



MEMORANDUM

TO: TPB Technical Committee
FROM: Amanda Lau, TPB Communications Specialist
SUBJECT: Report of the TPB Technical Committee Subcommittees
DATE: October 31, 2025

Commuter Connections Employer Outreach Committee: On October 28, Commuter Connections Employer Outreach Committee met to discuss transportation marketing strategies, commuter competitions, and a new client relationship management database. Staff first announced the new Commuter Connections Employer Outreach Chair and Vice Chair. After that, the committee was briefed on transportation marketing strategies, connecting with key audiences. Then, TPB staff discussed early preparation for the goDMV Commuter Competition for FY2026 and staff called for nominations for 2026 Employer Awards. TPB staff also shared how Commuter Connections is updating their Request for Proposals (RFP) to select the best suitable vendor for a new client relationship management database for all local jurisdictions to utilize when managing their employer outreach contacts. To end the meeting, TPB staff discussed the Bike to Work Day 2025 sponsorship drive.

Regional Public Transportation Subcommittee: On October 28, TPB's Regional Public Transportation Subcommittee discussed various topics on safety, mobility, extreme heat, and a DMVMoves update. First, WSTC's Transit Analyst presented on WSTC's Maryland Metroaccess Strategy Study, a study that understands how to provide MetroAccess while managing the long-term cost curve for the State of Maryland. Then, TPB staff led a discussion on the transit data needs and request process for the Mobility Analytics Program, followed by a staff presentation on a new TPB extreme heat analysis. To conclude the meeting, TPB staff briefed the committee on the September and October activities for DMVMoves.