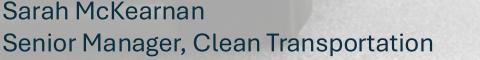


MULTI-STATE MEDIUM- AND HEAVY-DUTY ZERO-EMISSION VEHICLE ACTION PLAN:

A Policy Framework to Eliminate Harmful Truck and Bus Emissions



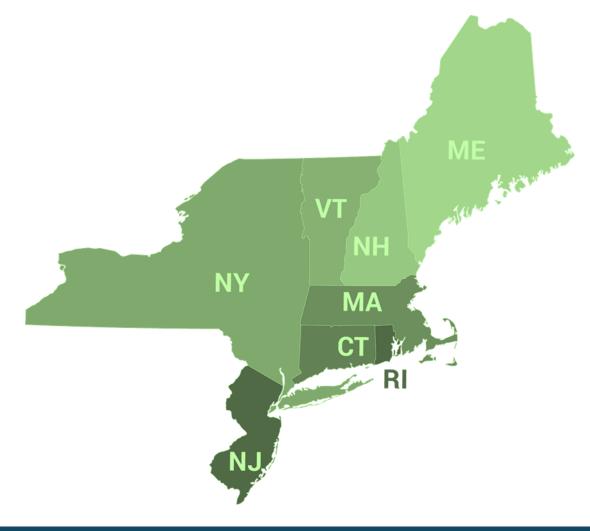
Sarah McKearnan





Northeast States for Coordinated Air Use Management (NESCAUM)

- Non-profit regional association of state air quality agencies in the Northeast U.S. (est. 1967)
- Provides scientific, technical, and policy support on wide range of air quality and climate issues
- Long history of collaborating with other states, federal agencies, and the automobile industry to promote low- and zero-emission vehicles
- Develops and leads multi-state initiatives, e.g.,
 - Mobile Sources Committee / Section 177 States
 - Multi-State ZEV Task Force





Multi-State ZEV Task Force

- Multi-State ZEV Programs Memorandum of Understanding (2013) commits 10 states to collaborate to accelerate light-duty ZEV deployment
- Established the Multi-State ZEV Task Force, facilitated by NESCAUM, to coordinate ZEV policy and program development and implementation
- Task Force includes dozens of representatives from state environmental, energy, and transportation agencies in more than 20 states across the U.S.
- Unique forum for galvanizing state leadership on ZEV policy through research and analysis, peer exchange, and coordinated action on shared priorities



State Zero-Emission Vehicle Programs

Memorandum of Understanding

WHEREAS, the Signatory States have adopted regulations requiring increasing sales of zeroemission vehicles (ZEVs), or are considering doing so; and

WHEREAS, accelerating the ZEV market is a critical strategy for achieving our goals to reduce transportation-related air pollution, including criteria air pollutants, mobile source air toxics and greenhouse gas emissions (GHGs), enhance energy diversity, save consumers money, and promote economic growth; and

WHEREAS, our states are committed to reducing air pollution, including the emission of GHGs and other air pollutants from the mobile source sector; and

WHEREAS, many of our states have obligations or otherwise seek to reduce GHGs consistent with science-based targets by 2050; and

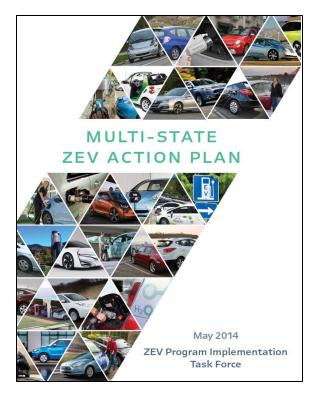
WHEREAS, motor vehicles are among the largest sources of GHGs and criteria air pollutants that adversely affect the health and well-being of our citizens in all of our states; and

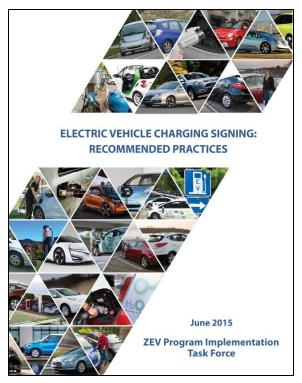
WHEREAS, providing transportation alternatives such as ZEVs will help improve air quality, reduce the use of petroleum-based fuels in the transportation sector, protect consumers against volatile energy prices, and support the growth of jobs, businesses and services in a clean energy economy; and

