Rideshare Incentive Updates

Baltimore Commutes and 'Pool Rewards

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Commuter Connections Ridematching Committee June 17, 2025



New MDOT Vanpool Incentive Program

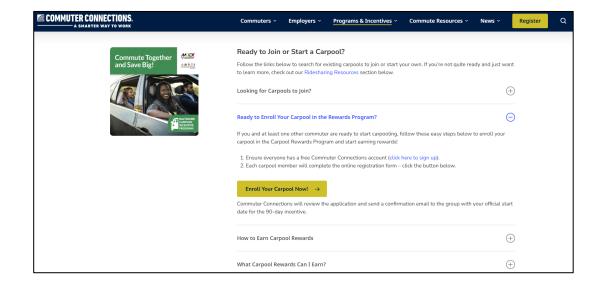
- \$500 monthly subsidy (length of the lease)
- Vanpools must:
 - Have a destination in: Anne Arundel County, Baltimore City, Baltimore County, Carroll County, Harford County, Howard County, and Queen Anne's County
 - Meet monthly occupancy, reporting, and survey requirements
- Enroll through approved operator:
 - Commute with Enterprise





New MDOT Carpool Incentive Program

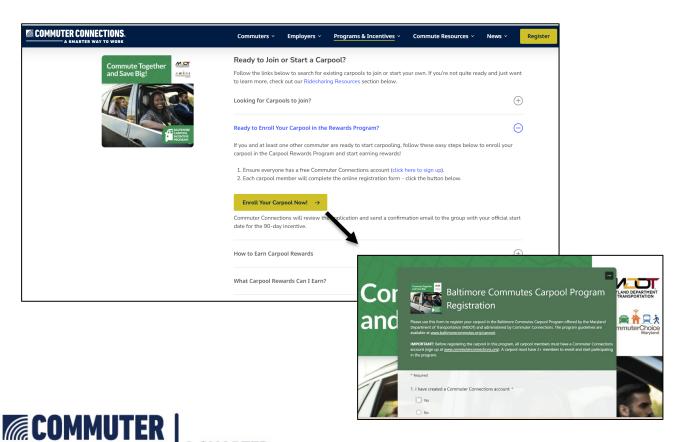
- \$5 per day (\$2.50 per trip) incentive
- 90-day incentive program
- Carpools must:
 - Have a destination in: Anne Arundel County, Baltimore City, Baltimore County, Carroll County, Harford County, Howard County, and Queen Anne's County
 - Meet trip reporting and survey requirements
- Log trips in calendar or CommuterCash (expect to move exclusively to CommuterCash in FY26)
- Redeem incentive for transportation-related rewards

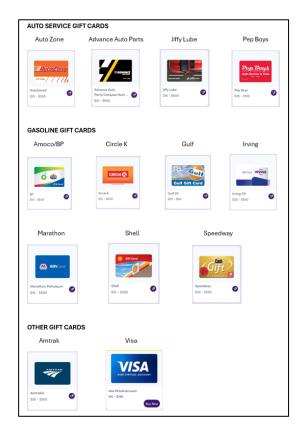




New MDOT Carpool Incentive Program

- Enroll through online form (not 'Pool Rewards system)
- Select rewards option upon enrollment to receive after 30, 60, and 90 days





Carpool & Vanpool Programs Overview

	Carpool		Vanpool	
	'Pool Rewards (DC)	Baltimore Commutes	'Pool Rewards (DC)	Baltimore Commutes
Incentive Amount	\$5/day (\$2.50/trip) \$100 495 NEXT bonus	\$5/day (\$2.50/trip)	\$200/month	\$500/month
Incentive Duration	90 days	90 days	Length of lease	Length of lease
Applicable Area	Origin or Destination: Metropolitan Washington Statistical Area	Origin: DC, MD, VA, WV, PA, DE Destination: Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's Counties	Origin: DC, MD, NJ, PA, WV Destination: DC and Frederick, Montgomery, Prince George's, Calvert, Charles, Fairfax, Loudoun, and Prince William Counties	Origin: DC, MD, VA, WV, PA, DE Destination: Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's Counties
Incentive Distribution	PayPal, Check, or Venmo to individual participants	Transportation e-gift cards sent to individual participants	Paid directly to vanpool provider	Paid directly to vanpool provider



RFQ for Vanpool Providers

- First RFQ for FY26 closed June 13, 2025
- Re-open semi-annually for any new interested providers



Upcoming Webinar

- MDOT Commuter Choice Maryland webinar: June 26, 2025
- Highlight new Baltimore Commutes carpool and vanpool incentives and CommuterCash
- Audience: employers and commuters in the Baltimore region
- Registration link at: commuterchoicemaryland.com





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