisdictions are encouraged to bring a small group of strategic thinkers along with their racial equity leader to the initial workshop
- ♦ Team work outside of workshop is required and TA support from RF/GARE and other Partnership organizations is available
- Jurisdictions will then have time after the one-day workshop to decide if they wish to participation in the year long learning-action cohort

READY TO SAY "COUNT MY JURISDICTION IN!" or QUESTIONS? Please contact:

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