

COMMUTER CONNECTIONS WORK PROGRAM QUARTERLY PROGRESS REPORT

Q2 FY2026

October – December 2025



COMMUTER CONNECTIONS WORK PROGRAM QUARTERLY PROGRESS REPORT

Prepared by TPB Staff for the Commuter Connections Subcommittee

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The National Capital Region Transportation Planning Board (TPB) is the federally designated metropolitan planning organization (MPO) for metropolitan Washington. It is responsible for developing and carrying out a continuing, cooperative, and comprehensive transportation planning process in the metropolitan area. Members of the TPB include representatives of the transportation agencies of the states of Maryland and Virginia and the District of Columbia, local governments, the Washington Metropolitan Area Transit Authority, the Maryland and Virginia General Assemblies, and nonvoting members from the Metropolitan Washington Airports Authority and federal agencies. The TPB is staffed by the Department of Transportation Planning at the Metropolitan Washington Council of Governments (COG).

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PROGRAM ELEMENT PROGRESS SUMMARIES

I. Commuter Program Operations

A. PROGRAM ADMINISTRATION AND TECHNICAL ASSISTANCE

Commuter Connections supports network members by providing routine database reports to local ridematching coordinators. These reports include the End User Report, Suspicious App-code Report, and purge reports. Local coordinators use these reports to target follow-ups based on account information provided by end-users.¹ Technical assistance was provided to several network members ranging on topics from comprehensive TDM System trainings to more specific best practice guidance.

TPB staff drafted the FY2027 Commuter Connections Work Program (CCWP) in conjunction with State TDM Workgroup members. Staff convened the Commuter Connections Subcommittee on November 18 to present the 2025 State of the Commute Report, the draft FY2027 CCWP, and discuss other relevant topics. A final report for the ATCMTD incenTrip project was submitted to FHWA.

B. COMMUTER SUPPORT

Customer service remained consistent across all months via phone and email in English and Spanish. **New account registrations totaled 1,514 for the quarter** (561 in October, 507 in November, 446 in December). The Ridematching program grew steadily to **15,995 active commuters**. This represents a **quarterly net gain of 108 commuters** and a year-over-year increase of 2,741. Additional data, including follow-up and matchlist distribution data, along with a summary of new and renewed Ridematching Program commuter applications is shown on the following page as Table 1.

C. INFORMATION SYSTEM MAINTENANCE AND ENHANCEMENTS

The Commuter Connections TDM System (“TDM System”) requires regular monitoring and maintenance to provide service for commuters and network members alike. To meet these requirements, staff provided database management provisions by working to ensure Amazon Web Services (AWS) server and Postgres database stability so that all parties could have stable access to the system.

Commuter Connections held **8 development meetings** with the TDM Software Development contractor across the quarter, focusing on CommuterCash, TDM2, moving the software to a new AWS architecture, and the carpool bonus. One notable technological enhancement is a new **digital GRH ID card** that is downloadable for participants. A migration plan to new AWS servers was finalized and scheduled for implementation the first weekend of January.

¹ While most jurisdictions/network members have local rideshare coordinators that provide ridematching services to commuters, staff provide direct services to commuters originating from the District of Columbia, Arlington County, and rural jurisdictions outside the purview of network members.

Table 1: Commuter Connections Ridematching Program Activity Summary, Q2 FY26

	New Apps	Re-Apps	Follow Ups	Matchlists
ALEXANDRIA	3	0	94	67
ARLINGTON (COG)	9	1	392	54
ANNE ARUNDEL	24	4	55	158
BALTIMORE CITY	23	4	280	83
BMC	9	1	55	79
COG	235	5	1,218	806
DOD/WHS	2	0	1	6
DISTRICT OF COLUMBIA	36	2	958	191
FDA	1	7	58	17
FAIRFAX COUNTY	66	13	542	256
FREDERICK	11	2	108	72
GWRIDECONNECT	61	168	362	250
HARFORD	4	2	55	27
HOWARD	22	2	46	134
LOUDOUN	40	105	442	336
MTA	10	1	16	89
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	5	0	35	0
Countywide	7	1	311	102
Friendship Heights/Rockville	0	0	5	0
North Bethesda TMD	0	26	68	70
Shady Grove	0	0	0	0
Silver Spring	0	1	49	2
NIH	1	0	49	4
NORTHERN SHENANDOAH	5	5	12	35
PRINCE GEORGE'S	6	9	529	63
PRTC	52	5	125	279
RAPPAHANNOCK-RAPIDAN	8	2	1	40
TRI - COUNTY	40	267	358	424
TOTAL INPUT	680	633	6,224	3,644

Definitions

New Apps: Number of new registrants who applied for the Ridematching program during the quarter.

