ITEM 9 – Information May 21, 2025

Regional Activity Centers Update

Background: The Committee will be briefed on the draft update of

COG's Regional Activity Centers, which have been

prepared in consultation with and under the oversight

of COG's Planning Directors Technical Advisory

Committee.



MEMORANDUM

TO: Transportation Planning Board

FROM: Timothy Canan, TPB Planning Data and Research Program Director

SUBJECT: Regional Activity Centers – Cooperative Forecasts Round 10.0

DATE: May 15, 2025

SUMMARY

On May 14, 2025, the Board of Directors of the Metropolitan Washington Council of Governments (COG) adopted the updated Regional Activity Centers (RACs) map (attached). Consistent with its Strategic Plan, COG developed Regional Activity Centers as a policy tool in 2002 in its effort to promote balanced, sustainable, and livable communities, and to better coordinate land use and transportation planning. The RAC map has been updated periodically to reflect major updates to the region's forecast of population, employment, and household growth. The prior RACs map was based upon the Round 8.0 Cooperative Forecast and was adopted by the COG Board in January 2013. This 2025 update corresponds to the Round 10.0 Cooperative Forecast of growth and changes to member jurisdictions' planning priorities since 2013.

BACKGROUND

The National Capital Region Transportation Planning Board (TPB), in 1998, proposed the idea of targeting geographic areas in the region to focus the region's future growth as a tool to better coordinate land use and transportation planning. At the direction of the COG Board, COG's Planning Director's Technical Advisory Committee (PDTAC) undertook this task and developed RACs and the Board adopted the first RAC map in 2002. The RAC map subsequently was updated in 2007 and 2013 following major updates to the region's growth forecasts, Round 7.0 and 8.0, respectively. The COG Board also integrated RACs into its regional comprehensive guide for planning, Region Forward, in 2010, by tying various targets under its Accessibility goal to RACs.

Since then, RACs have become widely used by COG member jurisdictions, the TPB and COG in their planning and programming activities. For TPB, RACs have become an important tool applied across numerous programs and activities supporting metropolitan transportation planning. In the development of the region's transportation plan, staff use RACs as part of the plan's performance analysis, which assesses how well the plan advances TPB's policies. For example, one of the current plan's aspirational initiatives, "Bring jobs and housing closer," seeks to promote development patterns that reduce dependence on single-occupancy vehicular travel, provide travel options for people to improve their accessibility and mobility, and provide housing options for people who want to live closer to where jobs are located. When conducting the performance analysis, staff assesses how well the region is moving toward this goal by analyzing how well the plan will provide these options in areas served by transit as well as areas in or near Regional Activity Centers.

As part of the project submission process, staff asks agencies that propose projects for the metropolitan transportation plan and the Transportation Improvement Program (TIP) to identify whether these projects are located in Regional Activity Centers to help support staff's performance analysis of the plan and assess whether new plans and TIPs advance regional policies and aspirations.

Regional Activity Centers are also used as criteria to assess the merits of projects proposed for funding through TPB's technical assistance grant programs. These programs include The Transportation Land-use Connections (TLC) Program, the Regional Roadway Safety Program (RRSP), and the Transit Within Reach (TWR) Program. Projects that are located within or promote RACs are given more favorable consideration for technical assistance funding under these programs.

The updated Regional Activity Centers map is based the latest major regional growth assumptions contained in the Round 10.0 Cooperative Forecasts. These assumptions are consistent with comprehensive jurisdictional and small-area plans of COG's member local governments. This update results in 145 RACs located throughout the region compared to 141 RACs that existed under the prior update. While this update reflects the most recent local plans, it does not result in any substantial changes in the distribution pattern of the RACs.

Staff will brief the TPB on the updated Regional Activity Centers at its May 21, 2025 meeting.

ATTACHMENT

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS 777 NORTH CAPITOL STREET, NE WASHINGTON, DC 20002

RESOLUTION ADOPTING THE UPDATED REGIONAL ACTIVITY CENTERS MAP BASED ON COG'S ROUND 10.0 COOPERATIVE FORECASTS

WHEREAS, the Metropolitan Washington Council of Governments (COG) comprises the 24 jurisdictions of the metropolitan Washington region's local governments and their governing officials, plus area members of the Maryland and Virginia legislatures and the U.S. Senate and House of Representatives, and COG provides a focus for action on issues of regional concern; and

WHEREAS, COG is responsible for assisting local governments in the metropolitan Washington region with the identification, analysis and resolution of problems and issues related to growth and development; and

WHEREAS, the National Capital Region Transportation Planning Board (TPB) is the federally designated metropolitan planning organization, responsible for directing the continuing transportation planning process carried on cooperatively by the states and local governments in the metropolitan Washington region; and

WHEREAS, consistent with long-standing policy for integrating regional development with transportation plans and programs, the COG Board of Directors (COG Board), with the technical support of the Planning Directors Technical Advisory Committee (PDTAC) is responsible for developing Cooperative Forecasts of employment, population and households for the region through the Cooperative Forecasting process; and

WHEREAS, in 1998 the TPB adopted its Transportation Vision, a broad-based vision planning process that, among its objectives, recommended the identification of locations called Activity Centers in the region targeted for the region's future growth as a tool to better coordinate land use and transportation planning; and creation of a map of regional activity centers; and

WHEREAS, the PDTAC developed the first Regional Activity Centers Map which was approved by the COG Board in 2002 based on Round 6.1 Cooperative Forecasts; and

