

2026 GODMV COMMUTER COMPETITION

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Commuter Connections Subcommittee
March 17, 2026

Participating Employers (38)

< 100 Employees

Company/Organization Name	City
APTA	Washington
Actionfigure.Ai (TransitScreen)	Washington
Capitol Hill Village	Washington
Childcare Center managed by Kindercare (WBCC)	Washington
The DC Dentist	Washington
Foursquare ITP Inc.	Washington
School Without Walls	Washington
Transportation Federal Credit Union	Washington
Virginia Tech (DC)	Washington
Association of Zoos and Aquariums	Silver Spring
Bethesda Bike and Ski	Bethesda
Toole Design Group	Silver Spring
Bana Solutions, LLC	McLean
The Carlyle Council	Alexandria
Carlyle Square Condominiums	Alexandria
Northern Virginia Transportation Authority	Vienna
OmniRide	Woodbridge
Transportation Federal Credit Union	Alexandria

> 100 Employees

Company/Organization Name	City
American Chemical Society	Washington
Destination DC	Washington
DDOT	Washington
Gonzaga College High School	Washington
Google	Washington
Inter-American Development Bank	Washington
International Monetary Fund (IMF)	Washington
Mundo Verde	Washington
NeighborWorks America	Washington
So Others Might Eat (SOME)	Washington
The World Bank Group	Washington
Columbia Heights Education Campus	North Bethesda
JOOLA	North Bethesda
Alexandria Transit Company (DASH)	Alexandria
Google Reston	Reston
ID.me	McLean
Inova Health System	Fairfax
Loudoun County	Leesburg
Systems Planning & Analysis (SPA)	Alexandria
Virginia Tech	Alexandria

Commuter Registration and Survey Responses

630 registrations as of 3/11/26

Q1: Typical Commute Mode
(n = 630)

Transit	401
Bike	77
Carpool	48
Drive Alone	36
Vanpool	22
Walk	19
Slug	12
Telework	7
Scooter	5
Paratransit	2
Employer Shuttle	1

Q2: Frequency of non-SOV in last 30 days (n = 629)

Never	21
1-2 Days	44
3-4 Days	78
5+ Days	486

Q3: What would motivate you to log trips for goDMV?

Bonus points in CommuterCash	101
Grand prize	89
Sponsored raffle prize(s)	75
Themed challenges	32
Seeing your rank on the leaderboard	29
Seeing your employer's rank on the leaderboard	26

Q4: How familiar are you with CommuterCash? (n = 630)

Very	352
Somewhat familiar - I heard of it but never used it until now	100
Not familiar at all - I never heard of it before this goDMV competition	178

Q5: Do you know your team leader?
(n = 624)

Yes	108
No	269
Not applicable	247

goDMV Commuter Competition Objectives

- April 1 thru May 15.
- Offer employees a fun and rewarding transportation challenge.
- Motivates employees to try or increase usage of sustainable ways of travel for both commute and non-commute trips.
- Reduces parking demand at the office.
- Helps reach an organization's sustainability goals.
- Increases employee morale and sense of company pride within an organization.

- 😊 Bike
- 😊 Bus
- 😊 Carpool
- 😊 Rail
- 😊 Scooter
- 😊 Telework
- 😊 Vanpool
- 😊 Walk