Re-Apps: Number of commuters who have been associated with the Ridematching program in the past but chose to renew their accounts during the quarter. Re-apps are commuters who typically are still looking for carpool partners.

Follow Ups: Number of occurrences a local Rideshare Coordinator interacted with commuter records in the system. This could have been changing app form codes, running a matchlist, noting a phone call/email, etc.

Matchlists: Number of matchlists generated, both by commuters directly and by Ridematching Coordinators.

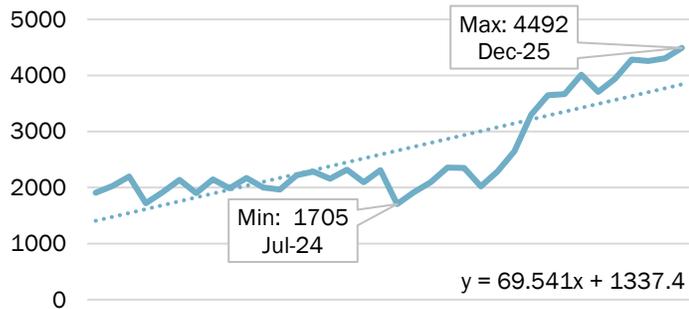
D. REGIONAL GUARANTEED RIDE HOME (GRH) PROGRAM

The Regional Guaranteed Ride Home (GRH) program provides a ride to commuters experiencing a family emergency, illness, or unexpected overtime who use SOV-alternatives. The program is open to commuters who work in the Washington, DC metropolitan planning area. TPB staff routinely review program applications for registration or renewal/re-registration. Commuter account records are updated as needed to reflect accurate commuter information. An activity summary of new and re-registered commuter accounts is shown below in Table 2. Enrollment data and trends are shown in Figure 1. **Total enrollments at the end of the quarter are 4,492.** GRH ID cards are mailed weekly.

Table 2: GRH Activity Summary

	New Registrants	Annual Renewals
October	85	120
November	95	93
December	104	85
TOTAL:	284	298

Figure 1: GRH Enrollment, 3-year Trend



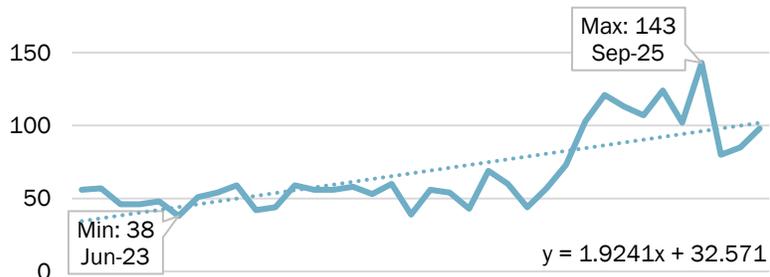
The GRH Operations Contractor, WeDriveU, dispatched taxis, Ubers, and rental car trips to eligible program participants who requested one (or more) of their six available trips per calendar year. Trip data is shown below in Table 3 and Figure 2. WeDriveU coordinates directly with TPB staff on occasions where the trip approval process becomes complex. Following each trip, participants are invited to complete a Customer Satisfaction survey. Responses are analyzed by TPB staff to help optimize the program.

Administrative work on the project this quarter included the typical processing of taxi, TNC, car rental, and contractor invoices.

Table 3: GRH Trips by Month

	GRH Trips
October	82
November	91
December	98
TOTAL:	271

Figure 2: GRH Trips, 3-year Trend



E. BALTIMORE AND ST. MARY'S GUARANTEED RIDE HOME PROGRAM

The Guaranteed Ride Home - Baltimore (GRHB) program provides a ride home to commuters experiencing a family emergency, illness, or unexpected overtime who use SOV-alternatives. The

program is open to commuters who work in the Baltimore area and St. Mary's County. TPB staff routinely review program applications for registration or renewal/re-registration. Commuter account records are updated as needed to reflect accurate commuter information. **Total enrollments at the end of the quarter are 198.** GRH ID cards are mailed weekly.

