New EV Outreach, Communication and Deployment Efforts





Metropolitan Washington Council of Governments Electric Vehicle Forum April 29, 2011 Mark Smith
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EVSE 101 Video: Drivers and Challenges



Background

- Goal: One million electric vehicles on road by 2015
- Major Barrier: Build out of infrastructure with home charging key

Challenges

- Breadth of stakeholders necessary to establish home charging infrastructure
 - electrical contractors, inspectors, utilities, consumers, and cities
- Variety of charging options depending upon vehicle purchased, driving patterns, utility rate structures, metering, preferred EVSE equipment, etc.
- Permitting (some States)
- Cost

Focus

 To facilitate SAFE, reliable, cost effective installation of home charging EVSE with positive consumer impact





EVSE 101 Video: Target and Organization



EVSE Level 2 Installation for residential home charging

Audience: electrical contractors and inspectors

Feature of Clean Cities TV

- Video Outline
 - -Types of EDVs and EVSE charging options
 - -NEC Article 625
 - -EVSE Installation Processes
 - Retrofit
 - New construction
 - -Electrical contractor/inspector resources



- -NECA
- -IAEI
- -Electrical contractor
- -Utilities
- -ANL
- -DOE



- -OEMs
- -FVITP
- -INL
- -NREL
- -NEMA
- -EVSE mfgrs





EVSE 101 Video: Current and Possible Future Activities



Current Activities

- Identification of footage
- Script development and review
- Filming- week of April 18th
- Post Production- May 2011
- Video completion- June 2011

Future Activities

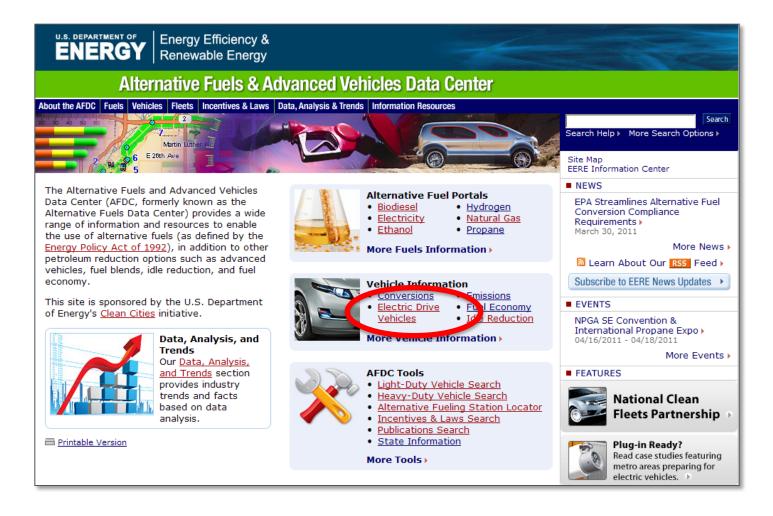
- Companion document for EVSE 101 video
- Possible video for multi-unit dwellings
- Possible video for commercial charging (fleets, businesses, parking garages,...)



Alternative Fuels and Advanced Vehicles Data Center



www.afdc.energy.gov



Electric Drive Section of the AFDC



Hybrid, Plug-in Hybrid, & All-Electric Vehicles

Basics

- Hybrids
- Plug-in Hybrids
- All-Electric Vehicles

Benefits

Availability

Emissions

Charging

Batteries

Maintenance & Safety

Deployment

Research & Development

Related Links

Basics of Hybrid, Plug-in Hybrid, and All-Electric Vehicles

Learn the basics below about hybrid electric vehicles (HEVs), plug-in hybrid electric vehicles (PHEVs), and all-electric vehicles (EVs)—also called electric drive vehicles collectively. These vehicles use electricity either as their primary fuel or to improve the efficiency of conventional vehicle designs.

Hybrid Electric Vehicles ▶



HEVs are powered by conventional or alternative fuels as well as electric power stored in a battery. The battery is charged through regenerative braking and the internal combustion engine and is not plugged in to charge.

Learn more about hybrid electric vehicles.

Plug-in Hybrid Electric Vehicles >





PHEVs are powered by conventional or alternative fuels as well as electric power stored in a battery. The vehicle can be plugged into an electric power source to charge the battery. PHEVs are sometimes called extended range electric vehicles (EREVs).

Learn more about <u>plug-in hybrid electric vehicles</u>.