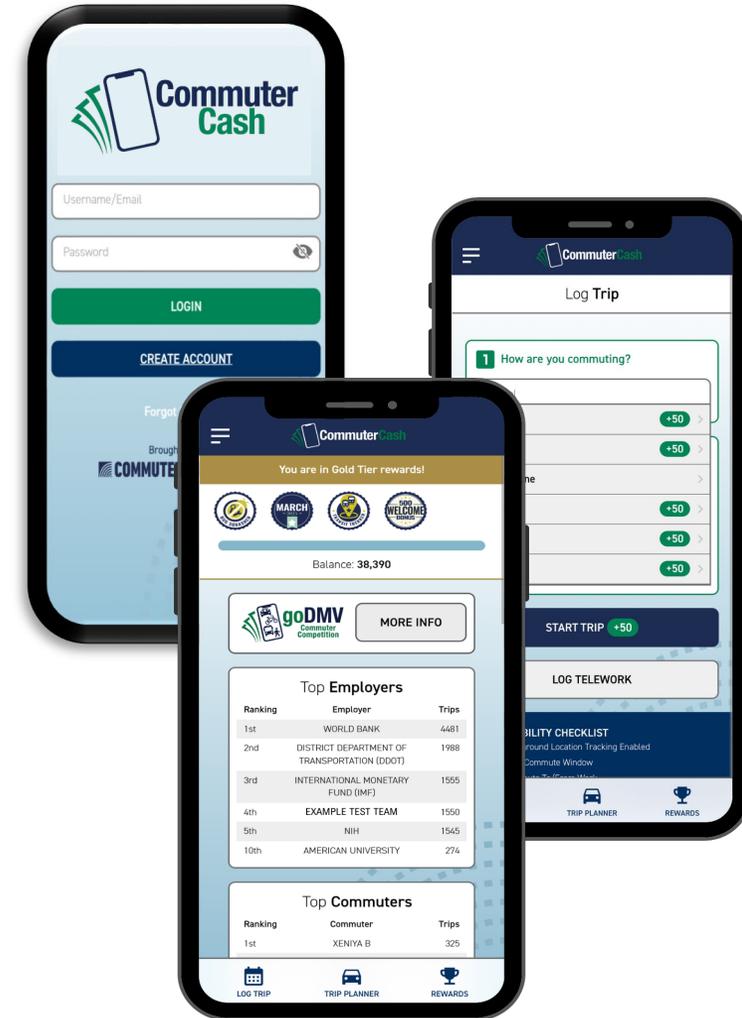
goDMV Commuter Competition Basics

- Two organizations (large and small) from each state (DC, MD, VA) will be recognized as goDMV 2026 Champions, based on team efforts.
- Champions will receive:
 - Catered lunch & swag for participating employees
 - Trophy and notoriety for the organization



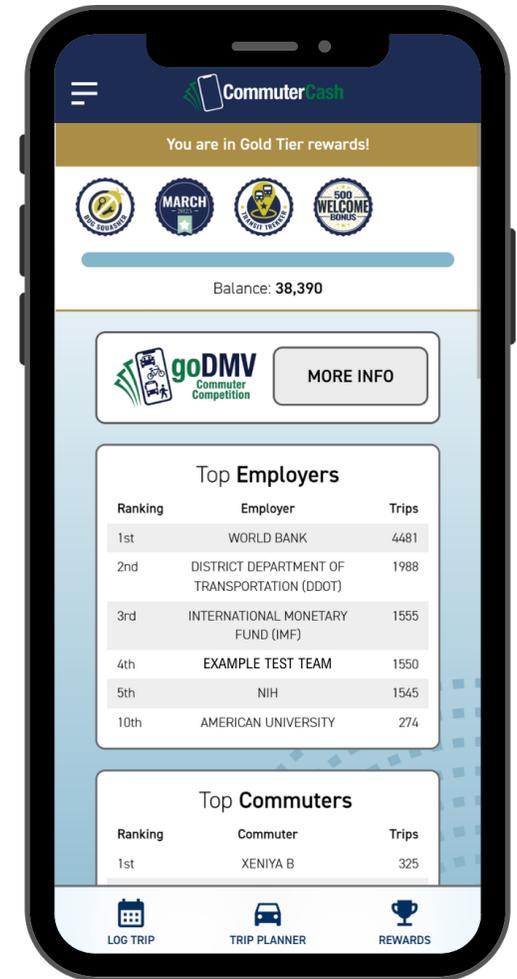
goDMV Logging Trips

- The CommuterCash app serves as the tracking tool for goDMV.
- During the competition, employees use the app to log their sustainable trips, up to six trips per day, seven days a week.
- One goDMV point is awarded for each trip taken and logged. For example, commuting to work is one point and commuting home is another.
- Employees permitted to telework can get points for logging telework on days they work from home.



goDMV Leaderboards

- An “Employer” leaderboard will rank overall team efforts by total combined trips.
- A separate “Commuter” leaderboard will reflect top individual participants by total trips.
- Employees remain anonymous unless they choose to opt-in to reveal first name and last initial.



Encouraging Employee Participation – Flyers and How it Works Guide

2026 goDMV Commuter Competition

Your organization is participating in the FREE, fun, and friendly 2026 goDMV Commuter Competition April 1 to May 15. Join our goDMV team today!

Earn points redeemable for CASH when commuting during peak hours. And for score chances to win PRIZES by traveling anytime/anywhere in the DMV, or teleworking! Help our team win a catered lunch and cool swag!

