

2026 goDMV Commuter Competition: Employer Registration & Team Building

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Employer Outreach Committee
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2026 goDMV Key Dates



2026 goDMV Onboarded Employers (thru Jan 15)

Up to 200 Employees

- Actionfigure.AI-(TransitScreen) - DC
- APTA - DC
- Gonzaga College High School - DC
- JOOLA – North Bethesda
- Loudoun County – Loudoun County
- School Without Walls – DC
- Toole Design Group – Silver Spring

Over 200 Employees

- DDOT - DC
- Google - DC
- ID.me – Fairfax County
- So Others May Eat - DC
- Virginia Tech - Alexandria
- World Bank Group - DC

goDMV 2025 Employers (Not Yet Registered)

Company/Organization Name	City
Avid Core	Woodbridge
Inter-American Development Bank	Washington
Hilton Garden Inn Alexandria Old Town/ Donohoe Hospitality Services	Alexandria
American College of Cardiology	Washington
Tysons Community Alliance	Tysons
General Secretariat of the Organization of American States	Washington
International Monetary Fund (IMF)	Washington
Bancroft ES	Washington
OmniRide	Woodbridge
The Catholic University of America	Washington
The Aspen Institute	Washington
Carlyle Council	Alexandria
Appian	McLean
Inova Alexandria Hospital	Alexandria
Inova Center for Personalized Health	Fairfax
Inova Fairfax Medical Campus	Falls Church
Inova Fair Oaks Hospital	Fairfax

Company/Organization Name	City
Inova Loudoun Hospital	Leesburg
Inova Mount Vernon Hospital	Alexandria
ActioNet	Vienna
Transurban	Tysons
Prince George's County, Office of Transportation	Upper Marlboro
Georgetown University	Washington
Foursquare ITP Inc	Washington
World Resources Institute	Washington
Greater Washington Partnership	Washington
NeighborWorks America	Washington
American Chemical Society	Washington
The DC Dentist	Washington
Ashoka	Arlington
American University	Washington
Kimley-Horn of DC	Washington
Mundo Verde	Washington

Employer Registration Form



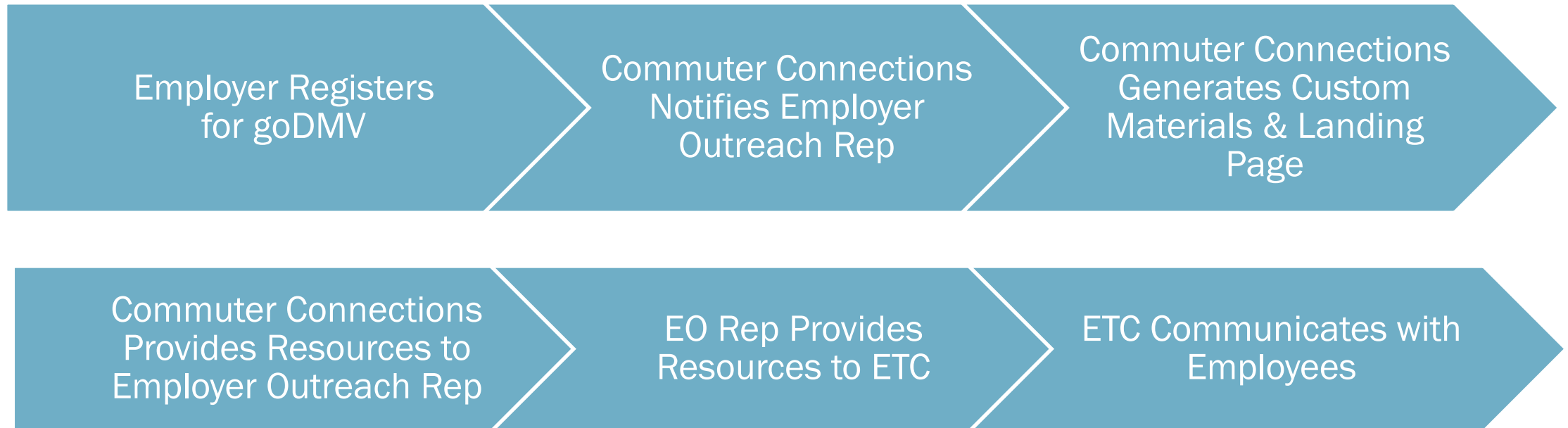
2026 goDMV Commuter Competition - Employer Registration/Inquiry Form

Hi! This form is for employers in the DMV interested in learning more about the 2026 goDMV Commuter Competition, and for employers that already know they want to join. The friendly commuter competition is brought to you by Commuter Connections. As a reminder, **our services are always free to both employers and employees**, including participation in the competition. The goDMV Commuter Competition will run from April 1, 2026 to May 15, 2026. For more information about goDMV for employers, please visit goDMV.org.