The GRHB Operations Contractor, WeDriveU, dispatched taxis, Ubers, and rental car trips to eligible program participants who requested one (or more) of their six available trips per calendar year. There were **33 trips** provided throughout the quarter. WeDriveU coordinates directly with TPB staff on occasions where the trip approval process becomes complex. Following each trip, participants are invited to complete a Customer Satisfaction survey. Responses are analyzed by TPB staff to help optimize the program.

Administrative work on the project this quarter included the typical processing of taxi, TNC, car rental, and contractor invoices.

F. COMMUTER INCENTIVE PROGRAMS

CommuterCash awards points to commuters who log their sustainable trips in the CommuterCash mobile app. Over **31,570 trips were logged** in the app throughout the quarter. TPB staff fulfilled incentive requests, provided customer service, and audited trip logs to confirm eligibility.

The 'Pool Rewards Carpool Bonus provides cash incentives to new or expanding carpools. **Four new carpools** were registered throughout the quarter.

G. 'POOL REWARDS VANPOOL SUBSIDY PROGRAM

\$200 monthly vanpool subsidies are provided to eligible vanpools that meet minimum requirements. The program grew to **35 active vans** by the end of the quarter. A contract was fully executed with Commute with Enterprise to serve as a vanpool operator in FY2026. Vanpools from Sympawthy were onboarded into the program.

H. MDOT COMMUTER INCENTIVE PROGRAM / KEY BRIDGE EMERGENCY TDM

\$500 monthly vanpool subsidies are provided to eligible vanpools that meet minimum requirements. The program grew to **63 active vans** by the end of the quarter. Identical program guidelines and contractor updates occurred as listed in *Section G. 'Pool Rewards Vanpool Subsidy Program.*

Two new carpools were registered into the program. Updates to the BaltimoreCommutes.org webpage were completed to reference the new transit incentives administered by MDOT and MTA.

I. SCHOOLPOOL.

TPB staff maintained the SchoolPool platform. A new elementary school in DC was added.

II. Marketing

A. TDM MARKETING AND ADVERTISING

Regional TDM marketing campaigns aim to encourage both current SOV and non-SOV populations to either start or to continue using alternative transportation modes for commuting. Regional TDM marketing campaigns complement other ongoing Commuter Connections program services that have been implemented in the region by increasing their overall efficiency and effectiveness.

TPB staff performed standard project and contractor management activities, including regular coordination meetings with the marketing contractor. Regional coordination was facilitated by the Regional TDM Marketing Group.

A regional marketing campaign featuring a **\$371,555 media buy for rideshare and \$247,655 for GRH** commenced in September and ran through November. The campaign featured radio, streaming, social media, and digital display. The campaign featured creative first released in the spring campaign: Carpool Together and Life Happens (GRH). Collateral included banner ads, social media content, videos, and radio scripts/recordings.



Table 4: Program Engagements, Q2 FY26

	Website Hits	1-800-745-RIDE Phone Calls	CC Mobile Downloads
October	137,682	561	33
November	100,269	495	30
December	37,083	617	24
TOTAL:	275,034	1,679	87

New marketing concepts were selected by the TDM Marketing Workgroup. The Regional TDM Marketing Contractor, Odonnell Company, began developing creative and media plans for the spring campaign.

B. BIKE TO WORK DAY

Commuter Connections convenes stakeholders throughout the region to coordinate the Bike to Work Day event every May. Event planning for the 2026 continued from the prior quarter. A pit stop questionnaire was developed and delivered to pit stop managers to determine anticipated supplies required for event logistics. The sponsorship drive commenced, which helps fund the purchase of event t-shirts. TPB Staff convened a meeting of the Bike to Work Day Steering Committee on November 12 to determine the event's 2026 color theme: Purple. Marketing materials were drafted.

