



# Reignite HR: Sparking Passion, Purpose, and People

Wednesday, October 21, 2026

## Sponsorship Package Options

### BRONZE

- Recognition on event promotional materials
- Logo placement on even registration website
- Social media shoutout before and after event
- Opportunity to include branded materials
- Copy of Attendee list

**\$1,250**

### SILVER

**All Bronze-level benefits, plus:**

- Featured sponsor acknowledgement during opening and closing remarks
- Opportunity to provide giveaway or raffle
- 1 minute to speak about your product or service during the event

**\$1,500**

### GOLD

**All Silver-level benefits, plus:**

- Premium logo placement on all event materials and signage
- Featured spotlight post on even social media channels
- 1 complimentary ticket to the event
- 3 minutes to speak about your product or service during the event

**\$2,000**

### HEADLINER

**All Gold-level benefits, plus:**

- Up to 5 minute opening introduction to attendees
- 2 complimentary tickets to the event
- Premium table placement in Main Room
- Advertising with link on event website

**\$2,500**



Metropolitan Washington  
Council of Governments



# Reignite HR: Sparking Passion, Purpose, and People

Wednesday, October 21, 2026

Enhance your sponsorship experience with these additional opportunities:

## A La Carte Sponsorship Options

### Swag Bag Contribution:

- Include branded items, swag bag, promotional materials, or small gifts for the attendee swag bags

### Continental Breakfast: \$1,500

- Sponsor breakfast and have your branding prominently displayed in the dining area

### Snack Station: \$500

- Sponsor a snack station and have your branding prominently displayed in the dining area

### Deluxe Lunch Spread: \$2,000

- Sponsor lunch and have your branding prominently displayed in the dining area

### Prizes & Give-aways

- Your logo displayed prominently on our website
- Acknowledgement as the sponsor during the event
- Your organization's name announced during End-of-Day Prize/Give-away session

If you're interested in becoming a **sponsor**, please make your selection online **HERE** or by scanning the QR code.



Metropolitan Washington  
Council of Governments