WHEREAS, in approving the 2002 map, the COG Board directed that the PDTAC consider updates to the Regional Activity Centers map upon adoption of new major rounds of Cooperative Forecasts; and

WHEREAS, the PDTAC developed 2 updates to the Round 6.1 Activity Centers map based, respectively, on the Round 7.0 and Round 8.0 Cooperative Forecasts, and which were approved by the COG Board in 2007 and 2013; and

WHEREAS, Regional Activity Centers include existing urban centers, priority growth areas, traditional towns, and transit hubs throughout the region as identified in local government plans; and

WHEREAS, Region Forward, COG's Comprehensive Vision for Regional Planning and Measuring Progress, includes goals and targets tied to Regional Activity Centers, specifically the share of household and employment growth to be concentrated in regional Activity Centers; and

WHEREAS, Regional Activity Centers are used by the TPB and COG in planning and programming activities including COG's Amazon-funded Housing Affordability Planning (HAPP) Program, and the TPB's Transportation and Land Use Connections, Transportation Alternatives Program, Regional Roadway Safety Program technical assistance grants; and

WHEREAS, in June 2023, the COG Board approved the Round 10.0 Cooperative Forecasts of population, households and employment to the year 2050; and

WHEREAS, in December 2023, the PDTAC approved technical criteria and a work plan to update the Regional Activity Centers map, reflecting local land use and the approved Round 10.0 Forecasts; and

WHEREAS, following extensive coordination between COG staff and each member local planning department, the PDTAC approved the new map of Regional Activity Centers at their March 2025 meeting.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

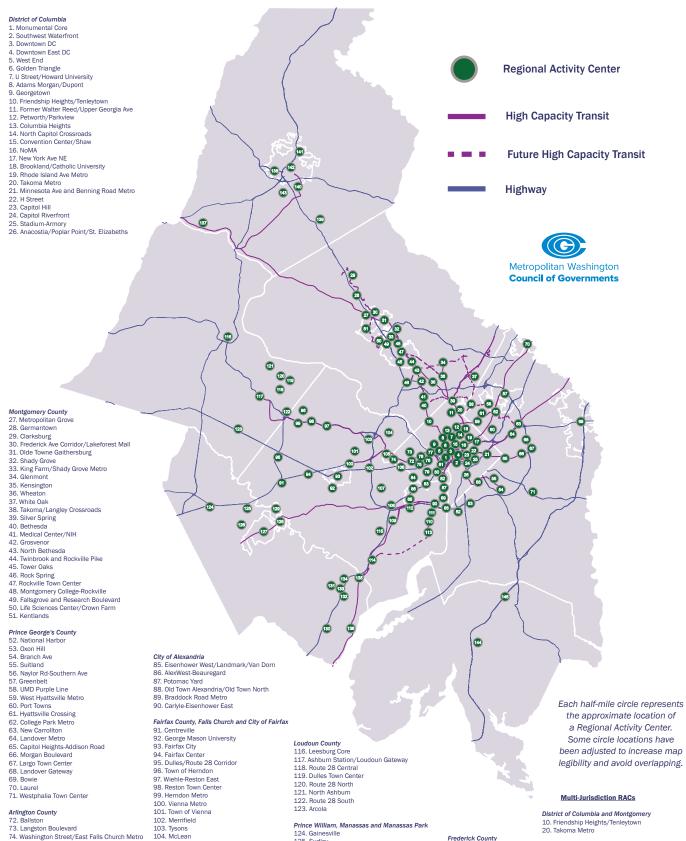
- 1. The board approves the new map of Regional Activity Centers based on the Round 10.0 Cooperative Forecasts.
- 2. The board commends the work of PDTAC members and COG staff for development of the map.
- 3. The board requests that PDTAC and COG staff continue to monitor the adoption of new local land use plans, as well as emerging economic and demographic trends that might warrant future Activity Center map revisions.

I HEREBY CERTIFY THAT Resolution R14-2025 was approved by the COG Board of Directors on May 14, 2025

Kayla Joyner Government Relations Associate

Regional Activity Centers Map based on the COG Round 10.0 Cooperative Forecast

Approved May 14, 2025 by COG Board of Directors



74. Washington Street/East Falls Church Metro 75. Virginia Square

76. Clarendon 77. Rosslyn 78. Court House 79. Columbia Pike 80. Pentagon City 81. Pentagon

82. Crystal City

84. Bailey's Crossroads-Western Gateway

104. McLean 105. West Falls Church/West Broad Street

106. East End/Seven Corners

107 Annandale 108. Beltway South

110. Beacon-Groveton
111. Huntington-Penn Daw
112. Bush Hill/Van Dorn Street Metro 113. Hybla Valley-Gum Springs

114. Lorton 115. Fort Belvoir North

109. Franconia-Springfield

124. Gainesville 125. Sudley

126. Innovation Park Town Center 127. Downtown Manassas 128. Manassas Park

129. Yorkshire 130. Fettler Park/Dumfries 131. Quartz District

132, Potomac Town Center 133 Potomac Mills

134. The Landing at Prince William 135. North Woodbridge Town Center 136. Potomac Shores

137. Brunswick 138. The Golden Mile 139. Urbana

140. South Frederick

141. Northeast Frederick 142. Downtown Frederick 143. Ballenger Creek

145 Waldorf

Montgomery and Prince George's 38. Takoma/Langley Crossroads

Arlington and Falls Church

Arlington and Fairfax County 84. Bailey's Crossroads-Western Gateway

Falls Church and Fairfax County 105. West Falls Church/West Broad Street 106. East End/Seven Corners