All-Electric Vehicles >

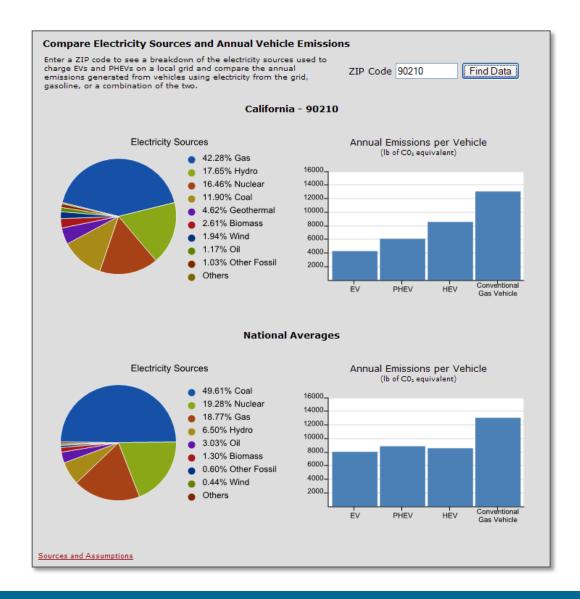


EVs use a battery to store the electric energy that powers the motor. EV batteries are charged by plugging the vehicle into an electric power source. EVs are sometimes referred to as battery electric vehicles (BEVs).

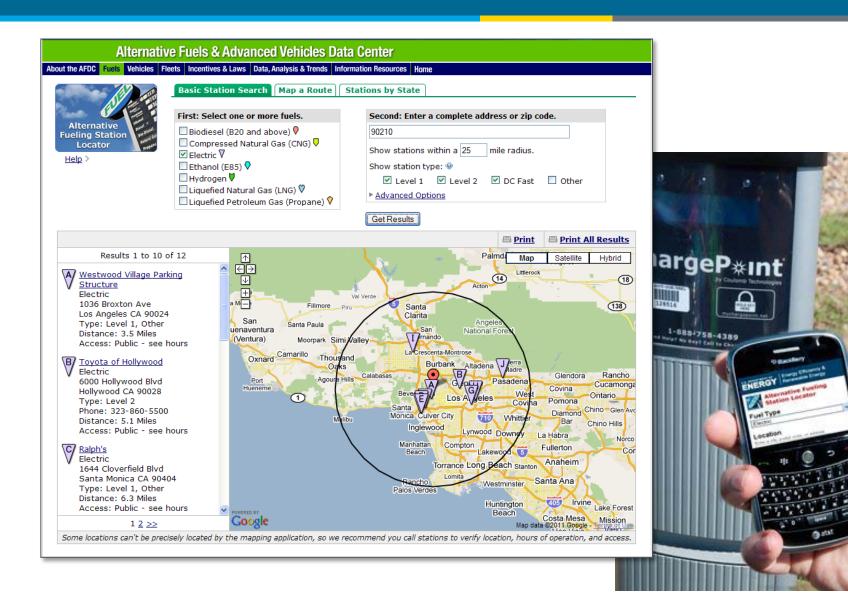
Learn more about all-electric vehicles.

Printable Version

EV Emissions

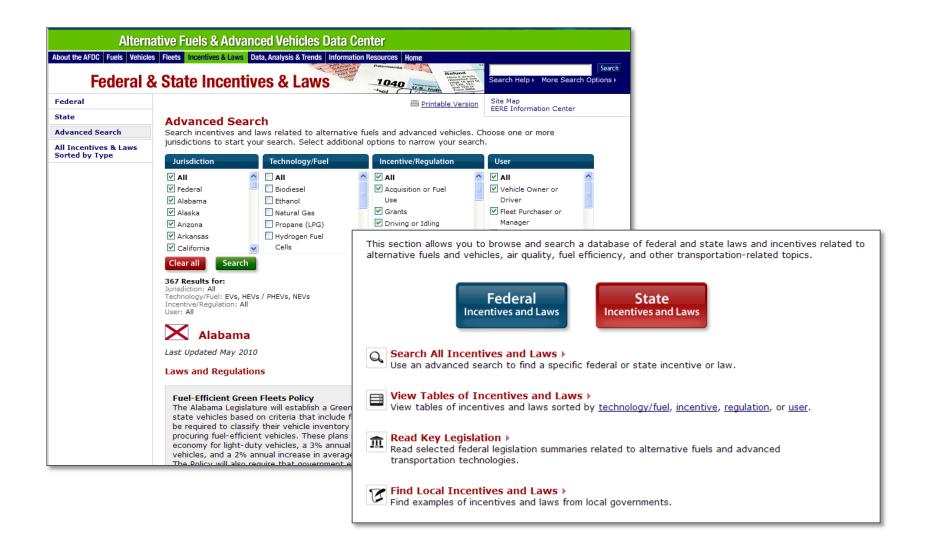


EV Station Locations



EV Incentives & Laws





EV Case Studies



to be assessed, permitted, installed, and

inspected within one day.

for simple EVSE and quarantees inspections

within 24 hours of installation.