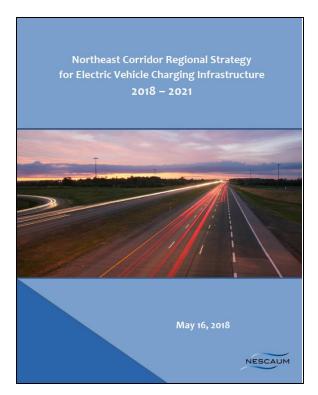
WHEREAS, an increasing variety of vehicles that operate on hydrogen and low-cost electricity are commercially available and have the potential to significantly reduce emissions of criteria pollutants and GHGs, enhance consumer choice, and allow for home fueling; and

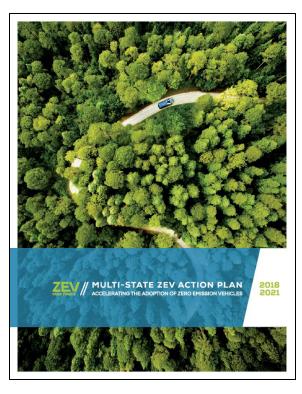


Multi-State Light-Duty ZEV Initiative













Multi-State Medium- and Heavy-Duty (MHD) ZEV Initiative

- Multi-State Medium- and Heavy-Duty
 ZEV Memorandum of
 Understanding (2020) commits 17 states,
 D.C., and Quebec to collaborate
 to advance electrification of trucks, vans,
 and buses
- Sets goals for <u>at least 30%</u> of MHD vehicle sales to be ZEVs <u>by</u>
 2030 and 100% of sales to be ZEVs by <u>no later than 2050</u>
- Directs ZEV Task Force to develop
 a <u>Multi-State MHD ZEV Action Plan</u> to
 recommend policies to support
 widespread MHD vehicle electrification

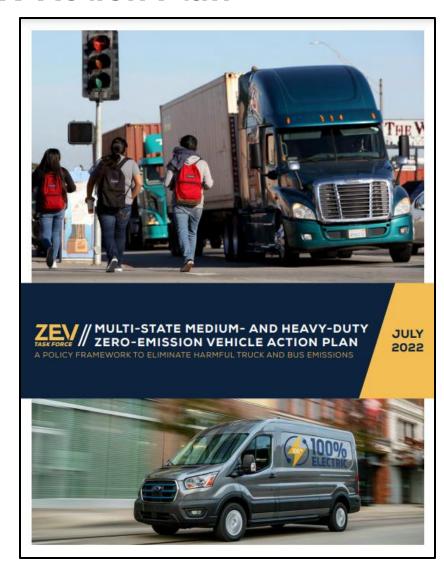




Accelerating Electric Truck Adoption with the Multi-State MHD ZEV Action Plan

Released in July 2022, the *Action Plan* includes more than **65 strategies and recommendations** for policymakers to consider to rapidly and equitably accelerate electric truck and bus adoption, including:

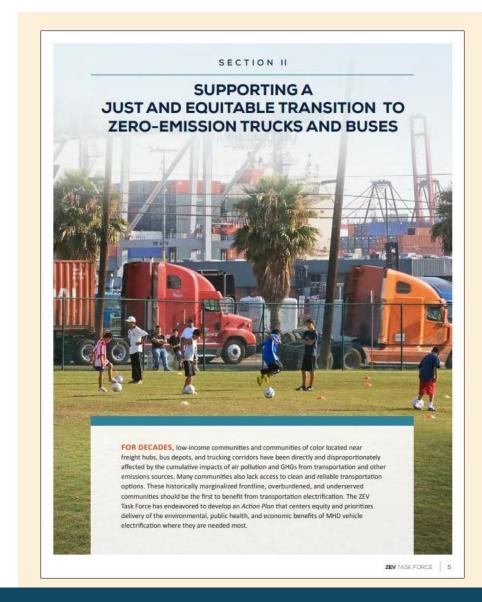
- Adopting vehicle sales and purchase requirements like the Advanced Clean Trucks regulation;
- Implementing vehicle and infrastructure purchase incentives;
- Supporting utility investment in charging infrastructure;
- Introducing innovative financing mechanisms;
- Creating workforce development programs; and
- Prioritizing the deployment of public charging in communities and along travel corridors.



