

CommuterCash Updates

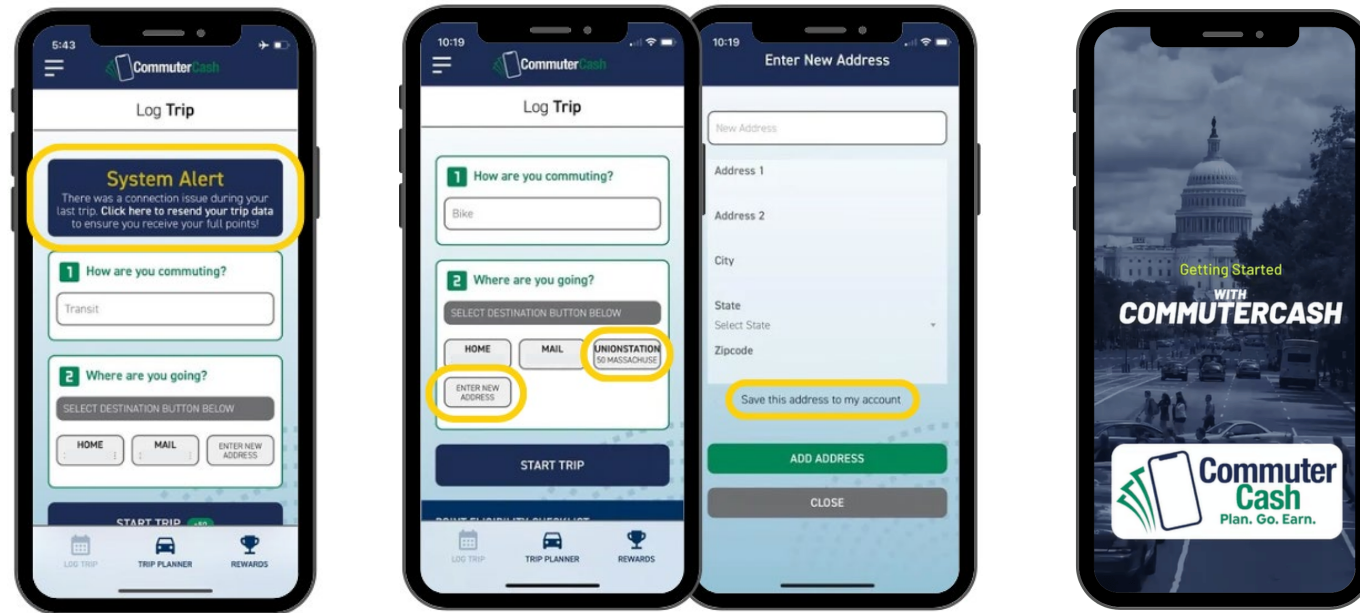
Recent Enhancements and Leveraging CommuterCash for Employer Outreach Efforts

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Employer Outreach Committee
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Recent CommuterCash Updates

- Trip logging improvements
- New badges (goDMV monthly challenges)
- Add/edit frequent destination buttons and addresses
- Tutorial videos



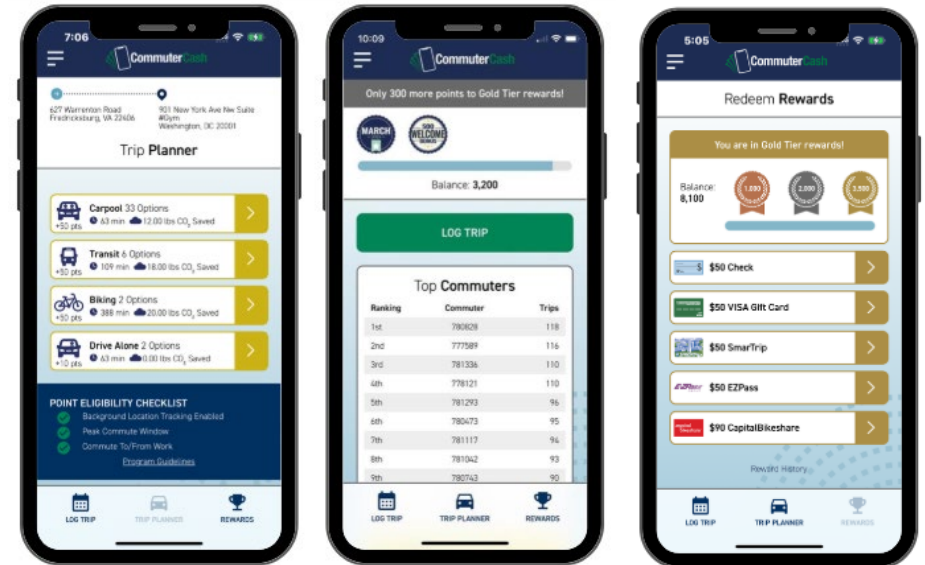
Planned CommuterCash Enhancements

- Ability to create and edit account within app (anticipated April 2025)
- PayPal rewards integration (anticipated April 2025)
- In-app customer support (anticipated April 2025)
- Trip Recognition and Fraud Mitigation Workflows v2 – FY26
- Additional incentives
 - Badges for monthly/modal challenges - ongoing
 - Flextime Rewards – FY26
 - Carpool bonuses ('Pool Rewards) – FY26
- Specialized Transportation referrals (Reach a Ride) – FY26
- All enhancements listed at commutercash.org



Enhancing Your Employer Outreach

- CommuterCash is a:
 - Free tool to help with commute planning
 - Free rewards program that supports sustainability efforts and doesn't require employer funding
- Promote as part of sustainability events, Earth Day/Earth Month, Bike Month and Bike to Work Day, RTO support, etc.
- Employees of employers within the COG boundary are already participating in goDMV (through end of May)
- **NOTE:** New internal employer record management process underway; please contact us prior to any major promotional efforts!



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