Printable Version



Oregon's EVSE Installing and **Permitting Process**

- Step 1: Identify
- Step 2: Assess
- ▼ Step 3: Permit

Getting a Permit

For standard EVSE installations, a licensed electrician buys booklets of 10 minor installation labels for \$140 under the Oregon Minor Label Program, Each label allows licensed employees to perform minor electrical installations. Standard EVSE installations are defined as those that are within sight of the electrical panel that supplies the EVSE, have a branch circuit that does not exceed 40 amps/240 volts, and are not in a damp location. More complex installations have different permitting requirements.

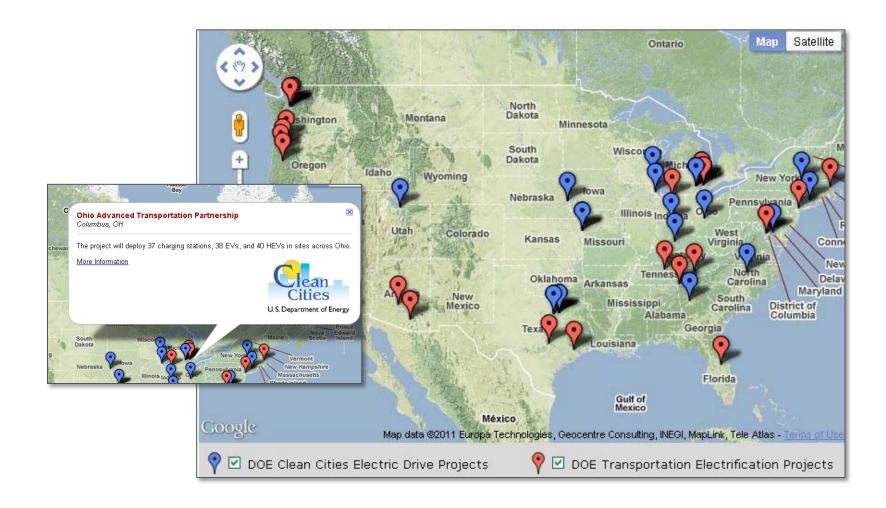
- Step 4: Install
- Step 5: Inspect
- Step 6: Integrate

Idle Reduction

Fuel Economy

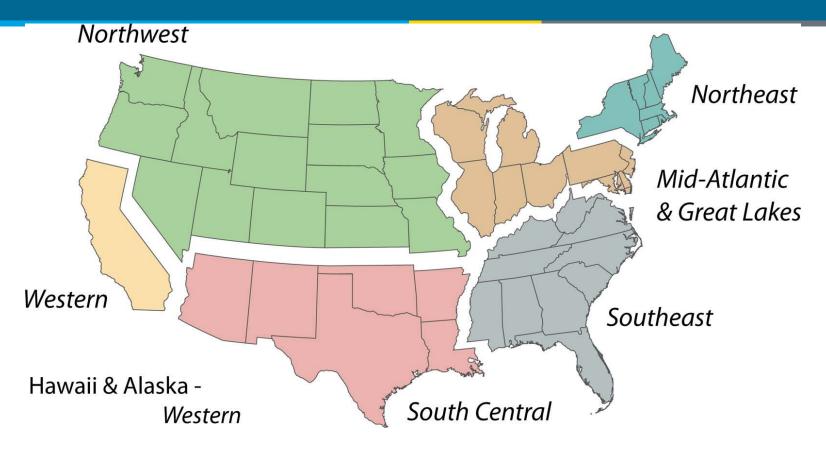
Emissions

EV Deployment Projects

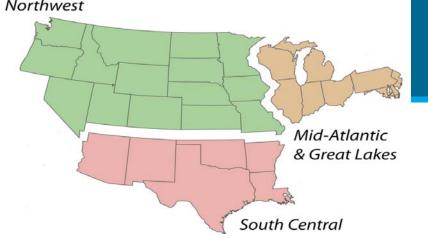


Clean Cities FY '09-10 and American Recovery Act Electric Vehicle Projects





| HD PHEV | LD EV | HD EV | NEV | | Public EV Stations | | TOTAL STATIONS |
|------------|-------|-------|-----|------|-----------------------|----|-------------------|
| 39 | 613 | 248 | 305 | 1205 | 470 | 77 | 547 |