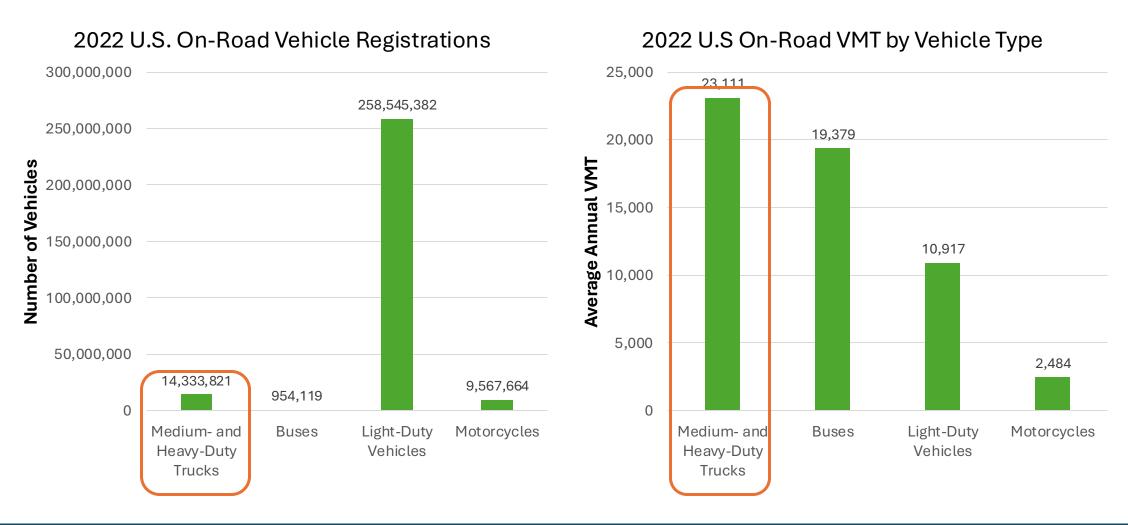


Action Plan Development Process – July 2020 to July 2022

- **Equity and Environmental Justice (EJ) Engagement –** National and MOU state-based equity and EJ organizations proposed principles and <u>recommendations</u>
- Stakeholder Advisory Group included equity and EJ advocates, MHD vehicle manufacturers, charging infrastructure providers, fleet representatives, environmental advocates, and others
- Informational Webinar Series Developed <u>webinars</u> to build knowledge of key issues and barriers to electrification
- Public Utility Engagement M.J. Bradley and Associates facilitated an engagement process with utilities from across MOU states to develop proposed <u>recommendations</u>
- Individual Stakeholder Engagement Received feedback on preliminary drafts from equity and EJ organizations, Stakeholder Advisory Group, and others