13. Please indicate your organization's level of interest in joining the 2026 goDMV Commuter Competition that starts April 1, 2026. *

- ☐ I'm an employer who is ready to join the competition. Yes, please register our organization!
- ☐ I'm an employer who needs more information and/or time before agreeing to join the competition.

The Employer Registration Process



Commuter Flyers

Employee Commuter



The flyer features a header with the goDMV Commuter Competition 2026 logo and a background image of four diverse professionals walking in an office hallway. Below the header, a green banner contains the text: "[Employer Name] is participating in the FREE, fun, and friendly 2026 goDMV Commuter Competition April 1 to May 15. Join our goDMV team today!". The main body is divided into three sections. The left section, titled "Transit • Bike • Walk • Scooter • Carpools • Vanpools • Telework", includes a dollar sign icon and text about earning points for cash, winning prizes, and how to participate. The middle section, titled "Win Great Prizes!", displays logos for 94.7 FM THE DRIVE, 1st STAGE, STC, BIG, VIRGINIA rep, RIDEDOC, SHAKE SHACK, FOUNDRY FARMERS, MOES, ALAMO, and Meadowlark Botanical Gardens. The right section, titled "How to Participate", lists steps: download the CommuterCash app, click the goDMV JOIN NOW button, log sustainable trips, and visit goDMV.org. The footer includes the goDCgo logo, the d. vDOT logo, the MDT logo, and the COMMUTER CONNECTIONS. logo.

goDMV Commuter Competition 2026

[Employer Name] is participating in the FREE, fun, and friendly 2026 goDMV Commuter Competition April 1 to May 15. Join our goDMV team today!

Transit • Bike • Walk • Scooter • Carpools • Vanpools • Telework

Earn points redeemable for **CASH** when commuting during peak hours. And for completing **fun challenges** too!

Score chances to win **PRIZES** by traveling anytime/anywhere in the DMV, or teleworking!

Help our team win a catered lunch and cool swag!

How to Participate - Starting as Early as Feb 1

- Download the CommuterCash app
- Click the goDMV JOIN NOW button
- Log your sustainable trips into the app
- See "How To" Reel at goDMV.org

Learn More

Win Great Prizes!

94.7 FM THE DRIVE NOBODY PLAYS MORE 104.1

1st STAGE

STC

BIG

VIRGINIA rep

RIDEDOC

SHAKE SHACK

FOUNDRY FARMERS

MOES

ALAMO

Meadowlark Botanical Gardens

How to Participate

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- Click the goDMV JOIN NOW button on Feb 1
- Log your sustainable trips from Apr 1- May 15
- For more, visit goDMV.org

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d. vDOT

MDT MARYLAND DEPARTMENT OF TRANSPORTATION

COMMUTER CONNECTIONS. A SMARTER WAY TO WORK

Independent Commuter



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MDT MARYLAND DEPARTMENT OF TRANSPORTATION

COMMUTER CONNECTIONS. A SMARTER WAY TO WORK

Employer How It Works Guide



How it Works Guide

The 2026 goDMV Commuter Competition
Starts: Wednesday, April 1, 2026
Concludes: Friday, May 15, 2026
Check it out at godmv.org

Thank you for participating in the 2026 goDMV Commuter Competition! This guide provides general background information, checklist and timeframe, email templates, and resources to promote the competition, encourage your employees to join, and motivate them to help your team win!

We are here to support you along the way with any questions you may have:
godmv@mwccog.org | 800-745-7433.
Good luck to your team!




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goDMV How it Work Guide – At a Glance

Thank you for registering your organization for the free 2026 goDMV Commuter Competition – we're proud to have you join the contest! goDMV is powered by [CommuterCash](#), Commuter Connections' free app which offers rewards for logging trips. This guide has valuable information and resources to help your team succeed— here are key takeaways:

START


✓ Register your organization – done!

February 1: Employee goDMV registration opens

- Your employees will register as individual participants through the free [CommuterCash](#) app by tapping the **JOIN NOW** button; they'll be automatically linked to your organization's team.
 - If they *really* can't use the app, there's an online option for them.
- Commuter participant guidance, FAQs, prize info, and more at godmv.org.

Your action items:

- Announce that your organization has joined goDMV.
- Share resources to help them sign up and be part of your team:
 - Team flyer
 - A QR code flyer to your organization's custom website where they can register
 - Templates with language to encourage their participation throughout the competition




April 1 – May 15: goDMV is ON – log those trips!

