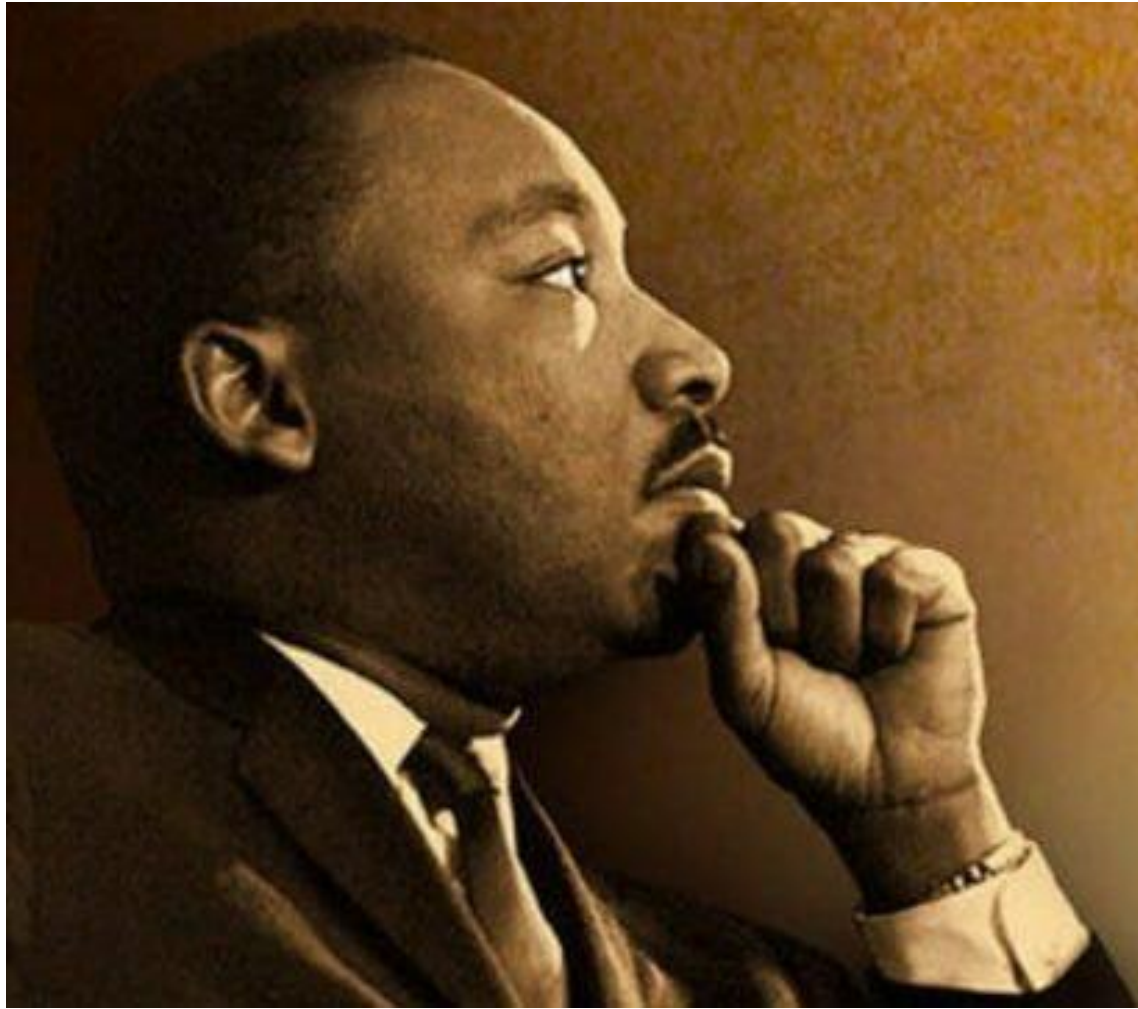


# **DMV Upward Mobility Cohort**

## **Briefing & Discussion with Metropolitan Washington Council of Governments Board of Directors**

**Karla Bruce, Chief of Staff, Race Forward  
Hazel Monae, Racial Equity Diversity & Inclusion Program Manager, City of Gaithersburg**

**January 15, 2025**



**“The time has come for us  
to civilize ourselves by the  
total, direct and immediate  
abolition of poverty.”**

*Dr. King, “Where do we go from Here:  
Chaos or Community”, 1967*

# US Partnership on Mobility from Poverty

“What would it take to dramatically increase mobility from poverty?”

