



DOWN
TOWN
DC



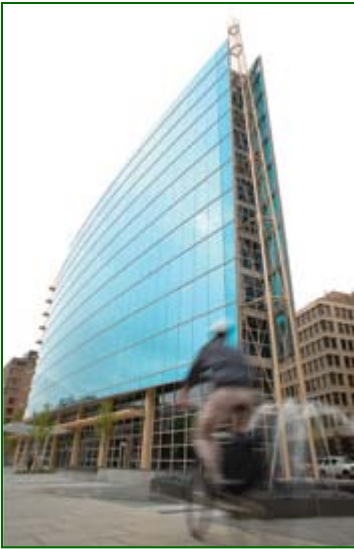
A 21st Century Sustainability Framework

Washington Council of Governments - November 8, 2012

Downtown DC Business Improvement District



What is the DowntownDC BID?



- 90 million square feet of built environment
- 68 million square feet of office space
- More than a dozen major civic and cultural institutions
- Federal and Local Government Facilities
- 6,000+ residences
- 100+ restaurants
- 40+ hotels

In Washington, DC:

70% of energy usage and 75% of GHG emissions are from the built environment



What is an ecoDistrict?



“...a neighborhood or district with a broad commitment to accelerate neighborhood-scale sustainability. EcoDistricts commit to achieving ambitious sustainability performance goals, guiding district investments and community action, and tracking the results over time.”



DC's Sustainability Legislation and Drivers



- The Green Building Act of 2006
- The DC Clean and Affordable Energy Act of 2008
- The Energy Efficiency Finance Act of 2010
- The U.S. General Services Administration (GSA) mandates
- Renewable portfolio standard requirements
- Sustainable DC Plan development

DowntownDC BID's Sustainability History



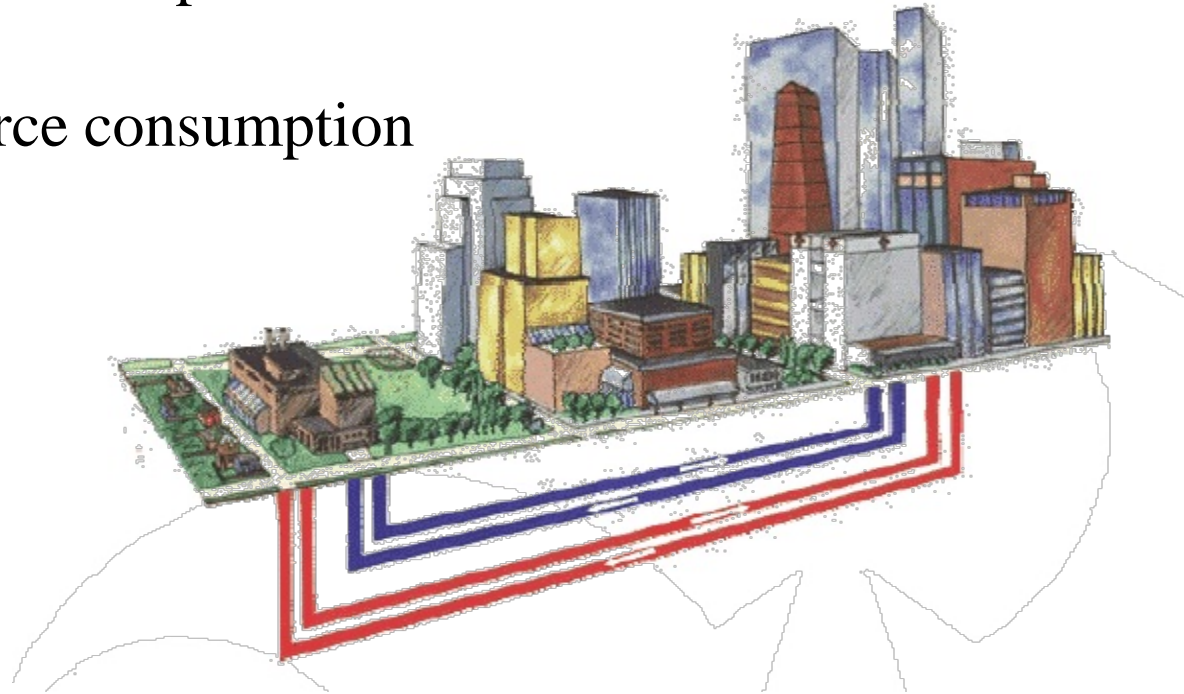
- 2005 – Collaborated with partners to establish DC Surface Transit, Inc.
- 2008 – Launched “Greening DowntownDC Initiative”
- 2010 – Co-hosted a DC ecoDistrict summit with ULI
- 2011 – Established DowntownDC ecoDistrict on Earth Day
- 2012 - Co-hosted DC Building Energy Summit with CoR Advisors



ecoDistrict Goals



- Enhance economic performance
- Increase market competitiveness
- Reduce resource consumption



ecoDistrict Organization



- Entire DowntownDC BID area
- Governance provided by DowntownDC BID executive committee
- Goals are metric and performance based
- Standing committees and working groups
- Sustainability integrated in internal programs & practices

Public Recycling Program



- Piloted in 2008 with Department of Public Works - 25 bins
- Expanded in 2010 with ARRA funding for streetscape - 37 bins
- Full launch with Pepsico in March 2011 across the BID
- Program Details
 - PepsiCo procured 300 bins. (approx \$270k)
 - Department of Public Works installed bins
 - DowntownDC BID services bins
- Has diverted over 135 tons of materials since April 2011



Specifications are subject to change at manufacturer's discretion to ensure proper fit and/or optimum output.

