Washington Metropolitan Area Transit Authority

15 July 2025

# WMATA's New Metrobus Network

Briefing for the Transportation Planning Board Commuter Connections Employer **Outreach Committee** 

Reem Rayef, Government Relations Project Manager

















# Agenda

TPB Employer Outreach Committee

- I. The New Metrobus Network: What, Why, and How
- II. Spreading the Word About the New Network
- III. Q&A

The 2025 Better Bus Network represents Metro's commitment to improving service and connections **using the resources we have today**. By changing bus routes and service times, this network better connects the region, increases access to better bus service, and makes the bus more convenient.

The network redesign went into effect on Sunday, June 29th.



# The New Network is More Effective Using the Same Resources



**7% more bus service** for the same projected cost



**3% fewer bus vehicle miles operated** due to a substantial reduction in the amount of travel to and from bus routes



4% decrease in the peak bus vehicle requirement, resulting in a smaller, more efficient fleet



Average resident gains access to at least 5% more key destinations (e.g. hospitals, groceries, entertainment) within 60 minutes at all times during the day/week



Could attract nearly 13,000 more daily weekday trips

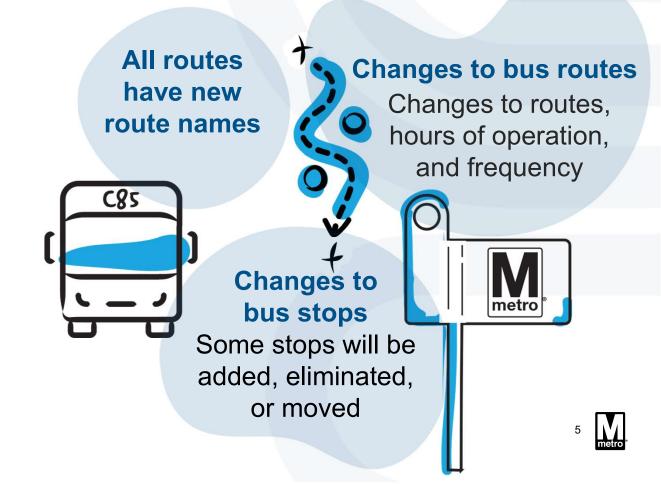


# Our Message to Customers: Your Route Changed on June 29

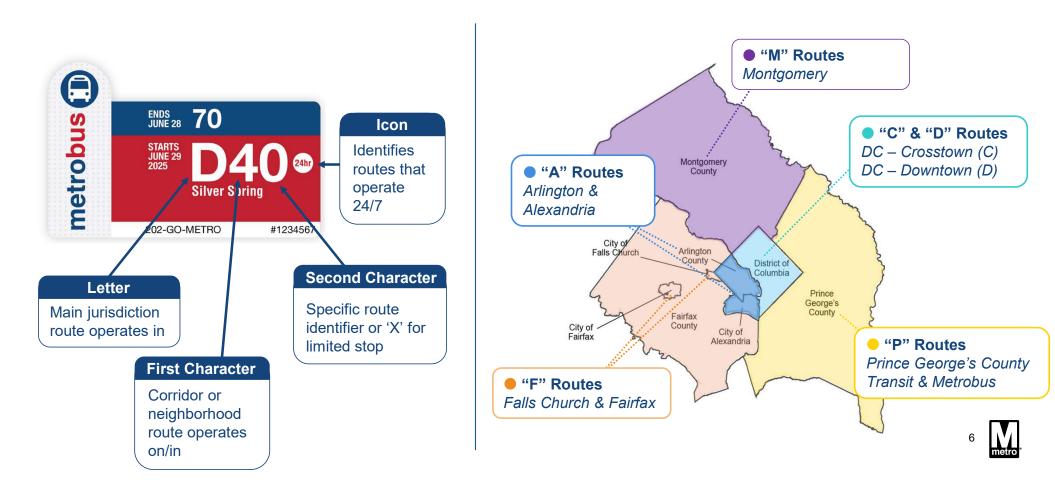
All Metrobus routes changed on June 29. Yes, even yours!