How to Participate

- Download the CommuterCash app
- Click the goDMV JOIN NOW button
- Log your sustainable trips Apr 1 to May 15
- See "How To" Reel at goDMV.org

Transit · Bike · Walk · Scooter · Carpools · Vanpools · Telework

Win Great Prizes!

1st STAGE rep SHAKE SHACK FOUNDING FARMERS MOES ALAMO MEADOWLARK Botanical Gardens

Commuter Cash REAL. GO. EASY.

Learn More

goDCgo

d. VDOT

MDOT MARYLAND DEPARTMENT OF TRANSPORTATION

COMMUTER CONNECTIONS A SMARTER WAY TO WORK

goDMV How it Work Guide – At a Glance

Thank you for registering your organization for the free 2026 goDMV Commuter Competition – we're proud to have you join the contest! goDMV is powered by CommuterCash, Commuter Connections' free app which offers rewards for logging trips. This guide has valuable information and resources to help your team succeed— here are key takeaways:

START

- ✓ Register your organization – done!

February 1: Employee goDMV registration opens

- Your employees will register as individual participants through the free CommuterCash app by tapping the JOIN NOW button; they'll be automatically linked to your organization's team.
 - o If they really can't use the app, there's an online option for them.
- Commuter participant guidance, FAQs, prize info, and more at goDMV.org.

Your action items:

- Announce that your organization has joined goDMV.
- Share resources to help them sign up and be part of your team:
 - o Team flyer
 - o A QR code flyer to your organization's custom website where they can register
 - o Templates with language to encourage their participation throughout the competition

April 1 – May 15: goDMV is ON – log those trips!

- The trips your employees log count towards your organization's total AND their individual participant totals.
- Up to 6 trips per day, 7 days per week, commute AND non-commute trips count. 1 trip logged = 1 point!
- There are mini-challenges and opportunities for participants to earn bonus CommuterCash points and prizes throughout the competition.

Your action items:

- Encourage your team members to keep logging trips throughout the competition— you can use the provided templates to keep them excited about winning goDMV rewards both individually and as part of your organization's team.

May 15: The goDMV Commuter Competition finish line!

- One small and one large organization in DC, MD, VA with the highest team total points wins. If that's your team, we'll be in touch soon to plan your awards lunch!
- Final trip totals for employees, grand prize winners, prize drawings and bonus CommuterCash points will be announced soon after May 15.
- Employees may keep using CommuterCash to earn rewards all year!

Get all the goDMV details: goDMV.org
Contact us with questions! 800-745-7433 | goDMV@mdccon.org

COMMUTER CONNECTIONS A SMARTER WAY TO WORK

Join our 2026 goDMV Commuter Competition Team in 3 Easy Steps

Get ready to goDMV! Follow these easy steps to join our goDMV team. Registration opens February 1 | goDMV runs April 1 – May 15

Do you already have a CommuterCash or Commuter Connections account?*

Yes! (skip to Step 2 if you already use CommuterCash)

- Download CommuterCash from your app store.
- Log in with your Commuter Connections username and password. Make sure your work address is correct
- Press the goDMV JOIN NOW button starting February 1!

Not Yet!

- Scan our team QR code or click this [signup link](#) to create your free Commuter Connections account
- Download CommuterCash from your app store.
- Log into CommuterCash and press the goDMV JOIN NOW button starting February 1!