The Oversized Impact of MHD Vehicles on Our Roads

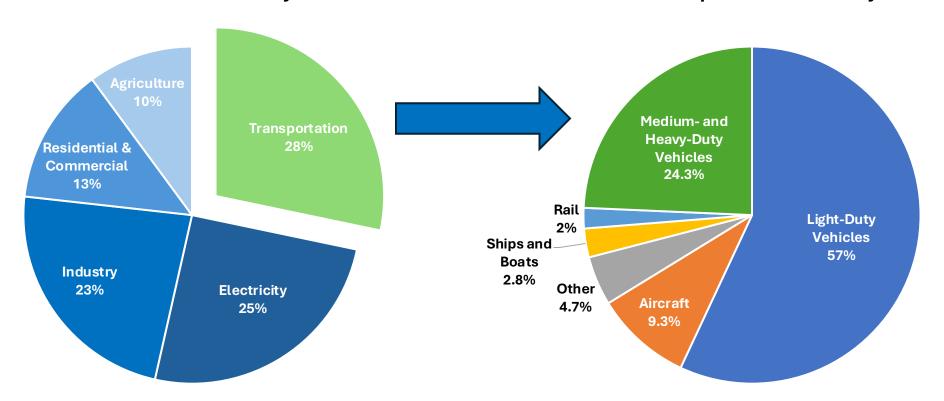




MHD Vehicles Are a Significant Source of Greenhouse Gas Emissions

2022 U.S. GHG Emissions by Sector

2022 U.S. Transportation GHGs by Source

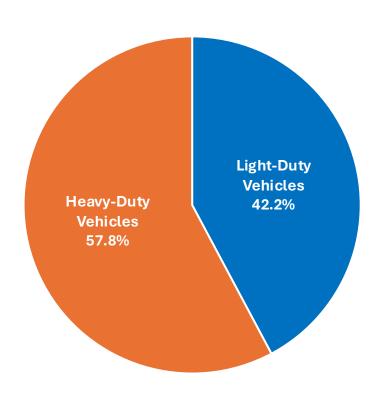




MHD Vehicles Are a Significant Source of Criteria Pollutant Emissions

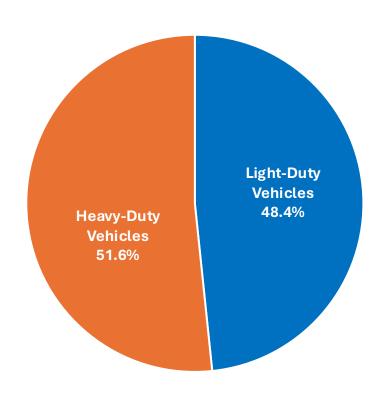
2020 U.S. On-Road NO_x Emissions

2020 U.S. On-Road PM_{2.5} Emissions



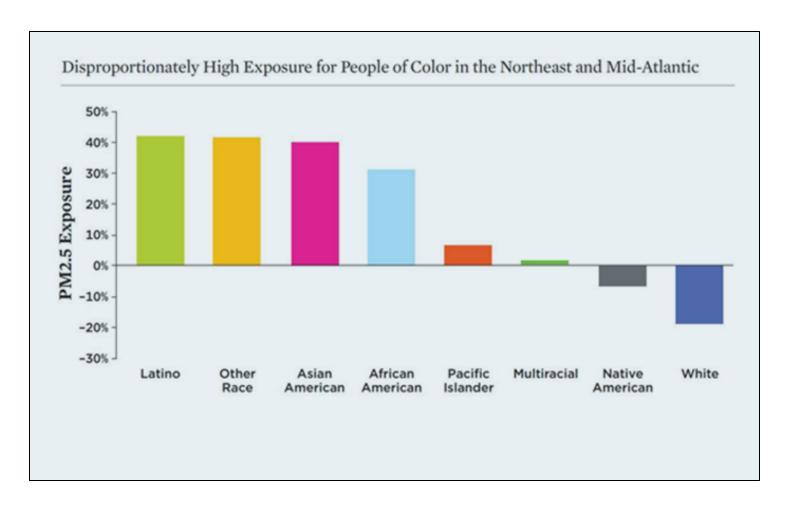
NO_x – smog-forming oxides of nitrogen emissions are a precursor to ground-level ozone

PM_{2.5} – particulate matter < 2.5 micrometers in diameter





Disproportionate Impacts on Frontline and Overburdened Communities



- Research shows a direct correlation between exposure to near-road air pollution and increased health risk
- Many low-income communities and communities of color are located near trucking corridors, ports, warehouses, and other emissions sources
- And are directly and disproportionately exposed to harmful pollutants and more vulnerable to the effects of climate change

Benefits of MHD ZEV Deployment

- Reduce GHGs and mitigate climate change impacts
 - 100% MHD ZEV sales by 2050 would reduce MHD vehicle GHG emissions up to 73% below 2020 levels*
- Improve air quality and health outcomes, especially in frontline and overburdened communities
 - 100% MHD ZEV sales by 2050 would reduce MHD vehicle NOx emissions 78-93%, and PM2.5 emissions 73%, below 2020 levels*
- Attract private investment, generate economic growth
- Create high-quality jobs in automotive, transportation, and energy sectors, including vehicle and infrastructure design, manufacturing, installation, and maintenance







