

COMMUTER CONNECTIONS TDM EVALUATION WORK GROUP

Tuesday, February 18, 2025

10:00 A.M. - 11:30 A.M.

Web Conference: [Webex Hyperlink](#)

Call-In Information: (202) 860-2110 | Meeting #: 2425 829 9191

COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwkog.org, (202) 962-3287

AGENDA

10:00 A.M. 1. WELCOME AND INTRODUCTIONS

Dan Sheehan, Transportation Operations Program Director, COG/TPB

Lori Zeller, Foursquare ITP

10:10 A.M. 2. EVALUATION FRAMEWORK

Danelle Carey, Foursquare ITP

The Evaluation Framework sets priorities and performance metrics for the Commuter Connections program. Every three years, the framework is updated to align with current needs. The work group will be briefed on the draft Evaluation Framework, including a high-level walk through and noting areas where the work group's feedback was incorporated into the document. Feedback from the work group will be considered before the Evaluation Framework is finalized.

10:30 A.M. 3. GUARANTEED RIDE HOME SURVEY

Lori Diggins, LDA Consulting

Kevin Pullis, WBA

The Guaranteed Ride Home (GRH) survey is a triennial survey targeting current or past registrants of the Commuter Connections GRH program. The survey seeks to identify GRH usage trends and contributing factors as well as customer satisfaction. The results help inform strategic decision making on GRH programming. An overview of the GRH survey task will be presented along with opportunities for the work group to provide input.

10:40 A.M. 4. STATE OF THE COMMUTE SURVEY

Lori Diggins, LDA Consulting
Ty Veldhuisen, WBA

The State of the Commute (SOC) is a triennial survey targeting commuters in the National Capital Region. The survey seeks to identify commuting trends, which help inform strategic decision making on how to best develop and implement Commuter Connections programs. The work group will be presented the updated “short form” questionnaire, highlighting updates since it was last presented to the work group. The SOC plan for implementation, analysis, and reporting will also be shared with the work group and their feedback will be sought.

11:10 A.M. 5. WRAP-UP AND NEXT STEPS

Lori Zeller, Foursquare ITP

11:30 A.M. 6. ADJOURN

The next meeting is scheduled for May 20, 2025, 10:00 A.M. – 12:00 P.M.