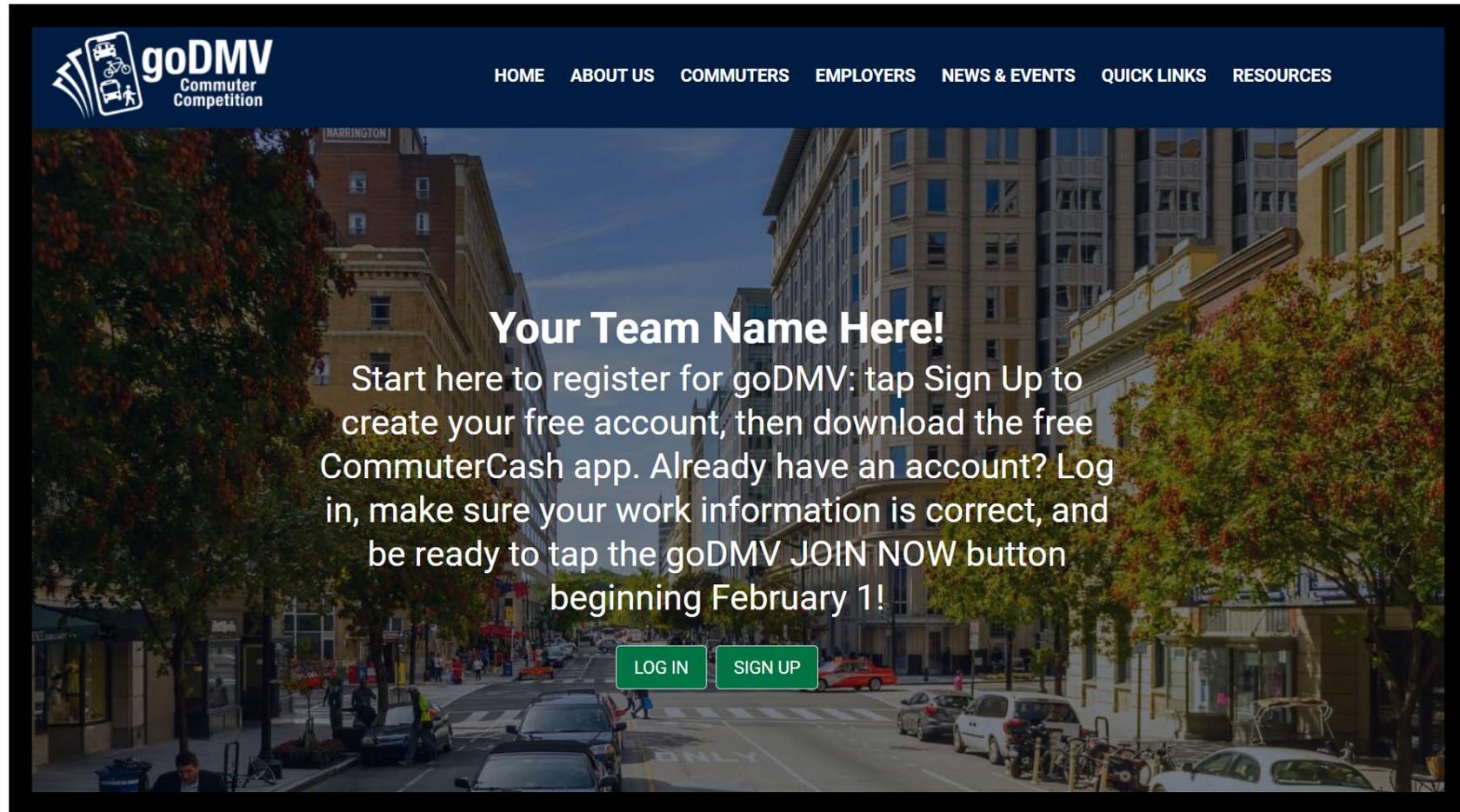
Not able to use the CommuterCash app? You can join goDMV and log 2 trips per day in the calendar from your account at [goDMVconnections.org](#) (but using the CommuterCash app will maximize your benefits during and after goDMV)

Get all the competition details at [goDMV.org](#)

*Not sure if you already have an account? Don't see the JOIN NOW button beginning February 1? Have other questions about CommuterCash or goDMV? Contact the Commuter Connections goDMV team for assistance: 800-745-7433 | [goDMV@mdccon.org](#)

COMMUTER CONNECTIONS A SMARTER WAY TO WORK

Getting Started – Private Landing Page



Encouraging Employee Participation - Video



goDMV Team Metrics

- Employer access to dashboard metrics reflecting their team's goDMV progress.
- View aggregate trip data and sustainability impacts of their employee team.
- Datapoints include:
 - Sustainable vehicle miles traveled
 - Environmental measurements
 - ✓ Auto emission reductions (NOx, PM, CO2)
 - ✓ Gasoline reductions (gallons and dollar savings)

WELCOME STACEY

EMPLOYER TRANSPORTATION COORDINATOR - HOME

Welcome to the Commuter Connection's ETC homepage

Start Date: 04/01/2025 End Date: 05/15/2025

Filter Report

Saving Summary	
Total Vehicle Miles Traveled (VMT):	12710.50 miles
Total Pollution Reduced:	4.61 tons
NOx Reduced:	1904.03 grams
PM Reduced:	146.17 grams
CO2 Emission Reduced (grams):	4613023.47
Fuel Savings in Gallons (FG1 = VMT / 18.0):	706.20 gallons
Fuel Cost Savings in Dollars (FG1 * 3.08):	\$8134.72