| Coalition | Stat e | HD PHEV | LD EV | HD EV | NEV | TOTAL PEVs | Public EV Stations | Private EV Stations | TOTAL STATIO NS |
|---|-----------|------------|-------|-------|-----|---------------|-----------------------|---------------------------|-----------------------|
| Dallas-Fort Worth Clean Cities | TX | - | - | 9 | 25 | 34 | - | 4 | 4 |
| Kansas City Regional Clean Cities Coalition | МО | 25 | 1 | 1 | - | 27 | 12 | - | 12 |
| Puget Sound Clean Cities | WA | - | 594 | 203 | | 797 | 130 | - | 130 |
| Wisconsin Clean Cities | WI | - | - | - | 254 | 254 | - | 11 | 11 |
| Ann Arbor Clean Cities | MI | 3 | - | - | - | 3 | - | 23 | 23 |
| Clean Fuels Ohio | ОН | - | 1 | 35 | - | 36 | - | 28 | 28 |
| Chicago Area Clean Cities | IL | 4 | 3 | - | - | 7 | 131 | - | 131 |





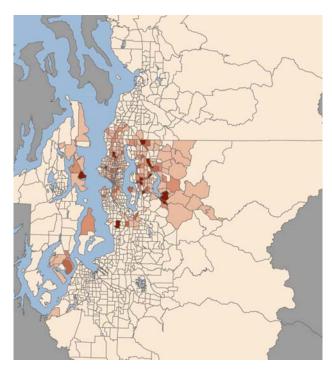


| Coalition | State | HD PHEV | LD EV | NEV | TOTAL PEVs | Public EV Stations | TOTAL STATION S |
|---|-----------|------------|----------|-----|---------------|--------------------------|-----------------------|
| Triangle Clean Cities, Palmetto State Clean Cities, Land of Sky Clean Cities, Centralina Clean Cities | NC, SC | - | - | 26 | 26 | 104 | 104 |
| Greater New Haven Clean Cities, Capital Clean Cities, Norwich Clean Cities, Southwestern Connecticut Clean Cities | СТ | - | - | - | - | 11 | 11 |
| Genesee Region Clean Communities, Clean Communities of Central New York, Clean Communities of Western New York, Capital District Clean Communities, New York City and Lower Hudson Valley Clean Communities | NY | 7 | 14 | - | 21 | 93 | 93 |

Puget Sound Regional Council Siting Study



- Places of employment outside urban core are good charging station candidate sites
- In urban core, most vehicles travel less than 10 miles to work
- Outside urban core, vehicles travel 20 to 40 miles to work
- Park and Rides are rarely good candidate sites
- Recreation centers, stadiums, shopping malls, airports are good nonwork charging station sites.



Top EV Destinations in Seattle for Non-Work Trips

Resources



- http://www.psrc.org/transportation/ev/model-guidance/
- http://www.psrc.org/transportation/ev/charging-stations
- http://www.westcoastgreenhighway.com/

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\$5M Funding Opportunity



- Community Readiness No hardware or vehicles
- 10 15 awards anticipated
- \$250,000 \$500,000 each
- 5/16/11 Letters of intent due
- 6/13/11 Proposals due
- September 2011 Awards selected

Pilot program in anticipation of future EV deployment efforts (this is not the \$200M program mentioned in the FY2012 budget request).

(FedConnect - Sol# DE-FOA-0000451)



Clean Cities Web site www.cleancities.energy.gov

Alternative Fuels & Advanced Vehicles Data Center Web site www.afdc.energy.gov

Clean Cities Coordinator Contact Information and Coalition Web sites http://www.afdc.energy.gov/cleancities/progs/coordinators.php

DOE EERE Information Center and Technical Response Service

Web Site: http://www.eere.energy.gov/afdc/informationcenter.html

Phone: 1-800-EERE-INF (1-877-337-3463)

Email: <u>technicalresponse@icfi.com</u>

Hours: 9:00 a.m. – 6:00 p.m. EST