


STREET SMART February 2009

January 2009							February 2009							March 2009						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28
25	26	27	28	29	30	31								29	30	31				

 Mandatory Deadlines

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 TPB Technical Committee Meeting	7
8	9 CONFERENCE CALL: • Outdoor • Enforcement Reporting • Kick Off Date	10 Call Decision Notes Posted	11	12 CONFERENCE CALL: • Radio Scripts • Collateral Materials • Internet	13 Call Decision Notes Posted	14
15	16 President's Day	17 CONFERENCE CALL: • Updated Outdoor	18 TRB Meeting	19 CONFERENCE CALL: • Updated Radio Scripts • Collateral Materials	20 Requests for Collateral Materials Sent Out	21
22	23 ALL OUTDOOR ARTWORK DUE FOR MFRG	24 Internet Production	25	26	27 COLLATERAL MATERIAL ORDERS DUE	28