COMMUTERCASH

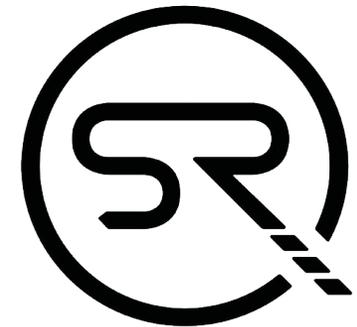
COMMUTERCASH

SUSTAINABILITY METRICS

COMMUTE MODE SUMMARY

goDMV Grand Prizes

- Both grand prize packages valued at \$500
 - Sporting Events - Wizards *and* Nationals tickets, plus \$50 in Commuter Cash points
 - Sportrock Wall Climbing Party, plus \$150 in CommuterCash points



Mini-Challenges and Prize Opportunities

- Transportation-themed challenges for employees to earn CommuterCash points and chances to win raffle prizes!
- April 1-15
 - ✓ Cool 2 Pool Challenge (*Carpool/Vanpool*)
- April 16-30
 - ✓ Transit Trekker Challenge (*Train/Bus*)
- April 22
 - ✓ Earth Day Bonus
- May 1-15
 - ✓ Bike/Walk Challenge
- May 15
 - ✓ Bike to Work Day Bonus
- **Many Other Prize Opportunities!**

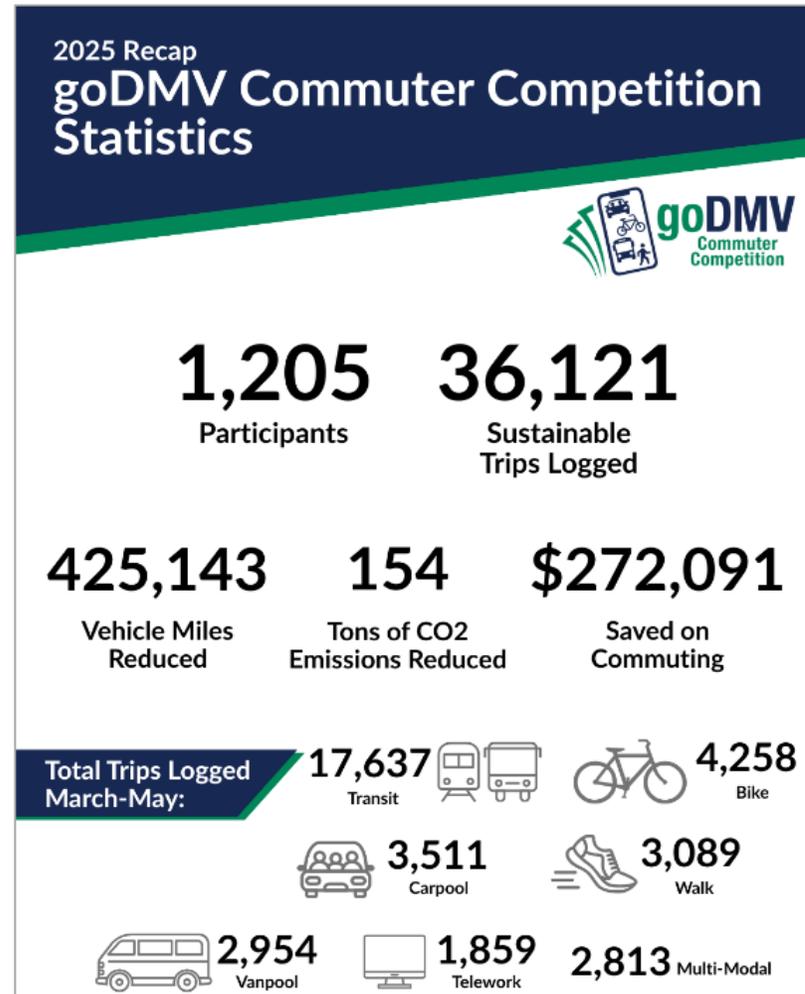


goDMV Support

- Visit goDMV.org
- Email us goDMV@mwcog.org
- Call us 800 745-7433
- Invite us for a pop-up goDMV information table.



goDMV Metrics



Presenter Information

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[goDMV.org](https://www.goDMV.org)

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