Equity Principles

- Develop inclusive, accessible, and transparent community engagement processes
- Ensure that MHD ZEV programs deliver direct benefits and just and equitable outcomes for frontline and overburdened communities
- Vehicle Sales and Purchase Requirements (e.g., Advanced Clean Trucks (ACT) + HD NOx, Advanced Clean Fleets, Innovative Clean Transit)
 - Require manufacturers to sell and fleets to purchase MHD ZEVs
 - Establish state fleet, school bus fleet, and public transit fleet electrification targets

Vehicle and Infrastructure Purchase Incentives

- Establish incentive programs, e.g., point-of-sale (most effective), tax credits/waivers, toll exemptions, parking fees, registration fees
- Reserve funding to benefit frontline/overburdened communities and small/minority-owned fleets and independent owner/operators





Electric Utility and Utility Regulator Actions

- Adopt targets for infrastructure deployment that align with state air quality, climate, and transportation electrification goals
- Adopt rate structures, infrastructure incentives, and fleet support programs tailored to meet fleet planning and operational needs
- Prioritize utility investments in frontline/overburdened communities

Mobilizing Private Capital to Finance Fleet Conversions

 Work with transit agencies, school districts, utilities, green banks, and others to explore and adopt policies and financing approaches to generate private investment in fleets and infrastructure

Outreach and Education

 Work with utilities, manufacturers, charging/fueling providers, fleets, independent owner/operators, and other partners to develop outreach and education programs tailored for all fleet types





Economic Equity for Workers

- Adopt a "whole-of-government" approach and mobilize interagency coordination to address important labor issues
- Partner with workers, schools, industry, and others to develop training and apprenticeship programs for vehicles and infrastructure

Community Air Monitoring

- Partner with communities and sensitive populations to design and deploy community air monitoring programs to identify "hot spots"
- Develop appropriate indicators and geographic mapping systems to define and identify frontline/overburdened communities

Planning for and Deploying Public Charging and Fueling Infrastructure

- Coordinate with other agencies and partners to plan for highway and community public infrastructure, charging and parking needs
- Support development of a standardized, interoperable, reliable, and accessible fast-charging network for MHD ZEVs



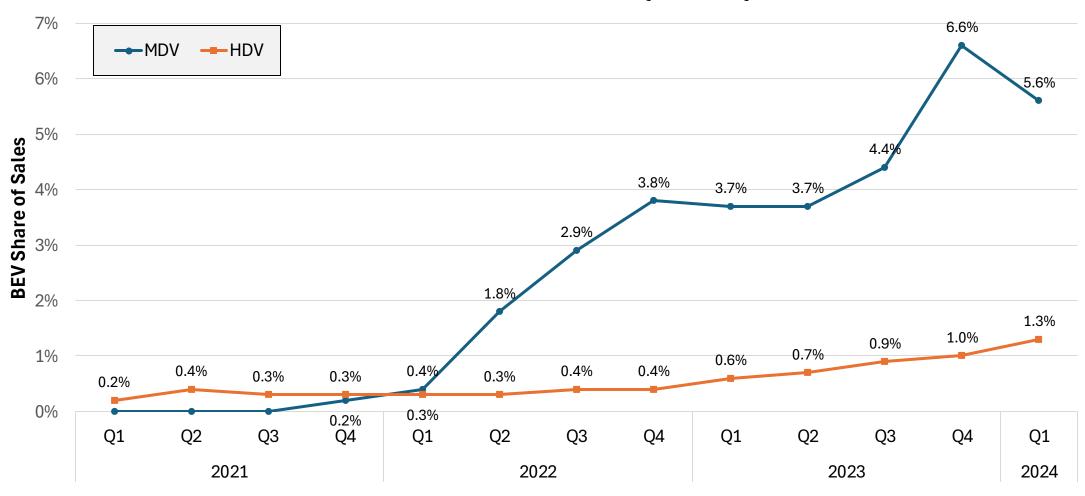


- Ongoing Multi-State Research and Policy Evaluation
 - Collect data to evaluate effectiveness of MHD ZEV policies
 - Support research to inform the development of sustainable battery manufacturing and supply chains and approaches to battery reuse
 - Evaluate potential state actions to support port electrification
- Local Government Recommendations (Appendix A)
 - Engage in planning for charging/fueling infrastructure deployment
 - Incentivize MHD ZEV adoption with monetary (e.g., tax credits) and non-monetary (e.g., zero-emission zones) approaches
 - Amend local codes/rules to minimize administrative burdens for infrastructure planning, permitting, and construction
- Federal Government Recommendations (Appendix A)
 - Adopt increasingly stringent emissions standards for MHD vehicles
 - Statutory and policy changes to allow ZEV charging/fueling along interstate rights-of-way and streamline federal funding processes



