

EMPLOYER OUTREACH COMMITTEE

Tuesday, July 15, 2025
10:00 A.M. - 12:00 P.M.
Conference Room 1, Lobby Level

Chair: Hamzat Sani, City of Alexandria
Vice Chair: Christian Bacon, Prince George's County
COG/TPB Staff Contact: James Davenport, jdavenport@mwkog.org, (202) 962-3330

Web Conferencing and Call-in Information:

[Click here to join the meeting](#) | Web Password: RHwcvHuM923
(202) 860-2110 | Meeting #: 2437 145 5925#

AGENDA

- 10:00 A.M. 1. INTRODUCTIONS**
Hamzat Sani, Chair
- 10:05 A.M. 2. WMATA BETTER BUS UPDATE**
Reem Rayef, Project Manager - Government Relations, WMATA

Metro's Better Bus network was launched on June 29, 2025. The committee will be briefed on available resources and opportunities to engage with employers on changes to the regional bus system including routes, names, signage and service.
- 10:25 A.M. 3. FY2026 TDM AND SALES TRAINING SESSIONS**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB

Discussion of possible topics for FY2026 Employer Outreach training sessions, including review of past suggestions.
- 10:35 A.M. 4. GODMV COMMUTER COMPETITION: FINAL RESULTS**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB

Final results of the goDMV Commuter Competition will be presented. Staff will also outline potential improvements for the next iteration of the competition.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 10:50 A.M. 5. CLIENT RELATIONSHIP MANAGEMENT (CRM) DATABASE RFP**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- Employer Outreach committee members currently use the Act! Regional Employer Database for managing outreach efforts. In FY2026, Commuter Connections will undergo a Request for Proposals (RFP) to select the best suitable database software for the program. Committee members will be asked to provide feedback on needed database functionalities for potential inclusion in the RFP.
- 11:15 A.M. 6. VANPOOL GROWTH AND EXPANSION**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- Staff will highlight new subsidies and other advantages to promoting vanpools at employer worksites.
- 11:25 A.M. 7. EMPLOYER OUTREACH ROUNDTABLE**
- Committee members are invited to share challenges and successes they have encountered while conducting recent TDM outreach activities.
- 11:50 A.M. 8. OTHER BUSINESS**
Hamzat Sani, Chair
- 12:00 P.M. 9. ADJOURN**
- The next meeting is scheduled for Tuesday, October 21, 2025, at 10:00 A.M.