- The trips your employees log count towards your organization's total AND their individual participant totals.
- Up to 6 trips per day, 7 days per week, commute AND non-commute trips count. 1 trip logged = 1 point!
- There are mini-challenges and opportunities for participants to earn bonus [CommuterCash](#) points and prizes throughout the competition.


Your action items:


- Encourage your team members to keep logging trips throughout the competition— you can use the provided templates to keep them excited about winning goDMV rewards both individually and as part of your organization's team.




May 15: The goDMV Commuter Competition finish line!

- One small and one large organization in DC, MD, VA with the highest team total points wins. If that's your team, we'll be in touch soon to plan your awards lunch!
- Final trip totals for employees, grand prize winners, prize drawings and bonus [CommuterCash](#) points will be announced soon after May 15.
- Employees may keep using [CommuterCash](#) to earn rewards all year!





Get all the goDMV details: godmv.org
Contact us with questions! 800-745-7433 | godmv@mwccog.org



2026 goDMV Prizes

SPONSOR	DONATION	VALUE PER PRIZE
Meadowlark Botanical Gardens	(3) Pairs of Day Passes	\$16.00 each
Founding Farmers	(4) Gift Cards	\$25.00 each
Moe's Southwest Grill	(5) Sets of Moe's Bucks	\$30.00 each
Big Cork Vineyards	(1) Tasting Certificate for 2	\$40.00
Shake Shack	(2) Gift Cards	\$50.00 each
Alamo Drafthouse	(2) Tickets and (2) Popcorn Vouchers	\$50.00
Luray Caverns	(1) Package of (2) Tickets	\$72.00
RideDoc	(2) Standard Bike Tune Ups	\$125.00 each
Shakespeare Theater Company	(1) Package of (2) Tickets	\$145.00 each
1st Stage Theatre	(1) 4-Ticket Package	\$220.00
Washington Nationals/Radio	Pair of Tickets	\$250.00
Sportrock Climbing Centers	(1) Birthday Party Group Voucher for 10	\$350.00

Mini-Challenges

goDMV commuters will have many ways to earn bonus reward points and qualify for prize opportunities, some of which are new:

- First 100 participants to register for goDMV will earn 500 CommuterCash points
- Ready-set-goDMV: Shakespeare Theater prize drawing for everyone who logs a trip April 1
- Mini 2-week challenges during the competition to reward carpool and vanpool trips (10), transit trips (20), and biking/walking trips (20 miles)
- Earth Day – Log a non- SOV trip on April 22
- Bike to Work Day – Log a bike trip on May 15
- Top commuters by mode – trips and miles (Bike, Walk, Carpool, Vanpool, Transit, Telework)
- Top 20 commuters (minus Grand Prize winners)

Visit goDMV.org for more details on challenges, reward points, and prizes

Grand Prizes and Employer Winners

Commuter Grand Prizes - \$500 Value

- Nationals Tickets + balance in CommuterCash points
- Second place: Sportrock climbing party + balance in CommuterCash points

Employer Team Winners

- Catered lunch for participating employees
- Awards trophy
- Cool swag for participating employees

Leaderboards

- **Employer Leaderboard**
 - **Top 5** (small/large) appear first – scroll for other participating employers.
 - Employer leaderboard not seen by commuters participating independent of an employer.
- **Commuter Leaderboard**
 - **Top 10** appear first – scroll for other commuter participants
 - Commuters may opt-out to remain anonymous

Ranking	Employer	Trips
1st	WORLD BANK	4481
2nd	DISTRICT DEPARTMENT OF TRANSPORTATION (DDOT)	1988
3rd	INTERNATIONAL MONETARY FUND (IMF)	1555
4th	WORLD BANK	1550
5th	NIH	1545
10th	AMERICAN UNIVERSITY	274

Separate leaderboards for small and large employers.

Ranking	Commuter	Trips
1st	XENIYA B	325
2nd	ANNIE T	312
3rd	NAJWAN S	302
4th	ALIYA M	286
5th	STEFANIE M	284
6th	JOSHUA K	283
7th	NEMAT G	279
8th	JULIA O	262
9th	MANAMI N	253
10th	ELAYNE R	246
359th	MICHAEL H	28

☒ Share my name on the Leaderboard

2026 goDMV Employer Outreach & Marketing

- Commuter Connections Employer Newsletter (October and January)
- Network Member Newsletters
- Employer Email Blasts (December and January)
- Employer Flyers (November & January)
- Employer “How it Works Guide” & Commuter Flyer (January)
- Commuter Tutorial "How to Participate" Reel (scheduled for January)
- Employer Transportation Fairs w/ Commuter Connections support (January - March)
- Employer Webinar (late February)

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