

2025 WASHINGTON-BALTIMORE REGIONAL AIR PASSENGER SURVEY

Status Update

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Current Status and Timeline

- Held an informal discussion with the on-call consultant who conducted the 2023 Regional Air Passenger Survey.
- Upon receiving commitment letters from all airport partners, we will begin planning for the 2025 survey.
- Assuming the survey methodology remains consistent with the 2023 APS, a pretest is not anticipated.
- COG staff will begin badging procedures in summer 2025 and will work with the consultant to develop survey design and sampling plan.
- Survey data collection is targeted for October 2025, in line with the previous survey cycle.



Overview of 2023 APS Survey Instrument

Airline and Flight

- What airlines are you taking today?
- What is the flight number?

Part A – About Your Trip Today

- How did you get to BWI/DCA/IAD Airport for this trip?
- What is the final destination for your travel (following air travel and any additional connections for ground transportation)?
- What is the primary purpose of your trip?

Note: Highlighted questions are required to participate in the raffle.



Overview of 2023 APS Survey Instrument

Part B – About Your Ground Trip to BWI/DCA/IAD

- To help us understand your route to the airport and plan improvements, what is the approximate location of the place you started your ground trip to this airport?
- What is the location of the place you started your trip today?
- What time did you begin your trip to the airport today?
- What time did you arrive at the airport today?
- INCLUDING YOURSELF, how many people who came to the airport with you are on your flight today?
- What was your primary mode of travel to this airport today?
- What was your MAIN reason for choosing your mode of GROUND transportation to this airport TODAY?



Overview of 2023 APS Survey Instrument

Part C – About Your Airport Choice

- Rank the three most important reasons for choosing BWI/DCA/IAD Airport for your flight today.
- Please specify any other reasons for choosing BWI/DCA/IAD Airport for your flight today.
- Rank the region's airports in your order of preference.



Overview of 2023 APS Survey Instrument

Part D – About Yourself

- Are you visiting the local area or do you live here?
- What is the location of your current residence?
- How many people live in your household, including yourself?
- Select your age group
- What is your household's total annual income?
- Describe your typical mode of travel to the airport:
 - Before the COVID-19 pandemic (i.e., before March 2020)
 - Now and in the future?
 - Why has your mode of travel changed?



Overview of 2023 APS Survey Instrument

Part E – Your Experience at the Airport

- Which TSA security lane did you use?
- Where did you check your baggage?
- Where did you obtain your boarding pass for your flight?
- How much did you spend on airport concessions during your visit?

Part F – Raffle

- Do you wish to provide contact information to be included in the raffle for the gift card?



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