VICTOR STANLEY, INC.
Manufacturers of Quality Site Furnishings since 1962.

SD-42 Ironite® Series side-door litter receptacle, shown with optional recycle lid, plaque and custom decal. Visit www.victorstanley.com for details.

DC's Sustainability Leadership



- LEED certifications & registrations
- Energy Star properties
- Green power purchasing
- Green roofs
- Transit options



*Terrell Place - 575 7th Street,
The first Platinum LEED for
Existing Buildings O&M
Trophy Building Certification*

Challenging Stakeholders to Take Action



Challenging Stakeholders to Take Action

Smarter Business Challenge - Moving Beyond Green

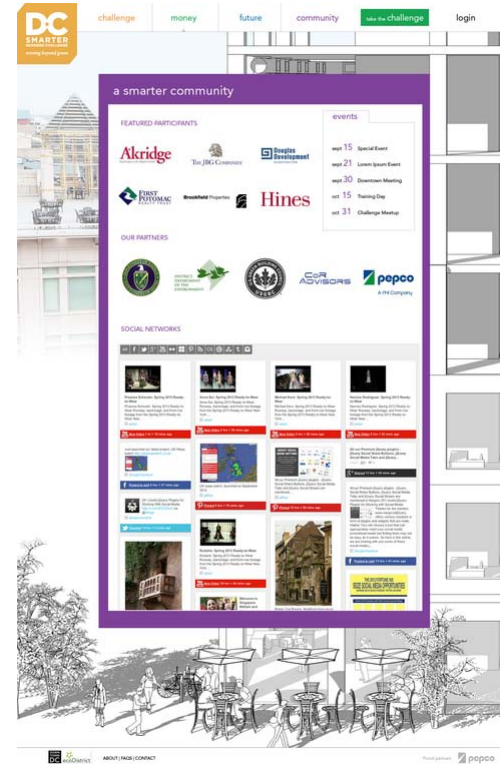
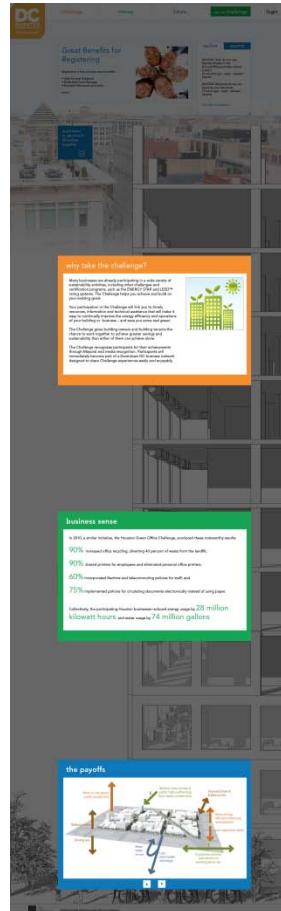
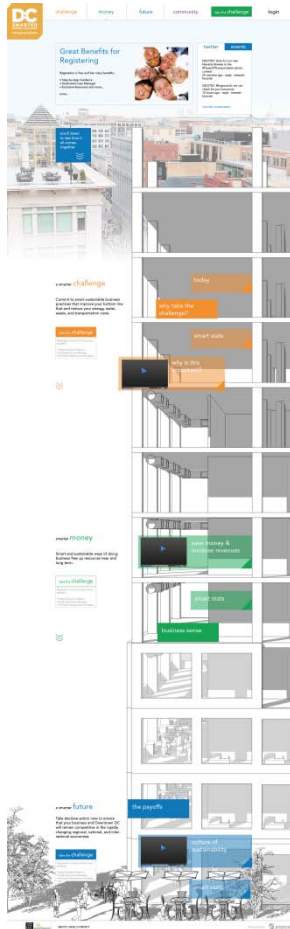


- Piloted in the DowntownDC ecoDistrict area in partnership with DDOE
- Recognize all our exemplary office building owners, managers and occupants
- Will benchmark the current sustainability status of individual buildings and businesses in order to identify:
 - Specific needs and opportunities
 - Market gaps



Challenging Stakeholders to Take Action

Smarter Business Challenge - Moving Beyond Green



Upcoming Events and Activities



- November 14 - Smarter Business Challenge Networking Hour
 - 5-8 pm - Redline Lounge

- November 16 - AWS - DC Green Roof Event
 - 8:30 - 11:00 Jones Lang LaSalle

- November 28 - Road to Energy Efficiency Seminar
 - 1-4 pm - National Building Museum

- December 7 - Smarter Business Challenge Orientation Breakfast
 - 8:30-9:30 - DowntownDC BID

- March 26 - 2013 DC Building Energy Summit
 - All Day - Ronald Reagan Building & International Trade Center

Our Hope for the Future



The DowntownDC ecoDistrict will:

- Help to accelerate achieving SustainableDC and national sustainability goals.
- Work to establish Washington DC as the most sustainable city in the country
- Become a model for other metropolitan hubs and a center of activity for the region





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Business Improvement District