



## MEMORANDUM

**TO:** TPB Technical Committee  
**FROM:** Amanda Lau, TPB Communications Specialist  
**SUBJECT:** Report of the TPB Technical Committee Subcommittees  
**DATE:** January 5, 2025

**Mobility Analytics Subcommittee Inaugural Meeting:** On December 11, 2025, the Mobility Analytics Subcommittee met for their inaugural meeting at the Kirby Training Center in the COG Building. The inaugural meeting convened a wide range of regional agencies, planners, engineers, and analysts to launch a new, more integrated approach to travel monitoring. The new subcommittee is designed to strengthen data coordination, and support decision-makers with clearer insights into travel demand, system performance, and regional mobility challenges. Staff also presented the early progress of the Mobility Analytics Program (MAP) initiative, which currently includes 70 proposed metrics across six categories such as safety, congestion management, environmental considerations, and economic development. Members played Mobility Analytics Jeopardy to help break the ice between members and learn more about MAP. To conclude the meeting, members discussed next steps, including selecting a chair, reviewing meeting logistics, and continuing to develop the MAP product in future sessions.

Upcoming Subcommittee and Advisory Committee Meetings		
January 15	6:00 P.M.	TPB Community Advisory Committee
January 20	10:00 A.M.	Commuter Connections Subcommittee
January 20	1:00 P.M.	Bicycle and Pedestrian Subcommittee
January 20	1:00 P.M.	Commuter Connections Regional TDM Marketing Group
January 20	2:30 P.M.	Commuter Connections Employer Outreach Committee
January 22	10:30 A.M.	Aviation Technical Subcommittee
January 23	9:30 A.M.	Travel Forecasting Subcommittee
January 29	1:00 P.M.	Freight Subcommittee