

# CEEPC July 23, 2025 Committee and Staff Updates

## A. BUILT ENVIRONMENT AND ENERGY ADVISORY COMMITTEE (BEEAC)

At the June 12 Built Environment Energy and Advisory Committee meeting received a briefing on the Comprehensive Climate Action Plan's (CCAP) data center measure including actions local governments can encourage data centers to take to improve energy efficiency and reduce emissions. The goal of the measure is to provide actions that jurisdictions can leverage going forward to maintain the economic advantages data centers provide while addressing concerns of how to balance rising GHG emission reduction goals. BEEAC also heard from Electrify DMV on their regional efforts to make decarbonization of all homes more affordable. One of their core programs is the Residential Electrification Implementation Working Group (REIWG). REIWG includes local government, service providers, and industry experts working to scale residential electrification in the DC region. Electrify DMV's goal is increased participation from local governments to expand their work towards making decarbonization of homes more affordable. The recording and related materials can be found on the meeting page. The next BEEAC meeting is September 18.

## B. AIR AND CLIMATE PUBLIC ADVISORY COMMITTEE (ACPAC)

Equnival Partners submitted the final version of the report to COG Staff, *Environmental Justice (EJ) Toolkit Community Engagement Findings and Recommendations*. COG Staff presented elements of the report to ACPAC at the July 21 meeting. The full EJ Toolkit will include both community engagement recommendations and local government best practices. The full EJ Toolkit is expected to be completed by the end of 2025.

The 2025 Climate and Energy Leadership Awards Program ended on July 7 and received 23 applications. ACPAC members discussed the applications and submitted final judging sheets. COG staff will tally the scores and winners for each category will be calculated for each category. Winners will be announced at the fall COG Board meeting. The next ACPAC meeting is September 15.

## C. REGIONAL ELECTRIC VEHICLE DEPLOYMENT (REVD) WORKING GROUP

The Regional Electric Vehicle Deployment Working Group held its most recent meeting on July 17. The working group received a presentation from EPRI on its EVs2Scale2030 Initiative. The initiative aims to address barriers to achieving EV adoption at scale. The three pillars of design are Coalitions and Roadmaps, Structural System Reforms, and Unifying Tools and Pilots, all of which are undergirded by an enabling regulatory and oversight framework incorporating equity and workforce development at its foundation. The initiative has released four deliverables that include a vetted product list of 105 vendors and 750 products, a visual roadmap of planned and expected grid load, an industry portal for grid planning, and a data-based tool for proactive grid planning. The second presentation was from the Massachusetts Clean Energy Center focused on their Vehicle-to-Everything (V2X) initiative. The project is designed to demonstrate the ability of electric vehicles to

be used as a grid resource when connected to the grid. Electric cars that are plugged in and charging can be used as battery backups or part of virtual power plants. Benefits of this technology are that it can make the grid more reliable, offset energy usage during times when energy prices are high, or send energy back into the grid for bill credit or other forms of payment. The next REVD meeting is October 16.

#### D. RECYCLING COMMITTEE

The COG Recycling Committee ran separate, paid advertising campaigns in May and June. The May Battery Management Campaign promoted the message: "Batteries Can Spark Fires: They don't belong in the trash or recycling. Avoid overcharging." The campaign had a \$72,500 media buy paid for by private and public sector sponsors across broadcast radio, digital radio, web digital ads, and paid social media posts.

The June Go Recycle Campaign ran on the same media platforms with the message: "WASTED – 1/3 of all food we buy, we throw away. Plan your shopping to save money and reduce waste." This buy was for \$65,000 and was also paid for by private and public sector sponsors. Additionally, COG will provide members with new animated and video messages produced by the campaigns for their use in future media posts. In July, the Recycling Committee will hold a virtual meeting on the 17<sup>th</sup> focusing on Single Use Materials and Bottle Bills.

# E. REGIONAL TREE CANOPY SUBCOMMITTEE (RTCS)

In their July meeting, the Regional Tree Canopy Subcommittee will begin review of the recently released Chesapeake Bay Program's 2021-2022 Land Use/Land Cover data to examine changes to tree canopy and forest acres compared to prior assessments. In August, the Chesapeake Conservancy is expected to release their tree canopy cover factsheets by City and County. In their August meeting, the Regional Tree Canopy Subcommittee will hold a forestry workforce discussion to help inform the CCAP.

# F. GREATER WASHINGTON REGION CLEAN CITIES COALITION (GWRCCC)

The Greater Washington Region Clean Cities Coalition has level 2 EV chargers available for free (installation not included). The deadline to sign up online is July 31. GWRCCC hosted several events, including two annual signature events: the Juneteenth Environmental Justice Summit and Ron Flowers Golf Outing. The Juneteenth EJ Summit, hosted at Howard University, consisted of five expert-driven panels on urban heat islands and green infrastructure, navigating policy advocacy, the power of community-owned energy solutions, advocacy efforts from houses of worship, and clean energy funding opportunities for businesses and nonprofits. Participants in the Ron Flowers Golf Outing enjoyed a day of networking and fun, while raising money for the GWRCCC Ron Flowers Future Green Leaders Scholarship, which will award 20 \$1,000 scholarships to students from the DMV pursuing a college degree or training program. The scholarship award presentation will be made at the 2025 Annual Conference, Expo, & Awards Luncheon on October 23.

### **G. STAFF PROJECT UPDATES**

Climate Pollution Reduction Grant (CPRG) Program

The Comprehensive Climate Action Plan (CCAP) for the Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area (MSA) is currently under development. Key elements of the plan include an MSA greenhouse gas (GHG) inventory, GHG projections, GHG reduction measures, a net zero GHG emissions scenario, a co-pollutant benefits analysis, and workforce development analysis. A new measure has been drafted for stakeholder review on data centers. This summer and early fall COG is hosting meetings with workforce development and outreach/engagement stakeholders to inform the workforce development analysis and a new outreach measure, respectively. The draft plan will be available for public comment this October and a final plan submitted to EPA by December 1, 2025.