

## **COMMUTER CONNECTIONS EMPLOYER OUTREACH COMMITTEE**

Tuesday, January 20, 2026

2:30 P.M. - 4:00 P.M.

R. Kirby Training Center, Lobby Level

Chair: Christian Bacon, Prince George's County

Vice Chair: Jessica Lin, goDCgo

COG/TPB Staff Contact: James Davenport, jdavenport@mwcog.org, (202) 962-3330

Web Conference: [Click here to join the meeting](#)

Call-in information: (202) 860-2110 | Access Code: 2434 984 3524#

### **AGENDA**

<b>2:30 P.M.</b>	<b>1. INTRODUCTIONS</b> <i>Christian Bacon, Chair</i>
<b>2:35 P.M.</b>	<b>2. 2025 COMMUTER CONNECTIONS EMPLOYER AWARD NOMINATIONS</b> <i>Douglas Franklin, Senior Marketing Manager, COG/TPB</i>  Nominations for the 2026 Commuter Connections Employer Awards are being accepted through January 31, 2026. A Call for Nominations began on December 1st.
<b>2:45 P.M.</b>	<b>3. SHOWCASE: DDOT/GODCGO SCHOOLPOOL PROGRAM</b> <i>Katy Lang, Transportation Planner, District Department of Transportation Jessica Lin, goDCgo</i>  DDOT and goDCgo will share about successes and challenges when conducting TDM outreach to schools, including strategies to engage school administrators and potential ideas to enroll DC families into the program.
<b>3:05 P.M.</b>	<b>4. GODMV COMMUTER COMPETITION: EMPLOYER RECRUITMENT</b> <i>James Davenport, TDM Outreach and Communications Coordinator, COG/TPB</i>  Discussion on ongoing preparations for the 2026 goDMV Commuter Competition and the status of employer onboarding, which concludes January 31, 2026. Commuter enrollment begins February 1, 2026.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.  
Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

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**3:25 P.M.**     **5. REGIONAL EMPLOYER DATABASE: UPDATES & ANALYSIS**  
*Dan Sheehan, Transportation Operations Program Director, COG/TPB*  
*Stacey King, TDM Program Manager, COG/TPB*  
Local employer outreach coordinators will need to update records in preparation for an upcoming database export. Data included in the export will be used for the regional program evaluation and migrated to a new database. COG/TPB staff will review methods for completing these updates and provide a status report on the IFB for a new database.

**3:45 P.M.**     **6. OTHER BUSINESS**  
A. Protocols for Quarterly Activity Summary Reports – *James Davenport*  
B. Suggested topics for next meeting – *All*

**4:00 P.M.**     **7. ADJOURN**  
The next meeting is scheduled for Tuesday, May 19, 2026, from 2:30 P.M. to 4:00 P.M.