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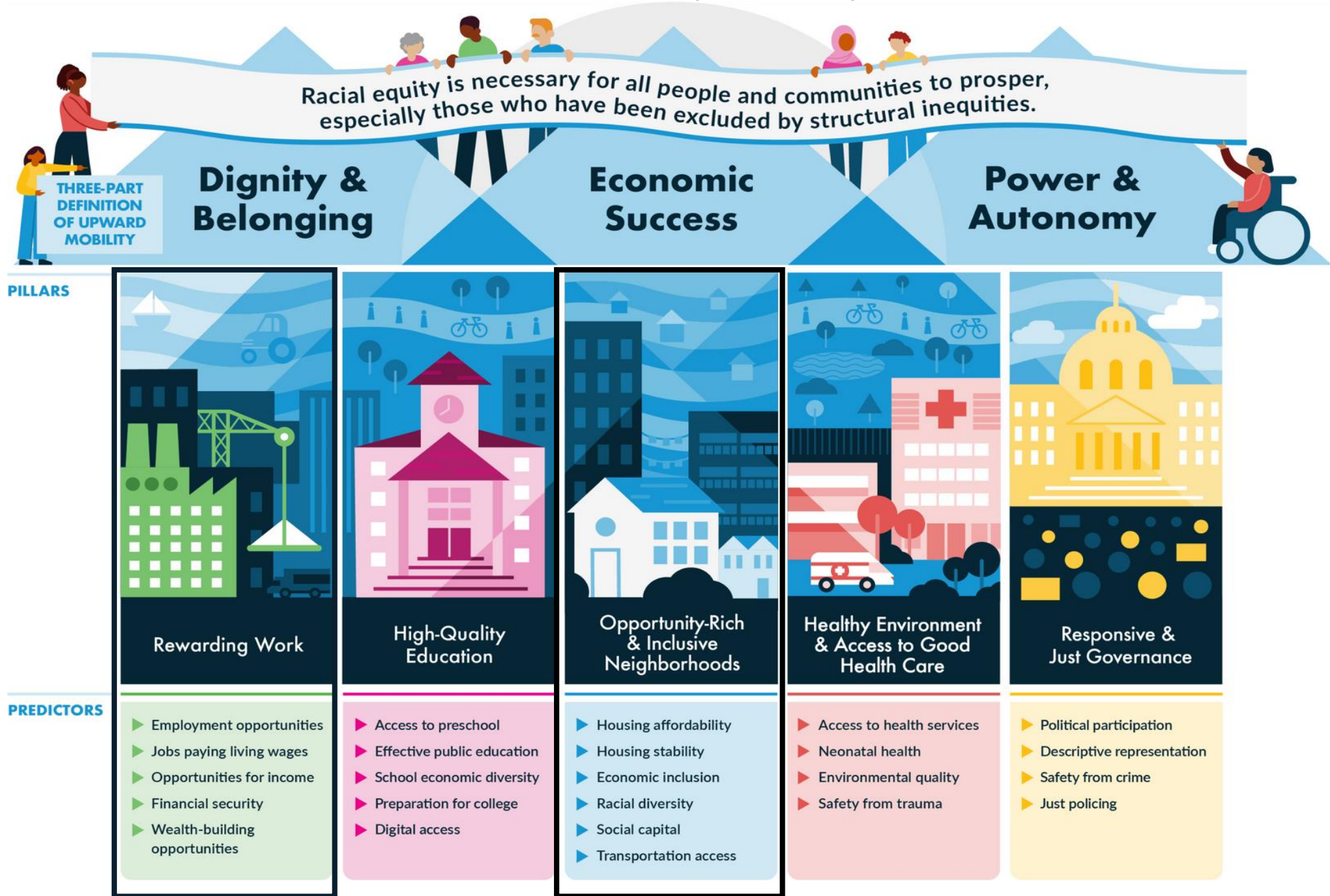
## Anchor Partners

Tool Developers Providing Technical Assistance





# Urban Institute's Upward Mobility Framework



# Builds on the shared regional vision

Strengthens the inter-connections among COG committees

- COG Board affirms **Racial Equity** as a fundamental value
- COG in partnership with GARE has convened regional workshops to intentionally advance racial equity since 2019
- *Region United* planning framework has explicit *Economy goal*
- Equitable Development Principal: *Advance economic opportunity and mobility*
- **Cooperative Forecast – Round 10** – adopted June 2023
- Regional Fair Housing Plan

# Regional Readiness

- Upward Mobility Kick-Off – October, 2024
  - Alexandria
  - Charles County
  - Fairfax County
  - Frederick County
  - Gaithersburg
  - Hyattsville
  - Loudoun County
  - Montgomery County
- Co-designed Cohort with CEOC – Nov / Dec 2024
- Prioritized cohort focus on two (2) pillars of the Urban Institute's Framework:
  - Rewarding Work
  - Opportunity-Rich & Inclusive Neighborhoods



# 2025 DMV UPWARD MOBILITY COHORT

- **Registration OPEN now until January 31<sup>st</sup>**
- **No direct cost – supported by Gates Foundation**
- **Jurisdictions expectations:**
  - Complete Pre-work: includes Asset mapping & Stakeholder Analysis
  - Form a team (can be inside/outside government)
  - Participate in all sessions (in person/virtual)
  - Identify and pursue local application of tools based on selected pilot



# Cohort Timeline & Learning Arc

PRIORITY PILLARS: Rewarding Work and Opportunity Rich & Inclusive Neighborhoods

<b>JAN 30 - virtual</b>	Jurisdiction Team Orientation Session
FEB 13 – in person	<b>UPWARD MOBILITY FUNDAMENTALS: TARGETED UNIVERSALISM AND RESEARCH/EVIDENCE-BASED EXAMPLES</b>
MARCH TBD Virtual	<b>MAPPING TOOLS INTRODUCTORY SESSION: OPPORTUNITY ATLAS &amp; COOPERATIVE FORECASTING</b>
APRIL 10 – in person	<b>NARRATIVE CHANGE AND COALITION BUILDING</b>
MAY TBD – virtual	TA follow up on Narrative Change
JUNE 26 – in person	<b>DATA / EVALUATION</b>
JULY-AUG – TBD virtual	TA follow up on data / evaluation
SEPT 25 - in person	<b>POLICY CHANGE / INSIDE-OUTSIDE STRATEGY GETTING TO THE ROOT CAUSE</b>
OCT TBD – virtual	TA – TBD – Root Cause follow up?
NOV 13 – in person	<b>INNOVATIONS IN THE FIELD – JURISDICTION SHARE &amp; PEER EXCHANGE</b>



# Discussion & Questions