With all this change, we have materials to help explain what the new network means for you, your family, and your community.

You do not need to learn every single change for the network to work for you.



# New Route Names & Signs Make the New Network Easier to Ride



# The Adopted Network Was Built on 2 Years of Planning & 23 Weeks of Engagement

TPB Employer Outreach Committee



45,000+ interactions at 225 events

21,000+ total comments received

12,000+ survey responses received

Bus Ride-Alongs

8 Public Workshops 60
Pop-Ups &
Bus Stop
Chats

120+
Briefings

**820+** interactions with **bus operations employees** at **32 events** 

590+ interactions with Metro employees at 6 coffee chat events







120+ briefings with public, stakeholder, elected official, and community group member attendees

111,000+ unique website visitors

3,600+ e-newsletter subscribers

**2,490,000+ impressions** on social media, Transit App, and online ads



# How It's Going: Two Weeks In



The new network launch was a success, and the challenges we are facing are expected.

# Informational Materials on the New Network (1/2)

Various tools are available **now** at wmata.com/BetterBus



### **Plan Your Trip**

Use the Trip Planner, the MetroPulse App, or 202-GO-METRO to learn how your trip(s) changed





### **Find Your New Route**

Visit the Route Crosswalk webpage to understand which route(s) replace your old routes

X2	FIND MY NEW ROUTE
----	-------------------

New route(s)	Runs between	Route information		
D20	Gallery Place-Minnesota Av	D20		



### **Understand Your Route**

Review Route Profiles with details, hours of operation, frequency, and full stop lists for each route in the new network





# Learn About Changes in your Neighborhood

See Neighborhood Profiles with summaries of changes by geographic area



# Informational Materials on the New Network (2/2)

Various tools are available **now** at wmata.com/BetterBus

TPB Employer Outreach Committee



# Understand the Full Network

See the **Full Network Maps** for DC, MD & VA



"New Maps for Metro's Bus Network"



### **Learn the Facts**

Review the **Project Fact Sheet** that outlines the new network and changes





### **Know the FAQs**

Review the **Frequently Asked Questions**to learn more

Frequently Asked	
Questions	مام



# View & Print your Timetables

Look up route **Timetables**with a new print friendly
view

Metrobus Timetables and Schedules

Select a route to download a schedule or view it online. If you want a customized schedule, then please narrow your search to the stops that you use, and choose weekday, weekend, or holiday schedules.

For timetables on June 29, 2025 and beyond, enter a new route number. If you do not know your new route number, click here to use our new tool.

required field.		
OUTE*		
D D t .		

wmata.com/timetables

10



### Printed Materials Help Us Reach More Riders

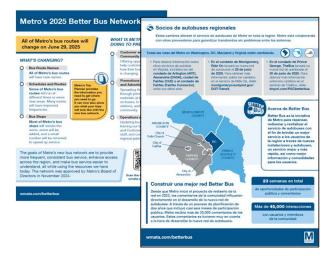
TPB Employer Outreach Committee



**Route Handout** 



**Network Maps** 



Fact Sheets: English & Spanish





**Bus Routes are Changing** 

Yes, even yours!



**Take-Ones:** English, Spanish, Korean, Chinese – Simplified, Chinese – Traditional, Amharic, Arabic, French, Somali, Vietnamese, Farsi-Dari, Russian, Portuguese, Filipino