C. EMPLOYER AWARDS

The annual Commuter Connections Employer Awards program honors employers who show commitment towards voluntarily implementing commute benefit programs at their respective worksite(s). The event is scheduled to occur in June 2026. A marketing concept was identified for the ceremony. TPB staff developed Employer Awards call for nominations postcards and issued a mailing. The webpage was updated to include the 2026 nomination form. An event venue and date was selected: June 30th at the National Press Club.

D. COMMUTERCASH

CommuterCash awards points to commuters who log their sustainable trips in the CommuterCash mobile app. TPB staff fulfilled incentive requests and provided customer service to program participants. Over **26,500 trip logs** generated nearly \$14,200 in incentive requests.

A marketing campaign featuring creative developed in FY2025 was launched in September and ran through November. The \$123,500 media buy features radio, streaming, social media, and digital display ads. The app was **downloaded 697 times** throughout the quarter, bringing lifetime downloads to 16,257.



PLAN. GO. EARN.

PLAN TO TAKE A MORE EFFICIENT COMMUTE AND EARN CASH BACK!

- Real-time trip planning app
- Up to \$600 a year for more sustainable commutes
- Earn 500 points just for downloading the app and getting started

Commuter Cash
Plan. Go. Earn.

E. MDOT COMMUTERCASH MOBILE APPLICATION



PLAN, GO & EARN, MARYLAND

Commuter Cash
Plan. Go. Earn.



REAL-TIME REWARDS, MARYLAND

Commuter Cash
Plan. Go. Earn.



SMARTER TRIPS PAY, MARYLAND

Commuter Cash
Plan. Go. Earn.

The MDOT CommuterCash program expands the service area to all Maryland commuters. A specialized marketing campaign was implemented for commuters working outside the COG area.

F. BALTIMORE COMMUTES

TPB Staff maintained the BaltimoreCommutes.org landing page and provided key statistics to MDOT. Additionally, staff supported MDOT as the Baltimore Commutes Ride Together Rewards program, administering vanpool subsidies of \$500/month to qualifying vanpools and an opportunity for qualified carpools to earn gift card incentives. 63 vanpools were active in the program at the end of the quarter.

The program also administered rewards to 7 carpools that operated during the quarter.

III. Monitoring and Evaluation

A. DATA COLLECTION AND ANALYSIS

Commuter Connections generates and collects data to help evaluate the program's performance and to inform future strategic direction of the program. A TDM Evaluation Consultant, Foursquare ITP, assists with this effort. Notable progress on data collection and analysis efforts this quarter include:

- 2025 State of the Commute: Completed analysis of nearly 8,000 survey responses continued from the summer. Final results were compiled in a technical report and endorsed for release by the Commuter Connections Subcommittee on November 18th. A companion Executive Summary was developed, alongside a PowerBI Dashboard. TPB staff prepared for a media release at the TPB meeting in January.
- 2025 Guaranteed Ride Home Applicant Survey: Data collection for the survey concluded in October with 1,110 completes. Data processing commenced.
- 2025 Bike to Work Day Event Survey: The survey was programmed, tested, and launched on November 3rd. Data collection concluded on November 22nd and the evaluation team commenced data processing.

TPB staff routinely conduct data collection activities. Monthly Employer Outreach Activity data is collected from local jurisdictions and compiled for analysis. A quarterly summary of these data is shown in Table 5 on the following page. Data requests from network members for data from the Commuter Connections TDM System and the Act! Regional Employer Database were fulfilled.

B. PROGRAM MONITORING AND TRACKING ACTIVITIES

TPB staff collects and reports in-house monthly program statistics for network members to review and evaluate. Each month, program funders are provided with an executive summary of monthly accomplishments and program expenditures; summaries for September, October, and November were generated in Q2. Additionally, a CCWP quarterly progress report for Q1 FY2026 was published and distributed to Commuter Connections network members at the November 18th Commuter Connections Subcommittee meeting.

TPB staff tracked the effectiveness of advertising campaigns through call volumes and internet visits. These metrics, among others, were compiled into the draft FY2026 First Half Marketing Campaign Summary document, which was prepared for the Regional TDM Marketing Group's January meeting. Other internal tracking efforts occurring during the quarter included collecting GRH Customer Satisfaction Surveys.