The U.S. MHD BEV Market is Beginning to Take Off

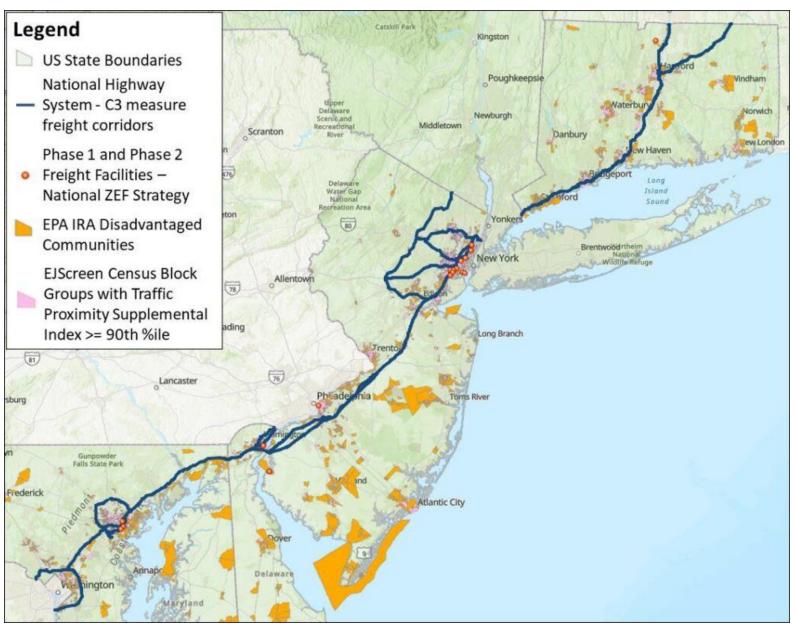
MHD BEV Sales in the U.S.: 2021 Q1 - 2024 Q1





Clean Corridor Coalition





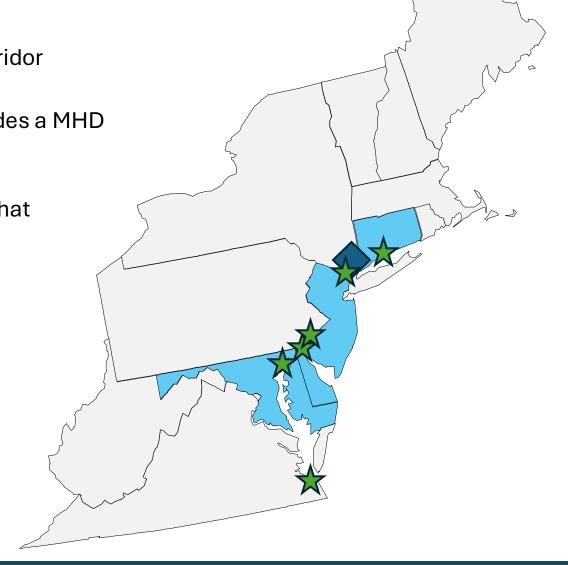
Awarded Funding for MHD EV Charging Infrastructure

\$250 million in CPRG funding to electrify I-95 freight corridor

\$30 million in CFI funding for a project in NYC that includes a MHD EV charging component

\$1.1 billion in Clean Ports Program funding for projects that include a MHD EV charging component

- Port of New Haven (\$34M)
- Port of New York and New Jersey (\$344M)
- Port of Philadelphia (\$78M)
- Port of Wilmington (\$128M)
- Port of Baltimore (\$146M)
- Port of Virginia (\$380)





Questions?

For possible discussion:

Given the change in federal policy priorities and funding, which strategies are currently most promising for supporting and accelerating the transition to medium- and heavy-duty zero-emission vehicles?

What are the biggest barriers that participants see for regional MHD ZEV deployment in the greater DC area, and how can they be overcome?





