

COMMUTER CONNECTIONS SUBCOMMITTEE

Tuesday, September 15, 2026

10:00 A.M. - 11:00 A.M.

COG Metropolitan Branch Trail Conference Room 377, 3rd Floor

Chair: Wendy Klancher, Transportation Resources for Arlington County

Vice Chair: Katy Lang, District Department of Transportation

COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwkog.org, (202) 962-3287

Web Conference: [Webex Hyperlink](#)

Call-In Information: (202) 860-2110 | Meeting #: 2420 677 7930

AGENDA

- 10:00 A.M. 1. WELCOME AND INTRODUCTIONS**
Wendy Klancher, Chair
- 10:05 A.M. 2. JULY 21, 2026 MEETING HIGHLIGHTS**
Wendy Klancher, Chair
Recommended Action: Approval of Meeting Highlights
- 10:10 A.M. 3. CHANGE OF CHAIRPERSONS**
Dan Sheehan, Demand Management and Mobility Programs Director, COG/TPB
The new subcommittee Chair and Vice Chair will be announced.
Recommended Action: Approve new subcommittee leadership.
- 10:15 A.M. 4. TDM EVALUATION METHODOLOGY**
Dan Sheehan, Demand Management and Mobility Programs Director, COG/TPB
Drew Ackermann, Foursquare ITP
Lori Zeller, Foursquare ITP
With the triennial Commuter Connections TDM Program Analysis having completed data collection through FY2026, and evaluation to be completed in FY2027, a new evaluation cycle is set to begin next year, presenting an opportunity to revisit the program's evaluation methodology. Staff and the TDM Evaluation Contractor, Foursquare ITP, will lead a discussion on preparing for the next evaluation, including addressing declining survey response rates, exploring the use of microsurveys, dashboards, and the new OneCommute software to improve data collection. Subcommittee members are invited to share feedback and input as we consider how data collection and program evaluation methods may evolve going forward.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

10:40 A.M. 5. FY2026 GRH CUSTOMER SATISFACTION SURVEY REPORT

Tas Hossain, TDM Program Analyst, COG/TPB

GRH participants are surveyed following their rides home. Survey responses are analyzed annually. The subcommittee will be briefed on customers' experience with the GRH program.

10:45 A.M. 6. FY2026 Q4 CCWP BUDGET REPORT, PROGRESS REPORT, AND ANNUAL REPORT

Dan Sheehan, Demand Management and Mobility Programs Director, TPB

10:50 A.M. 7. STAFF UPDATES

Various COG/TPB Staff

- A. I-66 Slugging Challenge – *Stacey King*
- B. TDM2 & Carpool Bonus – *Stacey King*
- C. Employer Outreach Leveling Changes – *Rachel Coppe*
- D. Car Free Day / Week Without a Car – *Christian Bacon*
- E. Bike to Work Update – *Christian Bacon*
- F. 2027 Committee Meeting Schedule – *Dan Sheehan*

10:55 A.M. 8. OTHER BUSINESS

Katy Lang, Chair

- A. ACT Chesapeake Event: Fall Into the Sea of TDM
Washington, DC, October 7-8

11:00 A.M. 9. ADJOURN

The next meeting is scheduled for November 17, 2026, 10:00 A.M. – 12:00 P.M.