Development work continued on the Commuter Connections Program Activity dashboard. A prototype of the dashboard was delivered. The dashboard will showcase key metrics affiliated with the program, including metrics required for grant reports.

The employer outreach analysis kickoff meeting occurred on December 16th with the TDM Evaluation Contractor, Foursquare ITP. The contractor submitted a data request for staff to fulfill.

Table 5: Employer Outreach Regional Activity Summary, Q2 FY26

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's County	Prince William County	Calvert & Charles Counties
Employers Contacted (new)	96	2		7	4	2	58		0	9
Employer Contacted (follow-up)	220	1,493		389	32	50	832		184	7
Total Sales Meetings	102	25		49	0	6	51		25	11
Total Employers Contacted	418	1,520		445	36	58	941		209	27
Total Broadcast Contacts	0	4,842		0	172	416	2,907		334	1,000
New Level 1 TDM Programs	5	2		0	0	2	0		292	6
New Level 2 TDM Programs	4	0		0	0	0	0		41	2
New Level 3 TDM Programs	7	0		0	0	0	0		9	0
New Level 4 TDM Programs	0	0		0	0	0	0		0	0

Definitions

New Contacts: Number of contacts with new employers. This number refers to first time contact with employers; these are employers have never been approached (includes phone calls, letters, email, and voicemails).

Follow-up Contacts: Number of contacts with existing companies. This is the number of employers contacted, not the total number of times of interacting with the client.

Total Contacts: Sum of the two above data elements.

Total Broadcast Contacts: Number of employer contacts reached via mass outreach attempts, such as direct mail (e.g., mailing postcards) or emails (e.g., digital newsletter).

Total Sales Meetings: Number of in-person or web-conference contacts with new and existing employers for the purpose of discussing the Commuter Connections programs. (Note: Includes one-on-one meetings and employers attending seminars and presentations; excludes transportation fairs.)

New Level # TDM Programs: Number of new employer programs implemented in the prior month, as classified by “Level.” More detailed information on these programs must be entered into the Act! Regional Employer Outreach Database. Includes new programs that grow or expand their commuter benefits offerings.

IV. Employer Outreach

Regional Component Project Tasks

A. REGIONAL EMPLOYER DATABASE MANAGEMENT AND TRAINING

Commuter Connections maintains and supports the regional employer database for ten jurisdictions that administer Employer Outreach programs. Monthly data sweeps are conducted to identify invalid or outdated data. TPB staff coordinates with COG/IT staff and Stewart Technologies to address database upgrades requested by network members.

Staff completed and published an Invitation for Bid (IFB) for an Employer Outreach Customer Relationship Management (CFM) Database, with responses due in January.

Staff researched methods in consultation with Stewart Technologies to update records in the Act! Regional Employer Database to flag records as clear and valid for transfer to a new CRM.

B. EMPLOYER OUTREACH FOR BICYCLING

The regional Bicycling to Work Employer/Employees guide was made available for distribution as part of general fulfillment to employers.

C. REGIONAL EMPLOYER COMMUTER COMPETITION

The goDMV Commuter Competition seeks to encourage employers to promote sustainable travel options to their employees by means of friendly competition against other employers. Event planning for the 2026 competition continued. The goDMV workgroup met regularly to help determine the competition's goals, structure, dates/length, and prizes. Sponsors were secured, a creative brief was drafted, and the website was updated to reflect employer onboarding. Outreach materials were distributed for local coordinators to promote the campaign to their employers. Work commenced on a short promotional video for the competition.

Jurisdictional Component Project Tasks

A. DC, MD, AND VA PROGRAM ADMINISTRATION

Commuter Connections supports Employer Outreach program administration for the ten participating jurisdictions by providing sales resources and strategic guidance on employer-based TDM strategies.

The Employer Outreach Committee convened on October 21st. Notable discussion items at the meeting included Part 1 of a two-part sales training session on transportation marketing strategies, an overview of early preparations for the 2026 goDMV Commuter Competition, and discussion on the Act! Regional Employer Database.

A case study on the American Physical Therapy Association was completed and posted to the Commuter Connections website.

A newsletter targeted at employers was completed and distributed in October.

The 2025 Year-End Questionnaire was sent to sales representatives in DC and Maryland.