# Metro is Meeting Riders Where They Are

June 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Frida	sy	Saturday				
1 10:00am - 1:00pm Pop-Up @ 809 Laundromat	2	11:00am - 1:00pm Senior Center Outreach @ Washington Seniors Wellness Center	Center Outreach @ Hattie Holmes Senior Wellness	11:00am - 1:00pm Senior Center Outreach @ Bernice Fonteneau Senior Wellness Center	6	7					
8	7:00am - 11:00am Bus Stop Chats @ Various Locations 2:00pm - 6:00pm Bus Stop Chats @ Various Locations	10 7:00am - 11:00am Bus Stop Chats @ 18th St & Columbia Rd 2:00pm - 6:00pm Bus Stop Chats @ Various Locations	Center Outreach @ Saint	7:00am - 11:00am Bus Stop Chats @ Friendship	2:00pm - 6:00p Chats @ Addis		om - 5:00pm Bus Chats @ Various July 2	025			
			Sunday	Monday		Tuesday	Wednes	day	Thursday	Friday	Saturday
15 Father's Day	16 7:00am - 11:00am Bus Stop Chats @ Various Locations 2:00pm - 6:00pm Bus Stop Chats @ Various Locations	17 7:00am - 11:00am Bus Stop Chats @ Seven Comers Transit Center 11:00am - 1:00pm Senior Center Outreach @ Congress Heights Senior Wellness Center 2:00pm - 6:00pm Bus Stop Chats @ Various Locations			Sto Loc 1:0	00am - 11:00am Bus pp Chats @ Various cations 10pm - 6:00pm Bus s ats @ Various Loca	Stop Chats @ Locations 1:00pm - 6:00p	Various pm Bus Stop	3	4 Independence Day	5 7:00am - 12:00pm Bus Stop Chats @ Seven Comers Transit Center 8:00am - 12:00pm Pop-Up @ Cheverly Farmers Market 10:00am - 4:00pm Bus Stop Chats @ Various Anacostia Metro Station
22 11:00am - 2:00pm Pop-Up @ SuperSuds Laundromat 11:00am - 7:00pm Pop-Up @ Giant Food BBO Battle 12:00pm - 5:00pm Bus	pp-Up 7:00am - 12:00pm Bus Stop Chats @ Capitol Heights Metro Station State Chats @ Various Locations Stop Chats @ Various L	24 7:00am - 12:00pm Bus Stop Chats @ Various Locations 1:00pm - 6:00pm Bus Stop Chats @ Various Locations	6 10:00am - 1:00pm Pop-U @ Laundry World	Stop Chats @ Vario Locations 2:00pm - 6:00pm Bi Chats @ Various Lo	ous Stop 1:00 cations @ F	Oam - 11:00am Bus op Chats @ Various cations IOpm - 3:00pm Pop- Fort Stanton Recrea nter IOpm - 6:00pm Bus s ats @ Various Loca	Up ation Stop tions		10	11	12
Stop Chats @ Various Locations  29  7:00am - 12:00pm Bus Stop Chats @ Various		4:00pm - 7:00pm Pop-Up @ Woody Ward Recreation Center	3:00pm - 5:00pm Pop-Up @ Oxon Run Pool	14	15		16		17	18	19
Locations 12:00pm - 5:00pm Bus Stop Chats @ Various Locations 12:00pm - 3:00pm Pop-Up @ Speedy Laundromat	Metro Station 1:00pm -6:00pm Bus Stop Chats @ Various Locations		20	21			23 Sta		ay up to date a	t wmata.com/l	petterbus

## Metro Makes it Easy to Let Your Community Know About the New Network

TPB Employer Outreach Committee

### **Newsletter Copy**

### Language to Drop Into Your Regular Newsletters

Metro's New Bus Network is Here! A faster, more reliable, and easierto-use bus service has arrived in the region!

The launch of Metro's new bus network on June 29 marked the beginning of a new and exciting phase of bus transportation for DC, Maryland, and Virginia.

This new network was created with a focus on frequent, consistent bus service, enhanced access across the region, and making bus service easier to understand ...

