COMMITTEE MEMBER ORIENTATION

Communications: Websites, Newsletters & Social Media

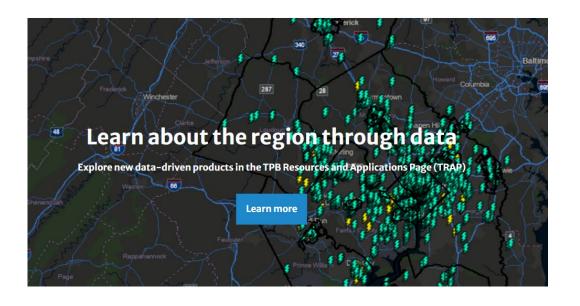
Rachel Beyerle Communications Manager

TPB Community Advisory Committee February 13, 2025



COG Website - mwcog.org

- All TPB news, meetings, and resources are posted to the COG website.
- You can attend committee and board meetings virtually by tuning into the livestream the day of a meeting.
- Read news posts, explore databases, find events, and read about our planning focus areas.





Newsletters

- Visit mwcog.org/Subscribe to choose TPB News, TPB committee mailers, COG Connections, Regional Roundup and more!
- E-newsletters feature COG and TPB board activities, TPB events and opportunities, and DMV transportation updates.
- You'll receive CAC-related committee communications via email.
- All are a great way to stay up to date!



TPB Community Leadership Institute (COG)



Social Media

- TPB Twitter/X and Facebook accounts
 @NatCapRegTPB
- COG LinkedIn, Twitter/X, Facebook, and Instagram @MWCOG
- Follow us, tag, and share.
- Follow TPB member jurisdiction accounts.
- Meeting livestreams are available on the COG website and YouTube.





Visualize 2050 - visualize 2050.org

- Visualize 2050 is the National Capital Region Transportation Plan.
- V2050 outlines topics considered and investments anticipated to improve the region's multimodal transportation system through 2050.
- Spring 2025 new website goes live
- Fall 2025 comment period on draft plan, FY 2026-29 Transportation Improvement Program, and Air Quality Conformity Analysis Report
- Be an ambassador. Use #Visualize2050.



National Capital Region Transportation Plan

#Visualize2050



Rachel Beyerle

Transportation Communications Manager (202) 962-3237 rbeyerle@mwcog.org

mwcog.org/tpb

Metropolitan Washington Council of Governments 777 North Capitol Street NE, Suite 300 Washington, DC 20002