TPB staff coordinated an Employer Outreach Sales Training session on December 3rd titled, "Transportation Marketing Strategies: Connecting with Key Audiences." The training was conducted by the Center for Urban Transportation Research (CUTR).

B. MARYLAND LOCAL AGENCY FUNDING AND SUPPORT

TPB staff provide support and pass-thru funding to Maryland counties that administer Employer Outreach programs. Staff reviewed progress reports from the previous quarter and processed invoices from jurisdictions who have active contracts. TCCSMD and Frederick County continued implementing their projects per scopes of work approved in Q1. Montgomery County coordinated with TPB staff to refine their scope of work for FY2026. Prince George's County's FY2025 contract is outstanding as of December 31st; the county is coordinating with COG to integrate both FY2025 and FY2026 into a single contract.

C. MARYLAND EMPLOYER OUTREACH OUTSIDE THE NCR

Commuter Connections support for Maryland's Employer Outreach program outside of the National Capital Region (NCR) includes identical progress reported in section IV.A. *Regional Employer Database Management and Training* for several Maryland jurisdictions in the Baltimore region.

TDM SERVICES

**ALEXANDRIA
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	3	7	5
Matchlists Sent	67	71	17
Transit Applicants and Info Sent	0	1	0
GRH Washington Applicants	1	9	4
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	96	42	0
Employers Contacted (Follow-up)	220	82	0
Total Sales Meetings	102	97	0
Total Employers Contacted	418	221	0
Total Broadcast Contacts	0	0	0
New TDM Programs Established			
Level 1	5	20	0
Level 2	4	16	0
Level 3	7	16	0
Level 4	0	4	0

TDM SERVICES

ARLINGTON

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	9	15	17
Matchlists Sent	54	67	70
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	6	13	8
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	2	8	0
Employers Contacted (Follow-up)	1,493	1,746	0
Total Sales Meetings	25	23	0
Total Employers Contacted	1,520	1,777	981
Total Broadcast Contacts	4,842	2,506	17
New TDM Programs Established			
Level 1	2	5	0
Level 2	0	1	0
Level 3	0	2	0
Level 4	0	0	0

TDM SERVICES

**ANNE ARUNDEL
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	24	39	26
Matchlists Sent	158	230	69
Transit Applicants and Info Sent	3	1	0
GRH Washington Applicants	17	33	11
GRH Baltimore Applicants	1	1	4
Telework Information Requests	0	0	0

TDM SERVICES

**BALTIMORE CITY
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	23	20	24
Matchlists Sent	83	93	85
Transit Applicants and Info Sent	2	2	0
GRH Washington Applicants	20	14	32
GRH Baltimore Applicants	19	30	15
Telework Information Requests	0	0	0

TDM SERVICES

BMC

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	9	16	18
Matchlists Sent	79	77	82
Transit Applicants and Info Sent	0	1	0
GRH Washington Applicants	8	6	20
GRH Baltimore Applicants	4	14	6
Telework Information Requests	0	0	0

TDM SERVICES

**COG - DC/DE/PA/WVA/VA
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	271	307	278
Matchlists Sent	997	1,426	921
Transit Applicants and Info Sent	1	15	3
GRH Washington Applicants	66	62	45
GRH Baltimore Applicants	1	0	3
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	5
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	10
Total Broadcast Contacts	0	0	10
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	1
Level 3	0	0	1
Level 4	0	0	0

TDM SERVICES

DOD/WHS

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	2	4
Matchlists Sent	6	12	6
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	1	0	4
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

FAIRFAX

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	66	93	69
Matchlists Sent	256	462	290
Transit Applicants and Info Sent	0	3	2
GRH Washington Applicants	26	39	18
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	7	0	0
Employers Contacted (Follow-up)	389	0	0
Total Sales Meetings	49	0	0
Total Employers Contacted	445	0	0
Total Broadcast Contacts	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

FDA

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	5	1
Matchlists Sent	17	49	2
Transit Applicants and Info Sent	1	1	0
GRH Washington Applicants	6	11	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