### **Social Media Copy**

Language for Your Facebook, Instagram, X, and BlueSky Posts

@wmata's new bus network is here! A major milestone in improving bus service for the region! Learn more, plan a trip, and explore resources: wmata.com/BetterBus

### **Communications Toolkit**

Digital communications toolkit designed for partners to easily share information about the new network in newsletters and on social media

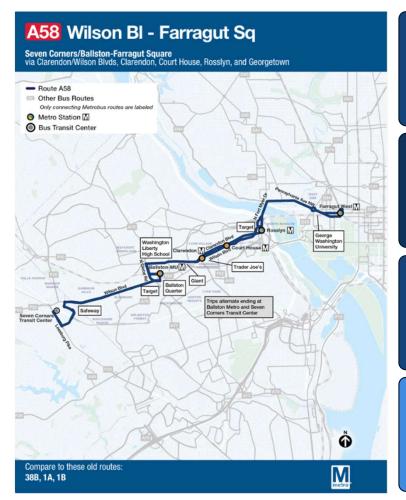
### **Talking Points**

### Language for Your Community Meetings

- Once in a Lifetime Change: Metro has launched its first complete bus network redesign in 50 years — the new system was shaped by community input and the most current travel data available ...
- Better Bus, Better Service: Many customers will enjoy faster, more frequent, and more reliable bus service with shorter wait times, and simplified schedules—all at the same \$2.25 base fare ...
- New, Simpler Naming System: New route names begin with letters indicating areas served. A for Arlington & Alexandria ...
- Plan Your Trip: Download the updated MetroPulse app ...



# Highlight New Connections in the Region



### P94: Suitland - National Harbor

Connects National Harbor to Suitland via Oxon Hill Park & Ride, Eastover, Southern Av, Wheeler Rd, the Shops at Iverson, and Silver Hill.

### D74: Foggy Bottom – Brookland

Connects Rhode Island Avenue Metro to Foggy Bottom Metro and the Department of State via Brookland, Fort Totten, Georgia Avenue, Columbia Heights, and Dupont Circle.

### M22: Bethesda – Olney

Connects Medstar Hospital in Olney to Bethesda Metro Station via Leisure World, Aspen Hill, Glenmont, Wheaton, and Kensington. New connections to Kensington, Connecticut Ave, and Bethesda.

### A58: Wilson Blvd. – Farragut Sq.

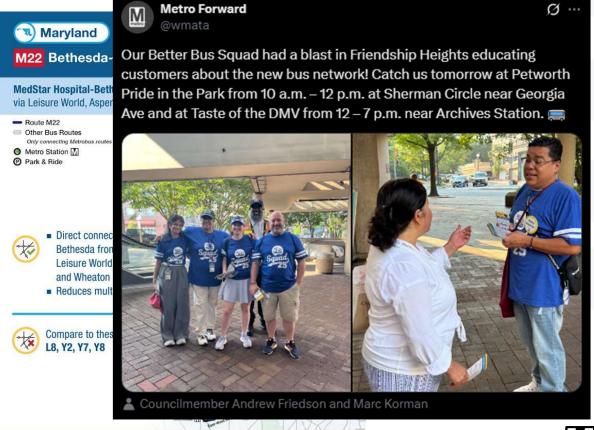
Extends the 38B to Seven Corners Transit Center. Connects Seven Corners to Farragut Square via Washington Boulevard and Clarendon Boulevard/Wilson Boulevard. FREQ. SERVICE NETWORK

### Or Share Metro Content on the New Network

TPB Employer Outreach Committee

- Follow Metro and amplify our posts:
  - Twitter/X (@WMATA)
  - Facebook (Metro Forward)
  - BlueSky (@wmata.com)
  - Instagram (@metroforward)







### Priorities for the Weeks Ahead







### Thank You

**Reem Rayef**, Government Relations Project Manager rrayef@wmata.com | 202-779-1306

### Easy Ways To Support the New Network **Today**

- Get Smart on the New Network wmata.com/betterbus
- Update Your Websites with Updated Transit Access Information
- Use the Comms Toolkit wmata.com/betterbuscomms