**FREDERICK
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	11	26	12
Matchlists Sent	72	299	112
Transit Applicants and Info Sent	0	2	1
GRH Washington Applicants	9	32	10
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	4	0	1
Employers Contacted (Follow-up)	32	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	36	0	80
Total Broadcast Contacts	172	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**GWRIDECONNECT
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	61	109	68
Matchlists Sent	250	566	339
Transit Applicants and Info Sent	0	5	2
GRH Washington Applicants	30	69	19
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

HARFORD

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	4	3	3
Matchlists Sent	27	23	19
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	4	5	4
GRH Baltimore Applicants	1	1	0
Telework Information Requests	0	0	0

TDM SERVICES

HOWARD

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	22	20	16
Matchlists Sent	134	149	168
Transit Applicants and Info Sent	1	1	0
GRH Washington Applicants	10	10	5
GRH Baltimore Applicants	1	2	0
Telework Information Requests	0	0	0

TDM SERVICES

LOUDOUN

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	40	39	28
Matchlists Sent	336	369	250
Transit Applicants and Info Sent	0	3	1
GRH Washington Applicants	19	28	7
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	2	9	0
Employers Contacted (Follow-up)	50	45	0
Total Sales Meetings	6	8	0
Total Employers Contacted	58	62	0
Total Broadcast Contacts	416	276	0
New TDM Programs Established			
Level 1	2	9	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

MTA

OCTOBER - DECEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	10	3	5
Matchlists Sent	89	53	15
Transit Applicants and Info Sent	1	1	0
GRH Washington Applicants	4	3	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	6	16
Matchlists Sent	0	7	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	1	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**MONTGOMERY COUNTY
COUNTYWIDE
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	5	5
Matchlists Sent	102	65	101
Transit Applicants and Info Sent	3	0	0
GRH Washington Applicants	15	23	11
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	1
Employer Outreach Activity			
Employers Contacted (New)	58	72	18
Employers Contacted (Follow-up)	832	451	0
Total Sales Meetings	51	28	0
Total Employers Contacted	941	551	205
Total Broadcast Contacts	2,907	4,231	5
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	2	1
Level 4	0	0	0

**Employer Outreach Totals for Montgomery County, MD are reported under the Countywide subtotal*

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/ROCKVILLE
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**NORTH BETHESDA TMD
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	1	8
Matchlists Sent	70	305	73
Transit Applicants and Info Sent	1	3	0
GRH Washington Applicants	0	1	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**SHADY GROVE
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**SILVER SPRING
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	4	3
Matchlists Sent	2	45	27
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	2	11	2
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**NATIONAL INSTITUTES OF HEALTH (NIH)
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	0	2
Matchlists Sent	4	0	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	1	0	3
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	10	1
Matchlists Sent	35	62	1
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	6	4	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES**PRINCE GEORGE'S
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	6	13	10
Matchlists Sent	63	176	131
Transit Applicants and Info Sent	0	0	2
GRH Washington Applicants	23	30	20
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	0
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	0
Total Broadcast Contacts	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**PRTC****OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	52	107	46
Matchlists Sent	279	790	273
Transit Applicants and Info Sent	0	1	2
GRH Washington Applicants	29	102	30
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	0
Employers Contacted (Follow-up)	184	0	0
Total Sales Meetings	25	0	0
Total Employers Contacted	209	0	0
Total Broadcast Contacts	334	0	0
New TDM Programs Established			
Level 1	292	0	0
Level 2	41	0	0
Level 3	9	0	0
Level 4	0	0	0

TDM SERVICES**RAPPAHANNOCK-RAPIDAN
OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	11	9
Matchlists Sent	40	76	57
Transit Applicants and Info Sent	1	0	0
GRH Washington Applicants	6	2	3
GRH Baltimore Applicants	0	1	0
Telework Information Requests	0	0	0

TDM SERVICES**TRI-COUNTY****OCTOBER - DECEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	40	47	22
Matchlists Sent	424	414	331
Transit Applicants and Info Sent	1	4	0
GRH Washington Applicants	19	33	19
GRH Baltimore Applicants	0	1	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	9	6	0
Employers Contacted (Follow-up)	7	5	0
Total Sales Meetings	11	14	0
Total Employers Contacted	27	25	0
Total Broadcast Contacts	1,000	1,000	0
New TDM Programs Established			
Level 1	6	9	0
Level 2	2	4	0
Level 3	0	0	0
Level 4	0	0	0